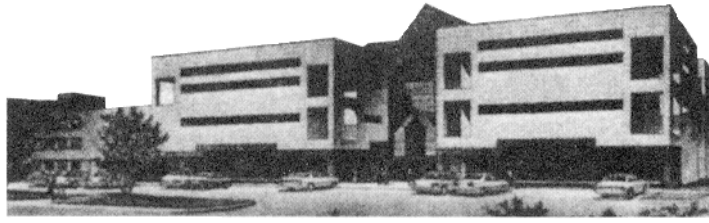




## OFFICE OF THE SHERIFF



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Waukesha, WI 53187

Waukesha County Jail  
Box 0217  
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Waukesha County Huber  
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**ERIC SEVERSON, *Sheriff***

## **2017 CLICK IT OR TICKET “Border to Border”**

**FOR IMMEDIATE RELEASE: May 4, 2017**

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**Waukesha County** - As motorists take to the roads this Memorial Day holiday, Waukesha County Sheriff, Eric Severson is urging everyone to buckle up. Beginning **May 22**, law enforcement officials will be out in full force, taking part in the 2017 national *Click It or Ticket* seat belt enforcement mobilization and cracking down on motorists who are not belted.

“As we kick-off the busy summer driving season, it is critical that everyone buckles up every time they go out, day and night,” said Lieutenant Brian Ripplinger. “Our deputies are prepared to ticket anyone who is not wearing their seat belt, including drivers that have neglected to properly buckle their children. – *Click It or Ticket.*”

At 4:00 p.m. on May 22, **Waukesha County Sheriff’s Department** will join law enforcement agencies across half of the United States in mobilizing the *Click It or Ticket* (CIOT) “Border to Border” Operation. Law enforcement agencies will join forces to provide increased seat belt enforcement at State borders, sending a zero tolerance message to the public: driving or riding unbuckled will result in a ticket, no matter what State.

According to the U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA), 9,874 passenger vehicle occupants killed in 2015 were not wearing their seat belts at the time of the crash. And unbelted fatalities are more prevalent at night than during the daytime: 51 percent of those killed in 2015 during the overnight hours of 6 p.m. to 5:59 a.m. were unbelted at the time of the crash.

“Seat belts save thousands of lives every year, but far too many motorists are still not buckling up”. said Lieutenant Brian Ripplinger. “We want to make this the safest summer possible. Buckling up is not optional; it’s the difference between life and death in a crash. That’s why we’re out here enforcing the law. *Click it or Ticket*, every time, day or night.”

From 1975 through 2015, seat belts have saved an estimated 344,447 lives nationwide. So while this year’s *Click It or Ticket* enforcement mobilization runs from May 22 – June 4, officers will continue to save lives by enforcing seat belt laws year-round.

For more on the national *Click It or Ticket* mobilization, please visit [www.nhtsa.gov](http://www.nhtsa.gov).

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