

WOW WORKFORCE DEVELOPMENT BOARD

MEETING MINUTES

Date: September 24, 2020
Location: Virtual Meeting via Microsoft Teams
Members Present: Jerry Baake, Nate, Butt, Tom Dieckelman, Lisa Geason-Bauer, John Heyer, Tom Hostad, Robert Jessel, Rebecca Klebsch, Grace Kostroski, Deanna Krell, Sheree Larson, Laneice McGee, Richard Oakes, Tim Ploetz, Antwayne Robertson, Dawn Schicker, Kathleen Schilling, Angela Stemo, Carole Witkowski
Others Present: Laura Catherman, Beth Norris, Cindy Simons, Renee O'Day, Tom Walsh

Ms. Schicker called the meeting to order at 8:01 am. Ms. Schicker introduced the new board member, Rebecca Klebsch who provided a brief overview of her role and background.

Review and Approval of the Consent Agenda

Ms. Schicker announced the following items were included in the consent agenda for consideration by the board.

- June 11, 2020 Meeting Minutes
- Executive Report
- Fiscal Year End Financial Report

Ms. Geason-Bauer moved to approve the consent agenda as presented. Ms. Witkowski seconded. The motion carried unanimously.

PY20-21 Performance Measures

Ms. Catherman provided an overview of Workforce Innovation and Opportunity Act (WIOA) performance measures and how they are set at the state and local levels. WIOA establishes performance accountability indicators and performance reporting requirements to assess the effectiveness of states and local areas in achieving positive outcomes for individuals served by the workforce development system's six core programs. There are six primary indicators of performance for which each of the core programs must negotiate targets.

Once the state reaches agreement with the Department of Labor, the state then begins negotiations with the local areas on local performance levels. A statistical adjustment model is used to estimate levels that factors in local economic conditions. Other factors that are reviewed include historical performance, continuous improvement, and the extent to which the levels involved will assist in meeting state performance targets.

Performance measures have been set for PY20 and PY21. In most cases targets have been increased due to strong historical performance and continuous improvement. COVID-19 economic impacts have not been factored into the local or state measures at this time.

Strategic Plan Progress Report

Ms. Catherman provided an update on the board's year 1 implementation plans. The work plan has had to be fluid to adjust to COVID-19 impacts. However, the board is on track to complete the items identified in year 1 by the end of December. The board will participate in a 1-year realignment session to plan for 2021.

Related to two objectives, the board discussed the desired format for board education. Due to the mix of new and tenured board members as well as the desire to create easy to digest information, the board determined that

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creating brief videos would be an ideal format. Ms. Catherman will begin implementing those in October. Ms. Catherman noted that she will seek volunteers to assist with crafting board talking points.

Strategic Plan Update: Ad Hoc Workgroup

Mr. Baake provided an update on the work of the ad hoc workgroup's key partner prioritization project. The ad hoc workgroup used criteria to determine partnership engagement levels and map workforce partners. Mr. Baake presented the updated stakeholder map and noted that the workgroup was mindful of equally distributing partners across categories due to capacity constraints.

The board noted that distribution of all agency types in the various rings would be ideal. Ms. Stemo and Ms. Witkowski suggested that employer sectors be added as a separate category to allow for mapping and prioritization of key in-demand sectors. Labor market information could be used to determine distribution of the sectors. The ad hoc workgroup agreed to add that information.

Mr. Heyer moved to approve the key partner prioritization results. Ms. Witkowski seconded. The motion carried unanimously.

Regional One-Stop Operator Update

Ms. Norris provided a one-stop report on system activity. While physical in-person services remain limited across job centers, virtual services continue to be the primary service delivery approach across agencies. Foot traffic in centers has decreased since March. However, virtual activity has significantly increased. Job Center of Wisconsin saw a spike in new job seeker registrants and resumes but a decrease in employer registrants and job openings.

The regional one-stop operator approach launched in July with a key focus on the economy and labor market, Wisconsin Technical College System connections, and technology solutions. A pilot is underway in Waukesha and West Bend to utilize a customer sign-in kiosk. Customers can utilize their phone for a touchless option.

Unemployment Insurance Update and Presentation

Mr. Jessel, Unemployment Insurance Adjudication Manager, provided an update on Unemployment Insurance (UI) in Wisconsin.

Economic Forecast and Labor Market Information Presentation

Mr. Walsh, Labor Market Economist, provided a presentation on the economy and labor market impacts due to COVID-19.

Other Business

There was no other business.

The meeting adjourned at 9:07 am.

Respectfully submitted by:



Laura Catherman