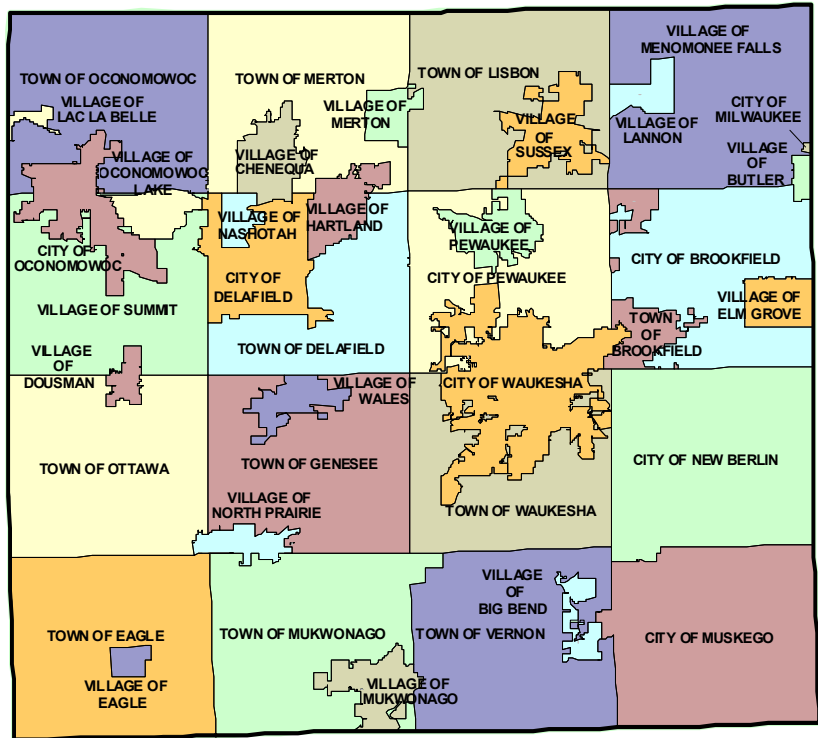
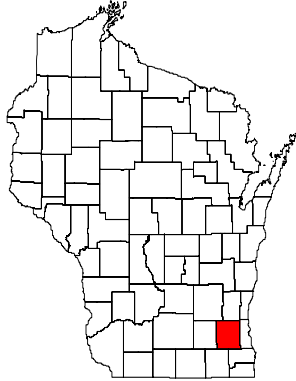


WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE



COUNTY POPULATION*	
As of 1/1/2017	397,626
2010 Census	389,891
*Wisconsin DOA (2017), U.S. Census Bureau (2010)	

EQUALIZED PROPERTY VALUES	
Including TID	\$54,158,131,600
Excluding TID	\$52,982,985,200

BRIEF WAUKESHA COUNTY HISTORY

In April of 1846 Waukesha County was formed with sixteen townships. Supervisors representing each of the sixteen towns were elected to organize a county board, elect officers and to provide for and build necessary county buildings.

In 1965, the Wisconsin State Supreme Court ruled that county boards must equitably represent the population, and the Waukesha County Board switched to supervisory districts that represented an equal number of citizens, rather than the units system used previously.

In April of 1991, a new form of county government was established. The first county executive was elected by the voters of Waukesha County to be responsible for the administrative functions of county government. The county board reorganized to better reflect this new form of governing. The county executive also proposes the County Budget and has the ability to veto actions of the county board, and to appoint members to advisory boards and commissions. Effective April 2008, the County Board reduced their membership from 35 to 25, but maintained the seven standing committees.

WAUKESHA COUNTY TODAY

Waukesha County is located in southeastern Wisconsin, directly west of Milwaukee County and 100 miles northwest of Chicago. Waukesha County is part of the Milwaukee Standard Metropolitan Statistical Area (SMSA) and is the third most populous county in the State. The County has the second highest median household income and per capita income and the third highest equalized property tax base in the State. The County covers 576 square miles and consists of 8 cities, 19 villages and 11 towns. The County Board is represented by 25 County Board Supervisors.

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

ECONOMIC DEMOGRAPHICS

LARGEST EMPLOYERS	
EMPLOYER	EMPLOYEES
Kohl's Department Stores	5,722
Pro Health Care	4,631
Quad Graphics Inc.	3,875
Froedtert	3,372
General Electric Healthcare*	3,099
Roundy's	2,953
Aurora Health Care	2,722
School District of Waukesha	1,632
Wal-Mart Corporation	1,611
Elmbrook School District	1,397
Target Corporation	1,359
Waukesha County	1,354
Wheaton Franciscan Healthcare**	1,202
Generac	1,148
Waukesha County Technical College	1,133
Harley Davidson	1,082
Milwaukee Electric Tool	1,058
Eaton Cooper Power Systems	1,006
Subtotal	40,356
% of Total Jobs (2016 - See Below)***	17%

*Includes GE Power/Water and Capital Operations
**No survey response was received in 2017. Latest response available (2016) is used.
***Latest annual total job estimate
Source: Waukesha County February, 2017 employer inquiry updates.

EMPLOYMENT BY INDUSTRY	
INDUSTRY	2016 NAICS (1)
Retail Trade, Transportation, Utilities	48,256
Manufacturing	42,678
Education and Health	40,321
Professional and Business Services	36,014
Leisure and Hospitality	20,792
Financial Activities	15,840
Construction	14,985
Other Services (2)	8,748
Public Administration	6,171
Information	4,898
Total	238,703

(1) North American Industry Classification System
Source: Wisconsin Department of Workforce Development, Bureau of Workforce Information
(2) Includes Natural Resources.

PRINCIPAL TAXPAYERS		
TAXPAYER	2016 EQUALIZED VALUE	2015 RANK
Brookfield Square*	\$231,232,700	1
Kohl's Dept. Stores	\$151,059,500	5
Aurora	\$138,130,600	3
Pro Health Care	\$133,275,500	2
Individual	\$126,195,500	4
Wimmer Brothers	\$119,639,700	9
Wal-Mart	\$116,350,000	6
Target Corporation	\$107,463,900	7
Pabst Farms	\$102,199,200	8
Belinski Brothers	\$92,741,000	10
Subtotal	\$1,318,287,600	
% Total 2016 Equalized Value**	2.5%	

*Incl CBL & Associates Properties, Inc, Sears, Boston Store and JC Penney
**2016 total equalized value including TID of \$51,937,555,000
Source: Waukesha County Tax System & Wisconsin Department of Revenue
See Waukesha County Comprehensive Annual Financial Report for more detailed information

CONSTRUCTION & BUILDING PERMITS		
Year	Residential	
	Number	Value in 000's
2016	916	\$344,269
2015	813	\$301,244
2014	710	\$245,830
2013	671	\$230,391
2012	566	\$192,414

Source: U.S. Department of Commerce

INCOME, JOBS, AND UNEMPLOYMENT*	
PER CAPITA INCOME, 2015 (1)	
Waukesha County	\$63,995
State of Wisconsin	\$45,914
United States	\$48,103
JOBS, 2016 (2)	
	238,703
UNEMPLOYMENT RATE, 2016 (3)	
	3.6%

*For the latest annual data available
(1) Bureau of Economic Analysis - US Department of Commerce
(2) Wisconsin Department of Workforce Development
(3) Bureau of Labor Statistics - US Department of Labor

EQUALIZED PROPERTY VALUE BY CLASS * (\$000's)					
Budget Year	Residential	Personal Property	Commercial	Mfg.	Agr./Forest/ Swamp/Other
2014	\$35,263,595	\$1,105,906	\$9,202,897	\$1,367,263	\$277,706
2015	\$36,654,772	\$1,159,551	\$9,509,067	\$1,395,080	\$276,547
2016	\$37,729,840	\$1,103,400	\$9,641,547	\$1,433,208	\$279,629
2017	\$39,052,315	\$1,127,036	\$10,020,704	\$1,460,141	\$277,359
2018	\$40,728,754	\$1,169,249	\$10,483,713	\$1,493,718	\$282,698
% of Total	75.2%	2.2%	19.4%	2.8%	0.5%

See STATS/TRENDS Section for more detailed information
* Includes Tax Incremental District Value

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

DEMOGRAPHICS

ELEMENTARY AND SECONDARY EDUCATION

School Districts

Arrowhead Union High; Elmbrook; Hamilton; Hartland Lakeside; Kettle Moraine; Lake Country; Menomonee Falls; Merton Community; Mukwonago Area; Muskego-Norway; New Berlin; Norris; North Lake; Oconomowoc Area; Pewaukee; Richmond; Stone Bank; Swallow; Waukesha

Educational Attainment: Percent High School Graduate or Higher*

Waukesha County: 95.7%
Wisconsin: 91.0%

*Source: US Census Bureau, 2011-2015 American Community Survey 5-Year Estimates, updated annually.

SCHOOL ENROLLMENT*

2016-2017 Academic Year

Public: 61,860
Private: 11,435
Home schooling: 1,218**

*Source: Wisconsin Department of Public Instruction
**May exclude enrollment counts from districts that have few home-schooled students, due to privacy law.

POST-SECONDARY EDUCATION

Colleges and Universities

Carroll University, City of Waukesha
Ottawa University-Milwaukee, City of Brookfield
University of Wisconsin-Waukesha, City of Waukesha

Technical and Vocational Schools

Waukesha County Technical College,
Village of Pewaukee campus
Village of Menomonee Falls campus
City of Waukesha campus

TRANSPORTATION

Roads

401 miles Waukesha County roads
227 miles State Highway roads (In County)

Public Transit

Waukesha Metro Transit Contract Administrator
Wisconsin Coach Lines
Milwaukee County Transit System (MCTS)

Commuter-oriented bus services along major corridors – Para Transit Services
Specialized transportation (Ride line) service provided by the Waukesha County, Department of Aging and Disability Resource Center

UTILITIES

Electric Power

WE Energies
City of Oconomowoc Electric & Gas

Telephone

Ameritech, Inc.
CenturyTel

Natural Gas

WE Energies
Wisconsin Gas Company

Solid Waste

Private Collection and Hauling Services
General use landfills within the County
Community recycling programs

The County oversees a privately operated Material Recycling Facility in partnership with the City of Milwaukee, with 27 Waukesha County municipalities participating.

Water

14 publicly owned water utilities
Numerous small-private water utilities
Water drawn from groundwater aquifers

Sanitary Sewerage

19 sanitary sewerage systems served by 7 public wastewater treatment plants

EMERGENCY SERVICES*

Waukesha County Communications Center consolidates police, fire, and emergency dispatch for the Sheriff's Department and 31 municipalities**

*Source: State of Wisconsin, Department of Justice
**Does not include the City of Oconomowoc that will only receive dispatching for fire and emergency medical service, beginning in Q4 2017.

*For additional statistics, refer to the Stats./Trends section of the budget document.