

ALICE IN WAUKESHA COUNTY



2021 Point-in-Time Data

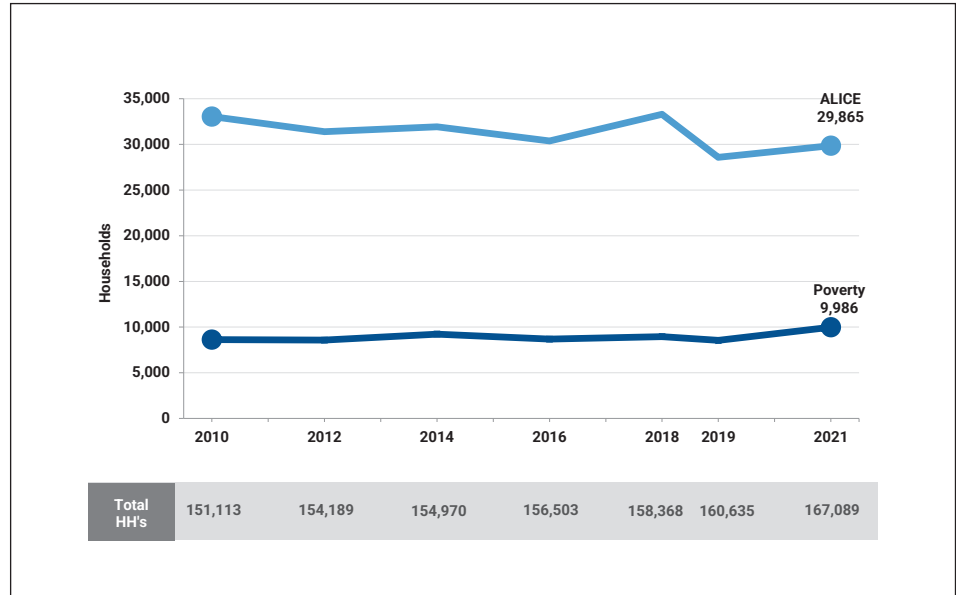
Population: 408,756 • **Number of Households:** 167,089 (4% change from 2019)
Median Household Income: \$94,171 (state average: \$67,125)
Labor Force Participation Rate: 66.6% (state average: 65.1%)
ALICE Households: 18% (state average: 23%) • **Households in Poverty:** 6% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 37,134 households in Waukesha County were below the ALICE Threshold; in 2021 this number changed to 39,851, (a 7% change).

Households by Income, Waukesha County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
 Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Waukesha County were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Waukesha County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Waukesha County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$621	\$846
Housing – Utilities	\$154	\$292
Child Care	–	\$1,799
Food	\$430	\$1,174
Transportation	\$328	\$805
Health Care	\$240	\$759
Technology	\$75	\$110
Miscellaneous	\$185	\$578
Tax Payments	\$305	\$1,217
Tax Credits	\$0	-\$1,267
Monthly Total	\$2,338	\$6,313
ANNUAL TOTAL	\$28,056	\$75,756
Hourly Wage*	\$14.03	\$37.88

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

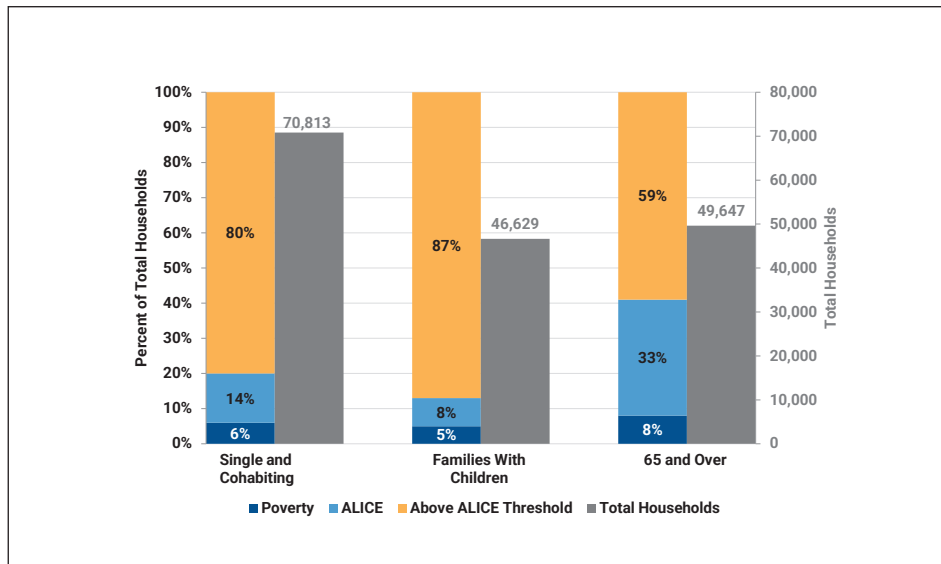
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

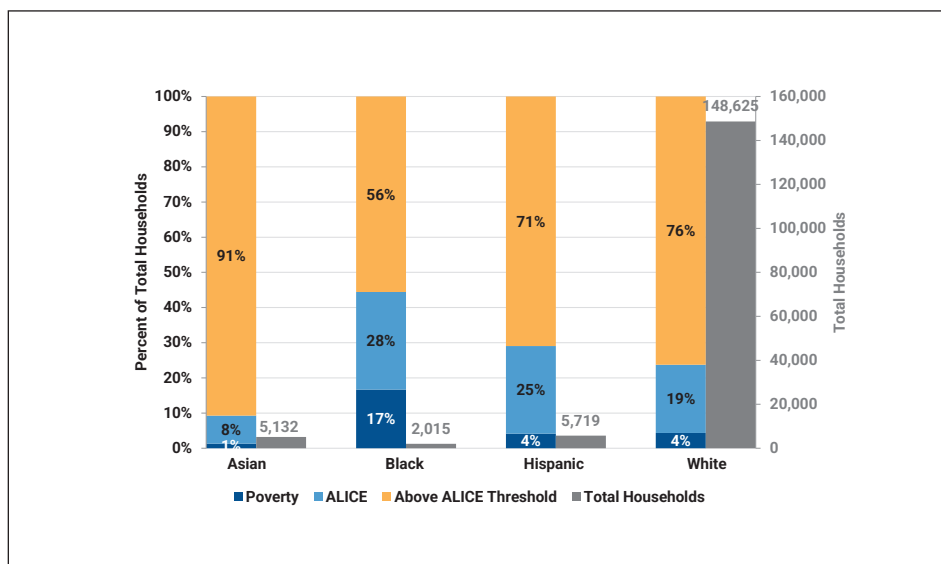
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Waukesha County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Waukesha County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Waukesha County, 2021		
Town	Total Households	% ALICE & Poverty
Big Bend village	570	21%
Brookfield city	15,929	19%
Brookfield town	3,308	37%
Butler village	835	56%
Chenequa village	226	8%
Delafield city	3,210	26%
Delafield town	2,876	13%
Dousman village	978	34%
Eagle village	757	21%
Eagle town	1,304	13%
Elm Grove village	2,272	18%
Genesee town	2,519	11%
Hartland village	3,712	30%
Lannon village	619	38%
Lisbon town	3,905	22%
Menomonee Falls village	15,736	26%
Merton village	1,101	8%
Merton town	3,133	14%
Mukwonago village	3,100	24%
Mukwonago town	2,641	12%
Muskego city	9,600	19%
Nashotah village	438	19%
New Berlin city	17,341	24%
North Prairie village	896	10%
Oconomowoc city	7,391	26%
Oconomowoc town	3,542	17%
Oconomowoc Lake village	191	4%
Ottawa town	1,504	14%
Pewaukee city	6,457	15%
Pewaukee village	4,370	40%
Summit village	1,862	19%
Sussex village	4,383	23%
Vernon village	3,028	16%
Wales village	1,004	13%
Waukesha city	30,012	35%
Waukesha village	3,299	14%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.