Waukesha County University of Wisconsin-Extension

2015 spotlight

Building Strong Communities

UW Extension Waukesha County

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Waukesha County UW-Extension Makes County-Wide Impact in 2015

UWEX facilitates discussion with community stakeholders to identify local needs that guide educational programming

Here Are Some Highlights:

- UW Extension 4-H & Youth Development is **engaged in reaching new audiences** through the new 4-H SPIN (Special Interest) Clubs Model. SPINs are hands on episodic/high impact project focused experiences.
- UW-Extension **worked with a diverse mix of business and community leaders** to learn about the changing marketplace in downtown Waukesha and identify business and real-estate opportunities. A Market Analysis was developed to support current and new business growth and development.
- In 2015 UW-Extension **Master Gardeners volunteered 14,398 hours** at demonstration gardens and programs. Master Gardener volunteers improve the quality of life in our community and educate residents on science-based gardening recommendations.
- UW-Extension Waukesha County staff and UW-Extension State Specialists **identified key business and economic development data sets** for Waukesha County, analyzed and presented data trends for the steering committee and incorporated these trends into the Business Growth Strategy for Waukesha County, 2016-2018.
- Nutrition Educators **taught lessons to youth in over 100 classrooms** at six elementary schools in Waukesha reaching 2,383 students.

"We find the UW-Extension nutrition education program to be a valuable asset in educating the youth of our summer and afterschool programs. It is a great way to promote healthy choices and a healthy lifestyle through fun and engaging activities."

Jazz Jashinsky, Waukesha Park and Recreation

Nutrition Education staff teach lessons to youth at parks and community gardens

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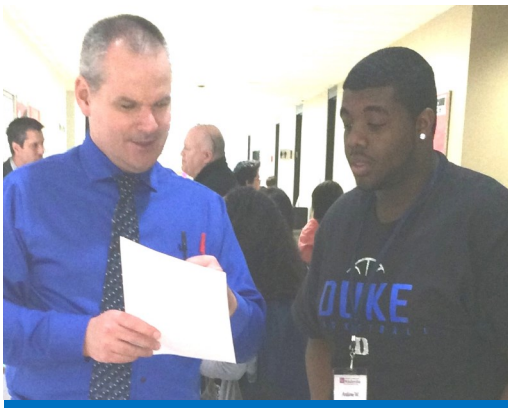
"Through my eleven years in 4-H, I have learned not only how to speak with confidence, but also how to use those communication skills to teach others. I know that this skill will continue to benefit my entire life."

Serena Nicoll,
4-H Member



Young adults learn about building credit scores, financial goal setting, and budgeting during Money Smart Week

"UW-Extension worked with local businesses, property owners and city partners in a downtown Waukesha study. This led to robust discussions within the community regarding strategies to work together for the future of our downtown. Thank you UWEX!"

Mary Jane Sanchez,
Owner, WurkHub
Digital Marketing

UW-Extension staff build strong communities by engaging adults & youth in life-long learning, developing economic opportunity, and extending leadership capacity through Extension-trained volunteers.

"UW-Extension provides affordable high quality education on emerging topics. These programs are vital for training our municipal employees."

Gary Majeske, Parks and Forestry Superintendent,
City of Brookfield

4-H offers hands-on learning through Robotics

UW-Extension Programs

- 4-H Youth Development
- Horticulture
- Family Living
- Nutrition Education
- Community Development

Youth learn how to grow plants through gardening activities and programs

"UW-Extension has been a great partner. Their research-based knowledge contribute to the success of our community gardens and our "Garden Talk" education programs."

Jean Schultz, ProHealth Care

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University of Wisconsin-Extension, U.S Department of Agriculture and Wisconsin Counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.