



# Year 9 Action Plan

September 30, 2017 - September 29, 2018

MaryAdele Revoy, DFC Grant Manager, September 15, 2017

**Goal 1: increase community collaboration, coordination and community-based networking to prevent youth substance use.**

**Objective 1: increase Coalition membership**

Strategies

- ▶ Sharing information about DFC
- ▶ Organizing Coalition and Committee meetings

Be a part of collaboration!

- Write a few paragraphs about why you are involved in DFC.
- Identify organizations that will distribute DFC brochures.
- Find a location and reserve a date for an evening Coalition meeting.



Sept 15, 2017 Coalition Meeting

## Goal 1: increase community collaboration, coordination and community-based networking to prevent youth substance use.

Objective 2: expand and strengthen prevention infrastructure by identifying 5 organizations to partner with

### Strategies

- ▶ Identify people and plans that overlap between organizations
- ▶ Develop Parents Network
  - ❖ Create a pledge for sober and clean parties

### Strengthen the infrastructure!

- Write down committees, groups, volunteer work, etc. related to prevention that you could report on at Coalition meetings.
- Join the DFC Programs Committee to help develop a Parents Network.
  - Identify a school that may be interested.
  - Identify a Network already in existence to use as a model.



Sept 15, 2017 Coalition Meeting

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## Goal 2: prevent and reduce youth substance abuse and use.

Objective 1: educate public on ATODA issues, facts, trends, rates of use, etc.

### Strategies

- ▶ Provide information
  - ❖ National Prevention Week (May 14-20, 2018) "*Action Today. Healthier Tomorrow.*"
  - ❖ Prevention Video Competition (PSA)
    - [https://www.youtube.com/watch?time\\_continue=1&v=6ogGHPIS\\_QE](https://www.youtube.com/watch?time_continue=1&v=6ogGHPIS_QE)

### Take Action! Join the Programs & Media Committee

- Organize an event for National Prevention Week - you name the place, time, date, topic and we will help!
- Help produce the video competition!
  - Marketing, Student submissions, Voting, Awards night, Donations, etc.



Sept 15, 2017 Coalition Meeting

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## Goal 2: prevent and reduce youth substance abuse and use.

Objective 2: teach youth and parents skills involved in prevention

Strategies

- ▶ Enhance refusal skills of youth ⇒ assess through focus groups
- ▶ Promote positive parenting ⇒ Parents Network

### Share a skill!

- Identify a youth group that can serve as a focus group and help organize
- Offer to develop positive parenting information or present on positive parenting to the Parents Network.



Sept 15, 2017 Coalition Meeting

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## Goal 2: prevent and reduce youth substance abuse and use.

Objective 3: changing culture and environment

Strategies

- ▶ Implement a Peers 4 Peers program in 3 schools
  - ❖ The P4P program works within the social networks and school environment
  - ❖ Peers model lifestyles free of ATODA use and abuse.

### Be a support!

- Identify a school that may be interested in the P4P program.
- Become a volunteer for the P4P programs.
- Help with educating the general public, parents and students about the benefits of P4P program.



Sept 15, 2017 Coalition Meeting

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## Goal 2: prevent and reduce youth substance abuse and use.

Objective 4: prevention is a local government priority

Strategies

- ▶ Reduce youth access to alcohol and drugs

### Say Thanks!

- Sign and send "thank you" letters to businesses who pass compliance checks.
- Send fact sheets and best practice protocols to businesses who fail compliance checks.



Sept 15, 2017 Coalition Meeting

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## Goal 2: prevent and reduce youth substance abuse and use.

Objective 5: compliance is rewarded and non-compliance results in education and appropriate changes

Strategies

- ▶ Youth who are Peer Helpers in P4P programs will be mandated to follow their school's disciplinary process if caught drinking/using.
- ▶ Parents who sign sober & clean pledge are entered to win a prize.

### Win a Prize!

- Help create a prize winning process.
- Find donations for prizes.



Sept 15, 2017 Coalition Meeting

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## Goal 2: prevent and reduce youth substance abuse and use.

Objective 6: policy enforcement

Strategies

- ▶ Investigate Social Host Ordinance
- ▶ Research policies related to drugged driving

### Compliance!

- Join the DFC Compliance Committee
- Help with educating youth and general public on the dangers of drugged driving



Sept 15, 2017 Coalition Meeting

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## DFC Meetings

*\*looking for a new location*

**Coalition Meetings:** every third Friday of the month, 8:30am-10:00am

October 20, 2017; November 17, 2017; December 15, 2017; January 19, 2018

Contact: Adele Revoy, arevoy@elevateyou.org

**Compliance Committee:** Tuesday, September 26, 2017, 1:00pm-2:30pm

Waukesha Co Probation & Parole Office, 1900 Pewaukee Rd., Suite I

Contact: Ronna Corliss, rcorliss@elevateyou.org

**Data Committee:** after every Coalition meeting, 10:15am-11:15am !TODAY!

Work also completed through email.

Contact: Adele Revoy, arevoy@elevateyou.org

**Programs & Media Committee:** every fourth Tuesday of the month, 10:30am-11:45am

September 26, 2017; October 24, 2017; November 28, 2017; December 19, 2017 (the third Tuesday!)

Location: ProHealth Care Waukesha Memorial Hospital, Lobby Room #3

Contact: Adele Revoy, arevoy@elevateyou.org



Sept 15, 2017 Coalition Meeting

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**WAUKESHA COUNTY DRUG FREE COMMUNITIES****Action Plan for Grant Year 9****September 30, 2017 through September 29, 2018****DFC Goal 1: Increase community collaboration, coordination and community-based networking to prevent youth substance use.**

<b>Objective 1: Increase the number of "Active Members" in the Waukesha DFC Coalition membership by 20%.</b>		
<b>Strategy 1: Provide Waukesha DFC Coalition information through a comprehensive outreach and media campaign.</b>		
<b>Activity</b>	<b>Lead</b>	<b>By When?</b>
1. Create DFC informational inserts for church flyers, school registration forms, sign-up information for youth activities, and other packets of information that are appropriate for DFC information.	Coalition Staff and Coalition Members	Complete on monthly basis throughout the entire grant year.
<b>Strategy 2: Offer a regular schedule of Coalition meetings, committee meetings, events and opportunities to persons interested in Coalition work and becoming active members.</b>		
<b>Strategy 3: Retain Active members by reducing barriers to get involved and provide support/recognition.</b>		
<b>Activity</b>	<b>Lead</b>	<b>By When?</b>
1. Offer 3 Coalition evening meetings.	Coalition Staff	1 meeting/4 months
<b>Objective 2: Expand and strengthen Waukesha County's prevention infrastructure and partnerships by identifying 5 organizations, agencies and/or networks.</b>		
<b>Strategy 1: Identify areas and people that overlap with different organizations.</b>		
<b>Activity</b>	<b>Lead</b>	<b>By When?</b>
1. Host one meeting for prevention partners and other community organizations involved in prevention work to discuss partnerships, strategies, and collaboration.	Coalition Staff, Leadership Team, and Coalition Members	February 28, 2018 and August 30, 2018
2. Hold 3-4 additional Coalition meetings in other areas of the County, not the larger cities, and invite organizations from those areas to the meetings.	Coalition Staff and Coalition Members	On a quarterly basis
<b>Strategy 2: Reach and develop a pilot program for a school-based Parents Network to offer events, skill building seminars, and networking opportunities in 3 school districts.</b>		
<b>Activity</b>	<b>Lead</b>	<b>By When?</b>
1. Discuss Parents Network development with at least 3 schools.	Coalition Staff and Programs Committee	October 31, 2017
2. Survey Parents Network members to identify topics and issues they would like to be addressed.	Coalition Staff and Programs Committee	January 31, 2018
3. Create a workshop schedule and offer at least 2 workshops on topics that were most popular.	Coalition Staff and Programs Committee	February 2018 – May 2018
4. Create a paper and web based Parents Directory of those Parents who signed a "Sober and Clean Parties and Activities" commitment.	Coalition Staff, Programs Committee and Parents Network	Updated quarterly

**DFC Goal 2: Prevent and reduce youth substance abuse and use.**

**Objective 1: Educate the public on alcohol, drugs, marijuana, tobacco, heroin, and abuse of prescription medication by using: facts, effects of substances on adolescent brain development, rates of use, trend analysis, prevention efforts, and effects of substance use on communities, families and individuals.**

**Strategy 1: PROVIDE INFORMATION to the general public, parents, youth, and adults, who work with youth, about harmful effects of alcohol, drugs, marijuana, tobacco, heroin, abuse of prescription medication and drugged driving by an increasing use of national calendar, social media and campaigns by 20%.**

	Activity	Lead	By when?
1.	Participate in National Prevention Week (May 14-20, 2018; theme: Action Today. Healthier Tomorrow) by hosting events, distributing information, outreach to schools, connecting with parents through the Parents Network and working with partner agencies. Use the designated days to help focus material and information (ex. Monday-tobacco. Tuesday-alcohol. Wednesday-pills/heroin. Thursday-marijuana. Friday-suicide. Sat-mental health).	Coalition Staff, Committees, Coalition Members, Leadership Team	Planning begins January 2018 continues through National Prevention Week 2018.
2.	Create a video competition between multiple schools focusing on messaging related to the dangers of drugged driving and/or prescription pill abuse. Winner will be announced at Award Night on May 15, 2018 during National Prevention Week.	Programs Committee, Youth, Coalition staff, Peer Helpers, Elevate staff	Planning began August 2017 and will continue until needed.

**Objective 2: Strengthen youths' and parents' comfort and use of skills involved in prevention.**

**Strategy 1: ENHANCE the REFUSAL SKILLS of youth and promote positive PARENTING SKILLS of parents by increasing the education efforts through multiple forms by 20%.**

	Activity	Lead	By When?
1.	Host at least 3 youth focus groups to assess their education engagement, substance use, peer pressure, risk factors and protective factors by administering the DFC 4 Core Measures survey and the Hemingway Measure of Adolescent Connectedness	Coalition staff, Data Committee and Coalition Members	August 2018

**Objective 3: Assist in changing Waukesha's culture around addiction and stereotypes of youth who use/abuse substances and their parents/caregivers.**

**Strategy 1: PROVIDE SUPPORT to youth who are using/abusing substances or are at-risk of use.**

	Activity	Lead	By when?
1.	Implement an evidence-based Peers 4 Peers program in 3 schools, which follows the standards set forth by National Peer Helpers Association endorsed by Search Institute.	Coalition staff, Programs committee, local school districts	Planning began Aug2017; full roll out Jan 2018

**Objective 4: Create a community and culture where efforts to prevent youth substance use/abuse is seen as a priority in local governance.**

**Strategy 1: REDUCE YOUTH EXCESS to alcohol, drugs, marijuana, prescription pills, and tobacco by ENHANCING BARRIERS to consumption. In contrast, enhance youth access and reduce barriers to activities and people who support a reduction in use or any use of substances by use of at least 2 trainings and development of at least 2 educational documents for license holders.**



	Activity	Lead	By when?
1.	Write and mail "thank you" cards to businesses who pass alcohol compliance checks.	Compliance Committee and Coalition members	On-going through grant year.
2.	Write and mail fact sheets on youth substance use/abuse, alcohol and tobacco policies for selling, and how to properly check IDs to all alcohol license holders. (reduces access/enhances barriers)	Compliance Committee and Coalition members	2 mailings completed by Sept 30, 2018

**Objective 5: Create a community and culture where compliance with efforts to prevent youth substance use/abuse are rewarded and non-compliance results in education and appropriate changes.**

**Strategy 1: Institute at least 1 consequence for non-compliance and at least 1 reward for compliance that are realistic, timely, educational, and support good choices in the future.**

	Activity	Lead	By When?
1.	Youth participating in the Peers 4 Peers program, who are caught using alcohol or drugs, will be mandated to follow the disciplinary program of the school they attend.	School Advisors	On-going as needed
2.	Parents who sign the "Sober and Clean Parties and Activities" commitment enter a drawing for a reward. (incentives)	Coalition staff and Programs committee	on-going collection

**Objective 6: All levels of government understand the power that policies and laws can make in youth prevention.**

**Strategy 1: Work towards the implementation of at least 2 fair and proven useful policies and laws that support youth prevention efforts.**

	Activity	Lead	By when?
1.	Investigate Social Host Ordinance with City of Waukesha Attorney and Ordinance & Licensing (O&L) Board.	City Attorney and Compliance Committee	September 2018
2.	Research and identify policies, ordinances, laws, etc. that pertain to drugged/distracted driving in order to identify gaps in policy development and/or usefulness.	City Attorney and Compliance Committee	September 2018



# Year 9 It's time.

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## **GOAL 1: increase community collaboration, coordination and community-based networking to prevent youth substance use.**

### Objective 1: Be a part of collaboration!

- Write a few paragraphs about why you are involved in DFC.
- Identify organizations that will distribute DFC brochures.
- Find a location and reserve a date for an evening Coalition meeting.

### Objective 2: Strengthen the infrastructure!

- Write down committees, groups, volunteer work, etc. related to prevention that you could report on at Coalition meetings.
- Join the DFC Programs Committee to help develop a Parents Network.
  - Identify a school that may be interested.
  - Identify a Network already in existence to use as a model.

## **GOAL 2: prevent and reduce youth substance abuse/use.**

**Count me in!**

### Objective 1: Take Action! Join the Programs & Media Committee

- Organize an event for National Prevention Week – name the place, time, date, topic and we will help!
- Help produce the video competition!
  - Marketing, Student submissions, Voting, Awards night, Donations, etc.

### Objective 2: Share a skill!

- Identify a youth group that can serve as a focus group and help organize
- Offer to develop positive parenting information or present on positive parenting to the Parents Network.

### Objective 3: Be a support!

- Identify a school that may be interested in the P4P program.
- Become a volunteer for the P4P programs.
- Help with educating the general public, parents and students about the benefits of P4P program.

### Objective 4: Say Thanks!

- Sign and send "thank you" letters to businesses who pass compliance checks.
- Send fact sheets and best practice protocols to businesses who fail compliance checks.



**COALITION**  
INVOLVES ACTION

### Objective 5: Win a Prize!

- Help create a prize winning process.
- Find donations for prizes.

### Objective 6: Compliance!

- Join the DFC Compliance Committee
- Help with educating youth and general public on the dangers of drugged driving

