



**Press Release
For Immediate Release**

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Village of Hartland Wins 2008 RECYCLE MORE Challenge
Greatest percentage recycling increase of 25 municipalities

Waukesha (WI) – March 18, 2009 - The Village of Hartland is the winner of Waukesha County's second RECYCLE MORE Challenge, with a 29% increase in recycling tonnage. In 2008, village residents recycled 815 tons, which was 184 tons more than in 2007.

"Village of Hartland residents take pride in doing the right thing. Recycling is just one area where we see folks participating in real community-generating activities. We are very pleased to both participate in the recycling challenge as well as to excel this year," stated Village Administrator Wally Thiel.

In addition to the extra revenue generated by the increased recycling, the total tons of paper, plastic, steel, glass and aluminum recycled by village residents reduced greenhouse gas emissions equivalent to removing 541 cars from the road for a year. These recycled tons also saved enough energy to serve 169 homes for a year.

The village will select a prize from options such as a park bench made from recycled #2 plastics or a set of recycling collection bins to use at special events so residents can recycle even more when away from home.

County Executive, Dan Vrakas, congratulated Hartland residents on winning this year's RECYCLE MORE Challenge. "Recycling is not only good for the environment, but saves taxpayers money. When recycled materials are sold that revenue goes to the Village taxpayers."

Runners up in the challenge were the Town of Lisbon with a 27% increase and the Village of Merton - last year's first place winner - with a 20% increase over their 2007 tonnage.

Residents needing an additional recycling bin and recycling guide can pick one up at their municipal recycling drop-off site. To find out how your community did in the 2008 Challenge or to learn more about recycling, visit "Recycle More Challenge" at www.waukesha-county.gov/recycling.

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