



**CJCC Education and Public Relations Committee
May 24, 2010**

Chair Robertson called the meeting to order at 8:39 a.m.

Committee Members Present:

Antwayne Robertson
Julianne Klimetz
Karen Engholdt

Sara Carpenter
Sarah Spaeth

Absent:

Ron Gulotta
Betty Groenewold

Others Present:

Rebecca Luczaj

Windy Jicha

Jerry Braatz

Approval of Minutes from January 25, 2010

MOTION: Carpenter moved, Engholdt second, to approve the minutes of January 25, 2010. Motion carried 5-0.

Update on Committee Membership Changes

Luczaj distributed an updated committee membership list. The following people have left the committee: Marcia Jante (retired), Dave Krahn (retired), Larry Nelson (lost mayoral campaign), Stephanie Sutton (membership approved by the CJCC Executive Committee March 2010 and then she found employment with the Department of Corrections and could no longer be a member) and JD Webb. Sarah Spaeth's membership was approved by the CJCC Executive Committee in March 2010. She replaces Dave Krahn. The Executive Committee will consider Jerry Braatz's (acting co-director of UW-Cooperative Extension) membership on June 14, 2010.

Discuss Recruitment of New Committee Members

The committee recommended the following people or title for committee membership:

- Rebecca Scott (Stephanie Sutton's replacement)
- Larry Nelson (in his role as a teacher at the Juvenile Center)
- Graduates of the Waukesha County Sheriff's Department Citizens' Academy
- Public Defenders staff
- School district employee
- Professionals involved in criminal justice.

Luczaj will ask members of the CJCC and the CJCC Executive Committee if they have any recommendations for membership. Robertson will ask Peter Slesar if he has any ideas. Klimetz will check the list of citizens interested in committee work in the County Executive's Office. Committee members should contact Luczaj if they have any other ideas.

Review Progress of CJCC Brochure and Discuss Next Steps

Luczaj said the committee is developing a brochure that explains the CJCC and can be distributed in hard copy or emailed. The committee recommended the following changes to the CJCC brochure:

- Update group photo at the next CJCC meeting on May 26, 2010.

- Update ATC pictures to include the current judge.
- Include pictures from the 100th graduation.
- Change apostrophe in Police Chiefs' Association.
- Correct spelling of "Association" (in Police Chiefs' Association).
- Rename middle top of membership panel to "Waukesha County CJCC Members."
- Make membership titles consistent by removing Waukesha County.
- List titles with title first followed by organization.
- Change UW-Extension to UW Cooperative Extension.
- Move bottom box on inside middle panel to the top of the panel.
- Use "&" in the list of CJCC standing committees.
- Remove the door or zoom in on the picture of the case manager working with a client or find a new picture.
- For online brochure, put color blocks behind the text.
- Under "Why are These Programs Important," all words should end in "s".
- In the mission statement, the word "recognizing" looks different. Find out why.

Luczaj will work with Sarah Pinkowski (brochure designer) to make changes to the brochure and bring the updated copy to the next meeting for approval. Once the Education and Public Relations Committee approves the brochure, the CJCC Executive Committee will review and consider it.

Next Meeting Date

Monday, June 28, 2010 @ 8:30 a.m., Room C179

The meeting adjourned at 9:13 a.m.