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7. Regroup and shorten the program descriptions.
8. Include statistics to WOW! readers.
9. Change the listing of the members involved in the CJCC to a statement explaining how top elected officials across Waukesha County are working together to make a change.
10. Increase the size of the font.
11. Include information on the educational and community transition programs.
12. Stress how the programs will save the county money in the long run.
13. To save money, distribute the brochure electronically.

Luczaj said she will reconvene the original subgroup that designed the brochure to work on these ideas.

Update on 1/21/10 CJCC Presentation to Golden K Kiwanis Club

Luczaj said she talked to the vice president of the Golden K Kiwanis Club and set up a presentation on January 21, 2010. Because the group is interested in OWI specific programming, she will give an overview of the CJCC and Sara Carpenter will talk specifically about the CJCC programs that target OWI offenders.

Discuss & Create List of Potential Community Groups to Schedule CJCC Presentations with

Klimetz said she has a list of civic and community groups she will bring to the next meeting for the committee to review. Luczaj said because of her workload, she needs to monitor the number of presentations scheduled. Krahn suggested forming a speakers' bureau to take some of the burden off of Luczaj. He volunteered to be a member of the bureau.

Jante said the committee needs to determine the following: the goal of the presentations, prioritization of the presentations, what is wanted from the audience. Luczaj said one topic could be program funding and needs and donations and volunteerism. Krahn said it would be important to inform people about the aspects of federal and state funding and how sufficient funding is needed for successful programming and reduced recidivism. People need to know that if programming is done entirely on the county tax levy, the programs will wither away and die. Federal and state funding is needed. Jante recommended adding some slides to the main CJCC PowerPoint presentation related to funding issues.

Luczaj said she will add "speakers' bureau" to the December CJCC Executive Committee agenda for discussion.

Discuss & Consider Selection of Education & Public Relations Committee Vice-Chair Position

This item will be discussed at the next meeting on Monday, January 25, 2010.

Update on Next Steps from Strategic Planning Committee Assignments

Luczaj distributed a handout titled *2009 CJCC Strategic Planning Recommended Action Steps* and reviewed recommended actions steps for the Education and Public Relations Committee (items 1, 4 and 7). She said the committee is working on item 1 (develop an external communication plan) which includes such things as a newsletter, speakers bureau and planned presentations. The committee discussed interest, feasibility, workload and timeline for these three items.

Krahn said item 7: (develop a network of volunteers to compensate for reduced funding or program expansion) ties into today's discussions on developing a brochure and speakers' bureau and creating a list of potential community groups to make presentations to. There are many groups the committee could partner with such as the Waukesha County Volunteer Center, SOPHIA, Hope Center and citizens' police

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academies. The committee could also develop a list of people who may be interested in volunteering for CJCC committees or mentoring programs.

Luczaj said the group may want to consider eliminating or changing item 4 (create an online discussion group/forum). She recommends discarding the idea of an online forum and replacing it with an annual community forum.

Jante said the committee is on track with the recommended action steps.

Review & Discuss 2010 Meeting Schedule

The committee will continue to meet the fourth Monday of the month at 8:30 a.m.

Next Meeting Date

Monday, January 25, 2010 @ 8:30 a.m., Room G55

The meeting adjourned at 9:52 a.m.