

Wings Over Waukesha

August 27 – 28, 2011 at Waukesha County Airport

Wings Over Waukesha is a family-friendly event that celebrates aviation and salutes our military aviation history. Attendance is expected to again be about 7,000 people from Waukesha and the surrounding region, including families, active and retired military, aviation enthusiasts, history buffs and others looking for a fun weekend event.

Sponsorship Packages

LEVEL	RECOGNITION	AMOUNT
Presenting Sponsor	<ul style="list-style-type: none"> • Company name and logo listed as a Presenting Sponsor in all promotional materials before, during and after the event, including website, banners, program and public relations materials. • Emcee to recognize your company as a Presenting Sponsor numerous times throughout the event. • Recognition signage at major entrances and on site. • Full page ad in program. • Recognition signage on trams that shuttle guests from parking to the event. Trams travel throughout the airport event areas, airport parking areas and the Waukesha Expo Center parking lot. • Flight for two on a World War II aircraft on exhibit at the event. • Feature exhibitor space 	\$5,000
Aircraft Sponsor	<ul style="list-style-type: none"> • Company name and logo listed as an Aircraft Sponsor in all promotional materials before, during and after the event, including website, banners, program and public relations materials. • Recognition signage at a designated feature aircraft throughout the event • Emcee to recognize your company as an Aircraft Sponsor numerous times throughout the event. • Feature exhibitor space 	\$2,500
Exhibitor	<ul style="list-style-type: none"> • Company name and logo listed as an Exhibitor on website and in program. • Exhibitor space 	\$500 (\$250 for non-profits)
Advertiser	<ul style="list-style-type: none"> • Half-page advertising space in program that will be provided to every adult guest at the event. Expected attendance: 7,000 	\$250

We are also seeking in-kind sponsors for various goods and services, including a media sponsor and sponsors to provide signage, printing, graphic design, photography, t-shirts and bottled water for the volunteers.

2011 Wings Over Waukesha Sponsor Form

Sponsor Information (please print or type):

Name	
Billing address	
City	
State	
ZIP Code	
Telephone (home)	
Telephone (business)	
Fax	
E-Mail	

Sponsor Level:

- Presenting Sponsor - \$5,000
- Aircraft Sponsor - \$2,500
- Corporate Exhibitor: \$500
- Non-profit Exhibitor: \$250
- Advertiser: \$250
- In-kind Sponsor: (Describe donation and value): _____
- _____

Payment:

Please make checks payable to: Wings Over Waukesha

Credit card type	
Credit card number	
Expiration date	
Authorized signature	

Please save one copy of this form for your records. Mail the Sponsor Form and your payment to:

Wings Over Waukesha
c/o Kurt Stanich, Event Chair
Waukesha County Airport
2525 Aviation Drive
Waukesha, WI 53188

For more information or to discuss sponsorship opportunities, please contact Wings Over Waukesha Event Chair Kurt Stanich at: wingsoverwaukesha@gmail.com or 262.424.6747.

THANK YOU!!

Wings Over Waukesha is a 501(c)(3) non-profit organization dedicated to promoting aviation and honoring aviation history.