

## COMPREHENSIVE PLANNING PUBLIC OPINION SURVEY

### QUALITY OF LIFE

1. Referring to Waukesha County, please check the box that best describes your current level of satisfaction.

	Satisfied	Neutral	Dissatisfied		Satisfied	Neutral	Dissatisfied
a. Cost of living	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	k. Proximity to work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Crime rate/safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	l. Quality of schools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Emergency services (police, fire, ambulance)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	m. Roads/traffic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Employment opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	n. Rural atmosphere	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Housing choices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	o. Shopping opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Medical care (doctors, hospitals, clinics)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	p. Urban atmosphere	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Natural environment/open space (wetlands, wildlife, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	q. Recycling and garbage collection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Land use planning and zoning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	r. Water quality (lakes, streams)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Parks and recreation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	s. Water quality (drinking water)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Property taxes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	t. Water supply	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Please identify which of the items, from Question 1a – t above, are the **five most important issues/priorities** in terms of reasons you and your family choose to live in Waukesha County by placing the letter of your choice next to the space allotted. **(Please list five only)**

Most important = \_\_\_\_\_ 2nd most important = \_\_\_\_\_ 3rd most important = \_\_\_\_\_ 4th most important = \_\_\_\_\_ 5th most important = \_\_\_\_\_

3. What has happened to the quality of life in your municipality over the past 5 to 10 years? <b>(Check only one)</b>	<input type="checkbox"/> Improved <b>Go to Q4</b>	<input type="checkbox"/> Declined <b>Go to Q4</b>	<input type="checkbox"/> Remained the same <b>Go to Q5</b>
	<input type="checkbox"/> No opinion <b>Go to Q5</b>	<input type="checkbox"/> Have lived in municipality less than 5 years <b>Go to Q5</b>	
4. If you answered <b>improved</b> or <b>declined</b> to Question 3, which items have had the greatest impact on the quality of life in your municipality? <b>(Check up to three)</b>	<input type="checkbox"/> Fire and police protection	<input type="checkbox"/> Community events/activities	<input type="checkbox"/> Residential areas
	<input type="checkbox"/> Parks and open spaces	<input type="checkbox"/> School system	<input type="checkbox"/> Condition of roads/traffic
	<input type="checkbox"/> Employment opportunities	<input type="checkbox"/> Amount of development occurring	<input type="checkbox"/> Availability of shopping/retail services

**AGRICULTURAL, NATURAL AND CULTURAL RESOURCES** This series of questions asks your opinion about agricultural, natural, and cultural resources.

5. Please rate how satisfied you are with the protection of agricultural/natural/cultural resources in Waukesha County by checking the box that best describes your current level of satisfaction.

	Satisfied	Neutral	Dissatisfied		Satisfied	Neutral	Dissatisfied
a. Air quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	f. Parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Farmland	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	g. Surface water (rivers, lakes, streams)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Forested land	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	h. Wetlands (marshes, bogs, fens)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Groundwater	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	i. Wildlife/habitat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Historic sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	j. Other (List _____)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Please identify which of the items, from Question 5a –j above, are the three most important agricultural/natural/cultural resources that should be protected in Waukesha County by placing the letter of your choice next to the space allotted. (Please list three only)

Most important = \_\_\_\_\_      2nd most important = \_\_\_\_\_      3rd most important = \_\_\_\_\_

7. On a scale of 1 (= not at all important) to 10 (= extremely important), how important do you think reducing water use in your home is?						Importance level	
						_____	
8. Would you favor a program in which local governments purchased development rights to permanently stop development on selected agricultural land and open spaces?						Yes <input type="checkbox"/>	No <input type="checkbox"/>
9. How would you rate the overall environmental quality in Waukesha County?	Excellent	Good	Average	Poor	Very Poor	No Opinion	
	<input type="checkbox"/>						

**HOUSING/DEVELOPMENT** We would like your opinion about housing development.

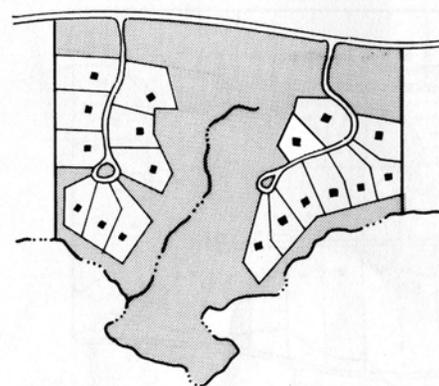
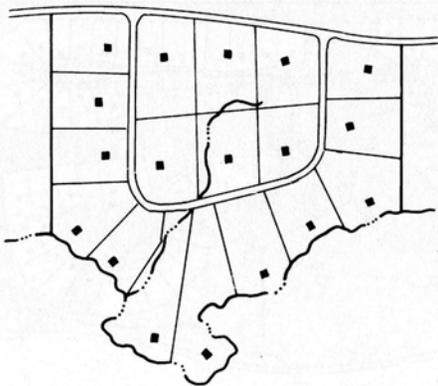
10. More of the following types of housing are needed in Waukesha County:	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
a. Single family housing (owner)	<input type="checkbox"/>					
b. Single family housing (rental)	<input type="checkbox"/>					
c. Duplexes (2 units)	<input type="checkbox"/>					
d. Apartments (3 or more units – rental)	<input type="checkbox"/>					
e. Town houses or condos (owner)	<input type="checkbox"/>					
f. Mobile homes	<input type="checkbox"/>					
g. Affordable housing (defined as \$208,900 or below in 2005 in Waukesha County by federal gov't statistics)	<input type="checkbox"/>					
h. Housing specifically designed to meet the needs of older people (55+)	<input type="checkbox"/>					
i. Housing specifically designed to meet the needs of people with disabilities	<input type="checkbox"/>					
11. Homeowners should be allowed to make major modifications to existing dwellings to enable elderly or disabled relatives to live with them.	<input type="checkbox"/>					
12. Programs are needed to provide assistance to low and moderate income residents for the purpose of purchasing/rehabilitating homes.	<input type="checkbox"/>					

13. Which best describes the type of housing you currently live in? <u>Please mark box (x) underneath your housing choice if you own or rent your housing.</u>	Single Family ↓	Duplex (2 units) ↓	Multiple Family (3 or more units) ↓	Other List : _____ ↓
	Own    Rent	Own    Rent	Own    Rent	Own    Rent
	<input type="checkbox"/> <input type="checkbox"/>			

14. Would you prefer new housing built in the County to reflect a traditional design with larger lot sizes (Option A) or a cluster design permanently preserving open space (Option B)?  
Please check either Option A or Option B (not both) below to indicate your preference.

**OPTION A**

**OPTION B**



15. The population of Waukesha County has grown an average of 16% per decade since 1970. How do you feel about this amount of development?	Too Much Development	About the right amount of development	Too little development
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

16. Which of the following best describes your preference about residential development in your municipality?	Residential areas with smaller lots, even if homes will be built closer together	Residential areas with larger lots, even if more land will be used to build homes	Both/Some of Each	Don't Know
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**LAND USE AND GROWTH** This series of questions asks your opinion about land use and growth issues.

17. Of the following elements, which define rural character in Waukesha County? (Check all that apply)	Greater Housing Setbacks from Roads	Existing Farmsteads	Agricultural Land	Woodlands/Wetlands	Open Space within Developed Areas	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
18. People should be able to do whatever they want with land they own or purchase in Waukesha County?	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

19. Please rate how satisfied you are with how the following County-wide growth issues are being dealt with by checking the box that best describes your current level of satisfaction.

	Satisfied	Neutral	Dissatisfied		Satisfied	Neutral	Dissatisfied
a. Preservation of green space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	h. Maintaining community atmosphere	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Building regulations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	i. Quality of roads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Zoning regulations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	j. School issues (buildings, crowding)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Crime rate/safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	k. Solid waste management (garbage)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Environmental protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	l. Water/sewer system capacity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Water quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	m. Employment opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Traffic congestion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	n. Tax rates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. Please identify which of the items, from Question 19a –n, are the **three most important County-wide growth issues** in Waukesha County by placing the letter of your choice next to the space allotted. **(Please list three only)**

**Most important** = \_\_\_\_\_ **2nd most important** = \_\_\_\_\_ **3rd most important** = \_\_\_\_\_

21. If Waukesha County continues to grow, land-conserving, compact housing developments should be required to slow the conversion of open space and farmland?	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
22. When considering housing affordability, on a scale of 1 (= not at all important) to 10 (= extremely important), how concerned are you that future generations will be able to afford housing in Waukesha County?	Concern Level	
	_____	

**TRANSPORTATION** This series of questions asks your opinion about transportation issues.

23. I use existing public transit services (bus service, commuter/ride share, taxi, etc.) within the County.					YES	NO
					<input type="checkbox"/> (go to Q24)	<input type="checkbox"/> (go to Q25)
24. If yes to Q23, I am satisfied with the <u>quality</u> of the following transportation services:	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
a. Bus service (local)	<input type="checkbox"/>	<input type="checkbox"/>				
b. Bus service (to Milwaukee or Madison)	<input type="checkbox"/>	<input type="checkbox"/>				
c. Commuter/ride share program to work	<input type="checkbox"/>	<input type="checkbox"/>				
d. Disability transportation services	<input type="checkbox"/>	<input type="checkbox"/>				
e. Ride-share taxi (multiple users vs. one rider)	<input type="checkbox"/>	<input type="checkbox"/>				
f. Taxi	<input type="checkbox"/>	<input type="checkbox"/>				
g. Other: (List _____)	<input type="checkbox"/>	<input type="checkbox"/>				
25. The <u>availability</u> of public transit services in the County meets my needs (e.g. routes, frequency of service, etc.).	<input type="checkbox"/>	<input type="checkbox"/>				
26. The overall road network (roads, streets, and highways) in Waukesha County meets the <u>current needs</u> of its citizens.	<input type="checkbox"/>	<input type="checkbox"/>				
27. The overall road network is adequate to meet <u>projected future growth</u> in Waukesha County.	<input type="checkbox"/>	<input type="checkbox"/>				
28. Road and street maintenance in Waukesha County is acceptable.	<input type="checkbox"/>	<input type="checkbox"/>				
29. More biking and walking lanes/trails are needed in Waukesha County.	<input type="checkbox"/>	<input type="checkbox"/>				

30. Do you support the development of an additional north-south transportation corridor connecting I-43 and I-94?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
31. Do you support the development of an additional north-south transportation corridor connecting I-43 and US-41/US-45?	<input type="checkbox"/>	<input type="checkbox"/>

**ECONOMIC DEVELOPMENT** The following questions ask how you view economic development.

32. Please rate how satisfied you are with how Waukesha County is encouraging these types of businesses by checking the box that best describes your current level of satisfaction.

	Satisfied	Neutral	Dissatisfied		Satisfied	Neutral	Dissatisfied
a. Emerging technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	g. Professional services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Entertainment venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	h. Recreational facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Hotels, tourism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	i. Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Industrial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	j. Retail/shopping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Manufacturing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	k. Warehousing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Medical services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	l. Other: (List _____)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

33. Please identify which of the items, from Question 32a –l above, are the three most important types of future business development Waukesha County should encourage by placing the letter of your choice next to the space allotted. (Please list three only)

Most important = \_\_\_\_\_      2nd most important = \_\_\_\_\_      3rd most important = \_\_\_\_\_

34. I am satisfied with the availability of employment opportunities in the area.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
	<input type="checkbox"/>					
35. Rate the importance of the following in Waukesha County:	Very Important	Important	Neutral	Unimportant	Very Unimportant	No Opinion
a. Business retention	<input type="checkbox"/>					
b. Entrepreneurial assistance	<input type="checkbox"/>					

**COMMUNITY FACILITIES AND SERVICES** These questions ask for your opinion about your municipality's facilities and services.

36. Please rate the quality of the following services in your municipality.	Excellent	Good	Average	Poor	Very Poor	No Opinion/Not Applicable
a. Ambulance service	<input type="checkbox"/>					
b. Building inspection	<input type="checkbox"/>					
c. Fire protection	<input type="checkbox"/>					
d. Garbage collection	<input type="checkbox"/>					
e. Park and recreation facilities	<input type="checkbox"/>					
f. Planning and zoning	<input type="checkbox"/>					
g. Police protection	<input type="checkbox"/>					
h. Public library	<input type="checkbox"/>					
i. Public school system	<input type="checkbox"/>					
j. Recycling programs	<input type="checkbox"/>					
k. Road maintenance	<input type="checkbox"/>					
l. Sanitary sewer service (not private system)	<input type="checkbox"/>					
m. Snow removal	<input type="checkbox"/>					
n. Storm water management	<input type="checkbox"/>					
o. Water utility service (not private system)	<input type="checkbox"/>					
p. Other: (List _____)	<input type="checkbox"/>					

37. Some local governments share public services with neighboring local governments, ranging from recycling to libraries to police services. Please indicate which service(s) from Question 36 a-p (see previous page) you would favor becoming a shared service between your municipality and a neighboring municipality.  
**(Check all that apply)**

A  B  C  D  E  F  G  H  I  J  K  L  M  N  O  P

**DEMOGRAPHICS** Please tell us some things about you. **Please choose only one answer per question.**

<b>38. Gender:</b>	<input type="checkbox"/> Male	<input type="checkbox"/> Female	
<b>39. What is your age range?</b>	<input type="checkbox"/> 18-24	<input type="checkbox"/> 25-34	<input type="checkbox"/> 35-44
	<input type="checkbox"/> 45-54	<input type="checkbox"/> 55-64	<input type="checkbox"/> 65-74
	<input type="checkbox"/> 75+		
<b>40. Employment status:</b>	<input type="checkbox"/> Employed	<input type="checkbox"/> Unemployed	<input type="checkbox"/> Retired
	<input type="checkbox"/> Homemaker	<input type="checkbox"/> Other: _____	
<b>41. What is your highest level of education?</b>	<input type="checkbox"/> Less than high school	<input type="checkbox"/> High school diploma	<input type="checkbox"/> Some tech/college/trade schooling
	<input type="checkbox"/> Two year tech/college/trade degree	<input type="checkbox"/> Bachelor's degree	<input type="checkbox"/> Graduate or professional degree
<b>42. How long have you lived in Waukesha County?</b>	<input type="checkbox"/> Less than 1 year	<input type="checkbox"/> 1 to 5 years	<input type="checkbox"/> 5.1 – 10 years
	<input type="checkbox"/> 10.1 – 15 years	<input type="checkbox"/> 15.1 – 20 years	<input type="checkbox"/> 20.1 to 30 years
	<input type="checkbox"/> Over 30 years		
<b>43. What is your approximate annual family income?</b>	<input type="checkbox"/> Under \$25,000	<input type="checkbox"/> \$25,000-\$34,999	<input type="checkbox"/> \$35,000 - \$49,999
	<input type="checkbox"/> \$50,000 - \$74,999	<input type="checkbox"/> \$75,000 - \$99,999	<input type="checkbox"/> \$100,000 or more

**44. Where do you live? Please mark one choice only.**

<b>Village of Big Bend</b>	<input type="checkbox"/>	<b>Town of Brookfield</b>	<input type="checkbox"/>	<b>City of Brookfield</b>	<input type="checkbox"/>
Butler	<input type="checkbox"/>	Delafield	<input type="checkbox"/>	Delafield	<input type="checkbox"/>
Chenequa	<input type="checkbox"/>	Eagle	<input type="checkbox"/>	Milwaukee	<input type="checkbox"/>
Dousman	<input type="checkbox"/>	Genesee	<input type="checkbox"/>	Muskego	<input type="checkbox"/>
Eagle	<input type="checkbox"/>	Lisbon	<input type="checkbox"/>	New Berlin	<input type="checkbox"/>
Elm Grove	<input type="checkbox"/>	Merton	<input type="checkbox"/>	Oconomowoc	<input type="checkbox"/>
Hartland	<input type="checkbox"/>	Mukwonago	<input type="checkbox"/>	Pewaukee	<input type="checkbox"/>
Lac La Belle	<input type="checkbox"/>	Oconomowoc	<input type="checkbox"/>	Waukesha	<input type="checkbox"/>
Lannon	<input type="checkbox"/>	Ottawa	<input type="checkbox"/>		
Menomonee Falls	<input type="checkbox"/>	Summit	<input type="checkbox"/>		
Merton	<input type="checkbox"/>	Vernon	<input type="checkbox"/>		
Mukwonago	<input type="checkbox"/>	Waukesha	<input type="checkbox"/>		
Nashotah	<input type="checkbox"/>				
North Prairie	<input type="checkbox"/>				
Oconomowoc Lake	<input type="checkbox"/>				
Pewaukee	<input type="checkbox"/>				
Sussex	<input type="checkbox"/>				
Wales	<input type="checkbox"/>				

**Thank you for completing the survey!**

Please return your survey in the enclosed envelope by the date stated in the cover letter to:  
 Survey Research Center, University of Wisconsin – River Falls  
 124 RDI Building, 410 S. Third St.  
 River Falls, WI 54022-5001