

**CHAPTER 2
TRENDS, ISSUES, AND OPPORTUNITIES
FACT SHEET**

SELECTED COUNTY POPULATION GROWTH TRENDS: 1840-2005

County	Dodge County	Jefferson County	Milwaukee County	Racine County	Walworth County	Washington County	Waukesha County
Year							
1840	67	914	5,605	3,475	2,611	343	N/A
1850	19,138	15,317	31,077	14,973	17,862	19,485	19,558
1860	42,818	30,438	62,518	21,360	26,496	23,622	26,831
1870	47,035	34,050	89,936	26,742	25,992	28,274	28,258
1880	45,931	32,155	138,523	30,921	26,249	33,270	28,957
1890	44,984	33,530	236,101	36,268	27,802	35,229	33,270
1900	46,631	34,789	330,017	45,644	20,259	23,589	35,229
1910	47,436	34,606	433,187	57,424	29,614	23,784	37,100
1920	49,742	35,022	539,449	78,961	29,327	25,713	42,612
1930	52,092	36,785	725,263	90,217	31,058	26,551	52,358
1940	54,280	38,868	766,885	94,047	33,103	28,430	62,744
1950	57,611	43,069	871,047	109,585	41,584	33,902	85,901
1960	63,170	50,094	1,036,041	141,781	52,368	46,119	158,249
1970	69,004	60,060	1,054,249	170,838	63,444	63,829	231,338
1980	75,064	66,152	964,988	173,132	71,507	84,848	280,203
1990	76,559	67,783	959,275	175,034	75,000	95,328	304,715
2000	85,897	75,784	940,164	188,831	91,996	117,493	360,767
2005	88,748	79,188	938,995	193,239	98,496	125,940	377,348

Source: U.S. Bureau of the Census

POPULATION GROWTH BY COMMUNITY IN WAUKESHA COUNTY: 1970-2005

Community	1970	1980	1990	2000	2005
Town of Brookfield	4,303	4,364	4,232	6,390	6,379
Town of Delafield	3,750	4,597	5,735	7,820	8,286
Town of Eagle	1,250	1,758	2,028	3,117	3,492
Town of Genesee	3,172	5,126	5,986	7,284	7,542
Town of Lisbon	4,709	8,352	8,277	9,359	9,733
Town of Merton	4,424	6,025	6,430	7,988	8,347
Town of Mukwonago	1,930	4,979	5,967	6,868	7,482
Town of Oconomowoc	6,010	7,340	7,323	7,451	7,882
Town of Ottawa	1,698	2,795	2,988	3,758	3,850
Town of Summit	3,809	4,050	4,003	4,999	5,178
Town of Vernon	2,857	6,372	7,549	7,227	7,455
Town of Waukesha	4,408	6,668	7,566	8,596	8,832
Village of Big Bend	1,148	1,345	1,299	1,278	1,285
Village of Butler	2,261	2,059	2,079	1,881	1,835
Village of Chenequa	642	532	601	583	586
Village of Dousman	451	1,153	1,277	1,548	1,808
Village of Eagle	745	1,008	1,182	1,707	1,772
Village of Elm Grove	7,201	6,735	6,261	6,249	6,234
Village of Hartland	2,763	5,559	6,906	7,905	8,365
Village of Lac La Belle	227	289	258	329	333
Village of Lannon	1,056	987	924	1,009	957
Village of Menomonee Falls	31,697	27,845	26,840	32,647	33,939
Village of Merton	646	1,045	1,199	1,926	2,376
Village of Mukwonago	2,367	4,014	4,464	6,162	6,506
Village of Nashotah	410	513	567	1,266	1,372
Village of North Prairie	669	938	1,322	1,571	1,855
Village of Oconomowoc Lake	599	524	493	564	637
Village of Pewaukee	3,271	4,637	5,287	8,170	8,969
Village of Sussex	2,758	3,482	5,039	8,828	9,761
Village of Wales	691	1,992	2,471	2,523	2,567
City of Brookfield	31,761	34,035	35,184	38,649	39,797
City of Delafield	3,182	4,083	5,347	6,472	6,876
City of Muskego	11,573	15,277	16,813	21,397	22,427
City of New Berlin	26,910	30,529	33,592	38,220	38,969
City of Oconomowoc	8,741	9,909	10,993	12,382	13,459
City of Pewaukee	7,551	8,922	9,621	11,783	12,625
City of Waukesha	39,665	50,365	56,894	64,825	67,580
Waukesha County	231,335	280,203	304,715	360,767	377,348

Note: The Town of Pewaukee was incorporated as the City of Pewaukee in 1999.

Source: U.S. Bureau of the Census and the Wisconsin Department of Administration

Racial Composition

- According to the 2000 US Census, almost 96 percent of residents in Waukesha County were White.
- However, the population of Waukesha County continues to grow more diverse. Between 1990 and 2000 the Hispanic population in the county nearly doubled from 5,448 to 9,503. The City of Waukesha experienced the largest growth in the number of Hispanics.

Several neighborhood block groups within the City of Waukesha recorded populations that were over 25 percent Hispanic.

- Asians made up the third largest racial group within Waukesha County with nearly 5,400 people.

Age Composition

The 45 to 64 age group and the 65 and over age group will continue to grow in number reflecting the aging of the “baby boomers” (people born between 1946 and 1964). The population between the ages of 25 and 44 will begin to decrease as the “baby boomers” grow older and fewer numbers of persons born in the 1970s move into this age group. This change in age composition will have implications for school districts, housing, labor, and transportation.

WAUKESHA COUNTY COMMUNITIES: POPULATION BY AGE GROUP AND MEDIAN AGE: 2000

	Under 5	5 to 14	15 to 24	25 to 44	45 to 64	65 and Over	Median Age
Town of Brookfield	368	815	494	1,582	1,551	1,580	44.4
Town of Delafield	488	1,347	1,136	1,933	2,403	513	38.6
Town of Eagle	226	532	326	1,030	799	204	36.9
Town of Genesee	437	1,289	865	2,101	2,121	471	38.7
Town of Lisbon	620	1,542	994	2,716	2,515	982	38.6
Town of Merton	483	1,553	828	2,279	2,159	686	38.3
Town of Mukwonago	426	1,316	856	2,128	1,839	303	36.7
Town of Oconomowoc	402	1,136	817	2,188	2,175	733	39.7
Town of Ottawa	206	596	409	999	1,118	430	41.1
Town of Summit	286	762	569	1,411	1,421	532	39.6
Town of Vernon	346	1,206	1,353	864	2,360	412	39.4
Town of Waukesha	488	1,555	1,020	2,415	2,405	713	38.8
Village of Big Bend	76	236	147	384	320	105	36.8
Village of Butler	82	214	186	580	377	442	40.9
Village of Chenequa	25	69	66	111	217	95	47.6
Village of Dousman	106	262	191	514	268	243	35.4
Village of Eagle	164	306	175	649	301	112	32.8
Village of Elm Grove	320	950	516	1,266	1,789	1,408	45.7
Village of Hartland	550	1,353	1,062	2,647	1,703	590	34.1
Village of Lac La Belle	22	44	24	81	122	36	43.9
Village of Lannon	52	125	114	301	281	136	39.8
Village of Menomonee Falls	2,161	4,709	3,053	9,950	7,650	5,124	39.2
Village of Merton	140	441	213	634	423	75	34.5
Village of Mukwonago	434	864	882	1,980	1,328	674	33.9
Village of Nashotah	91	233	126	366	337	113	37.8
Village of North Prairie	98	296	188	515	392	92	36.3
Village of Oconomowoc Lake	21	92	53	122	216	64	44.5
Village of Pewaukee	578	981	829	3,048	1,742	992	35.5
Village of Sussex	799	1,413	988	3,202	1,695	731	34.1
Village of Wales	151	443	356	732	736	105	37.3
City of Brookfield	2,072	6,311	3,740	8,957	10,760	6,808	42.5
City of Delafield	430	991	669	1,931	1,752	699	38.7
City of Muskego	1,431	1,482	2,232	6,737	5,332	1,781	37.5
City of New Berlin	2,275	5,425	4,222	11,083	10,372	4,843	39.8
City of Oconomowoc	781	1,716	1,757	2,253	2,686	2,092	38.0
City of Pewaukee	669	1,566	1,169	3,482	3,628	1,269	40.4
City of Waukesha	4,792	8,634	9,574	21,813	13,118	6,894	33.4
Waukesha County	23,096	54,805	41,587	107,439	90,406	43,434	38.1

Source: U.S. Bureau of the Census

TOTAL EMPLOYMENT TRENDS BY SELECTED COUNTIES: 1990-2000

County	1990	2000	Number Increase In Employment 1990-2000	Percent Increase In Employment 1990-2000
Milwaukee County	609,800	624,600	14,800	2%
Ozaukee County	35,300	50,800	15,500	44%
Racine County	89,600	94,400	4,800	5%
Walworth County	39,900	51,800	11,900	30%
Washington County	46,100	61,700	15,600	34%
Waukesha County	189,700	270,800	81,100	43%

Source: U.S. Bureau of Economic Analysis and SEWRPC

MEDIAN HOUSEHOLD INCOME BY SELECTED COUNTIES: 1999

County	Median Household Income
Dodge County	\$45,190
Jefferson County	\$46,901
Milwaukee County	\$38,100
Racine County	\$48,059
Walworth County	\$46,274
Washington County	\$57,033
Waukesha County	\$62,839

Source: U.S. Bureau of the Census

WAUKESHA COUNTY EDUCATIONAL ATTAINMENT FOR PERSONS 25 AND OVER: 2000

Educational Attainment Level	Number	Percent
Less than 9 th Grade	5,537	2.3
High School, No Diploma	14,873	5.7
High School Graduate	66,651	27.6
Some College (No Degree)	54,483	22.6
Associate Degree	18,492	7.7
Bachelor's Degree	57,050	23.6
Graduate /Professional Degree	25,213	10.4
Total	241,299	100

Source: U.S. Bureau of the Census

**POPULATION PROJECTIONS BY
COMMUNITY IN WAUKESHA COUNTY: 2010-2035**

Community	2010	2015	2020	2025	2030	2035
T Brookfield	6,957	7,212	7,468	7,782	8,055	8,349
T Delafield	9,120	9,712	10,295	10,949	11,603	12,313
T Eagle	3,817	4,138	4,451	4,793	5,156	5,554
T Genesee	7,970	8,281	8,593	8,971	9,305	9,664
T Lisbon	9,751	9,926	10,110	10,378	10,565	10,770
T Merton	8,729	9,062	9,397	9,804	10,162	10,546
T Mukwonago	7,631	7,989	8,346	8,765	9,153	9,571
T Oconomowoc	7,400	7,370	7,354	7,404	7,384	7,374
T Ottawa	4,057	4,191	4,327	4,497	4,641	4,795
T Summit	5,308	5,479	5,653	5,870	6,053	6,250
T Vernon	7,209	7,192	7,189	7,250	7,243	7,245
T Waukesha	8,873	9,001	9,139	9,354	9,493	9,646
V Big Bend	1,202	1,165	1,132	1,110	1,078	1,048
V Butler	1,769	1,714	1,666	1,634	1,587	1,543
V Chenequa	573	568	564	566	562	559
V Dousman	1,721	1,781	1,842	1,917	1,981	2,051
V Eagle	1,912	2,005	2,097	2,205	2,306	2,414
V Elm grove	5,948	5,802	5,672	5,597	5,469	5,351
V Hartland	8,828	9,247	9,662	10,149	10,601	11,088
V Lac La Belle	358	372	385	401	415	431
V Lannon	958	933	911	898	876	856
V Menomonee Falls	34,668	35,565	36,483	37,696	38,651	39,684
V Merton	2,238	2,378	2,517	2,672	2,826	2,994
V Mukwonago	6,839	7,131	7,422	7,770	8,084	8,423
V Nashotah	1,548	1,677	1,803	1,941	2,087	2,247
V North Prairie	1,900	2,048	2,193	2,353	2,520	2,702
V Oconomowoc Lake	651	660	670	686	696	707
V Pewaukee	9,299	9,813	10,320	10,902	11,462	12,068
V Sussex	10,745	11,620	12,475	13,412	14,399	15,480
V Wales	2,537	2,540	2,548	2,578	2,584	2,594
C Brookfield	39,577	39,959	40,396	41,179	41,607	42,096
C Delafield	7,322	7,707	8,089	8,530	8,950	9,402
C Muskego	23,183	23,984	24,791	25,792	26,648	27,570
C New Berlin	40,333	41,265	42,228	43,535	44,529	45,607
C Oconomowoc	13,190	13,542	13,902	14,375	14,751	15,158
C Pewaukee	13,434	14,227	15,009	15,898	16,768	17,708
C Waukesha	68,905	70,666	72,471	74,859	76,734	78,762
Waukesha County	386,460	397,922	409,570	424,472	436,986	450,620

Source: Wisconsin Department of Administration

Note: The projections for years 2030 and 2035 were made with simple trend extrapolation techniques by the University of Wisconsin Applied Population Laboratory. These projections are built upon the Wisconsin Department of Administration's Demographic Services Center's population projections for municipalities (through 2025) and for counties (through 2030).

**PROJECTED POPULATION IN WAUKESHA COUNTY: 2010-2035
(INTERMEDIATE PROJECTION)**

	2010	2015	2020	2025	2030	2035
Waukesha County	391,499	404,086	417,362	429,635	440,289	446,768

Source: Southeastern Wisconsin Regional Planning Commission

**ACTUAL AND PROJECTED HOUSEHOLDS IN WAUKESHA COUNTY: 2000-2035
(INTERMEDIATE PROJECTION)**

Year	Households	Change from Preceding Year	
		Absolute	Percent
Actual Households:			
2000	135,200	--	--
Projected Households:			
2005	144,300	9,100	6.7
2010	150,800	6,500	4.5
2015	156,700	5,900	3.9
2020	162,300	5,600	3.6
2025	167,400	5,100	3.1
2030	171,900	4,500	2.7
2035	174,100	2,200	1.3
Change: 2000-2035	--	38,900	28.8

Source: U.S. Bureau of the Census and SEWRPC.

Prepared for the Comprehensive Development Plan for Waukesha County: 2009