



Craig C. Culver
CEO, Co-Founder & Co-Worker
Culver's Franchising System, Inc.

Craig, along with his wife, Lea and his parents George and Ruth Culver, took a vision and created a niche-market restaurant featuring burgers and frozen custard. By wearing several hats, he has built his career through a commitment to doing what's right for his guests, team members, franchisees and his family.

The Culver family has been in the restaurant business for almost 50 years. Craig worked at the family restaurants during his college breaks. On July 18, 1984, Craig and his family opened the first Culver's in Sauk City, Wisconsin. In 1987, Culver Franchising System, Inc., the franchising arm, was established. The first successful franchise was opened in Baraboo, Wisconsin (1990). Today, there are over 450 Culver's restaurants in 19 states. As CEO, Craig is actively involved with the business as a coach, cheerleader, and mentor to all franchisees and their teams.

Craig takes an active role in a variety of organizations. He is a member of the National & Wisconsin Restaurant Associations. He is also a board member of the University of Wisconsin Oshkosh Foundation, the Bank of Prairie du Sac and Kwik Trip. He currently chairs two fundraising efforts - one for the Wisconsin Historical Society's "Forward Campaign" and the other for the Wisconsin Professional Golfers' Association to further the game of golf for juniors.

ACHIEVING EXCELLENCE

County Executive Awards Luncheon

2012

2012 RECIPIENTS

Kolb+Co.
Business of the Year

The Women's Center
Large Non-Profit of the Year

Your Choice to Live, Inc.
Small Non-Profit of the Year

Waukesha County Drug Free
Communities Coalition
Government Agency of the Year

2012

COUNTY EXECUTIVE AWARDS LUNCHEON

Tuesday, October 16, 2012
11:30a.m.-1:30p.m.

*Country Springs Hotel - Grand Ballroom
2810 Golf Road, Waukesha, WI*

Registration	11:30 a.m.
Lunch	12:00 p.m.
Welcome	Daniel P. Vrakas County Executive
Emcee	Brad Hicks Anchor/Reporter Fox 6 News
Keynote Speaker	Craig C. Culver CEO, Co-Founder & Co-Worker Culver's Franchising System, Inc.
Award Presentation	1:00 p.m.
Concluding	1:30 p.m.



*County Executive
Daniel P. Vrakas*

SPONSORS

