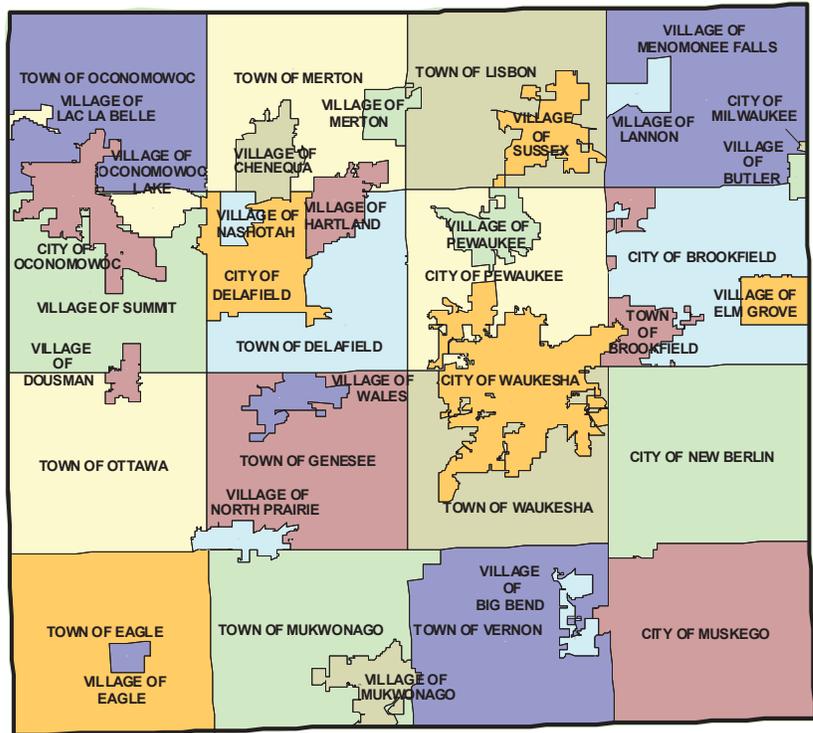


WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE



COUNTY POPULATION*	
As of 1/1/2015	393,927
2010 Census	389,891
*Wisconsin DOA (2014), U.S. Census Bureau (2010)	

EQUALIZED PROPERTY VALUES	
Including TID	\$50,187,624,500
Excluding TID	\$49,440,690,500

BRIEF WAUKESHA COUNTY HISTORY

In April of 1846 Waukesha County was formed with sixteen townships. Supervisors representing each of the sixteen towns were elected to organize a county board, elect officers and to provide for and build necessary county buildings.

In 1965, the Wisconsin State Supreme Court ruled that county boards must equitably represent the population, and the Waukesha County Board switched to supervisory districts that represented an equal number of citizens, rather than the units system used previously.

In April of 1990, a new form of county government was established. The first county executive was elected by the voters of Waukesha County to be responsible for the administrative functions of county government. The county board reorganized to better reflect this new form of governing. The county executive also proposes the County Budget and has the ability to veto actions of the county board, and to appoint members to advisory boards and commissions. Effective April 2008, the County Board reduced their membership from 35 to 25, but maintained the seven standing committees. Beginning in April 2016, the County Board Chairperson will no longer be compensated as a full-time position.

WAUKESHA COUNTY TODAY

Waukesha County is located in southeastern Wisconsin, directly west of Milwaukee County and 100 miles northwest of Chicago. Waukesha County is part of the Milwaukee Standard Metropolitan Statistical Area (SMSA) and is the third most populous county in the State. The County has the highest median household income, the second highest per capita income and the third highest equalized property tax base in the State. The County covers 576 square miles and consists of 8 cities, 19 villages and 11 towns. The County Board is represented by 25 County Board Supervisors.

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

ECONOMIC DEMOGRAPHICS

LARGEST EMPLOYERS	
EMPLOYER	EMPLOYEES
Kohl's Department Stores	5,122
Pro Health Care	4,560
Quad Graphics Inc.	3,828
General Electric Healthcare	3,554
Roundy's	2,857
Froedtert	2,828
School District of Waukesha	1,799
Wal-Mart Corporation	1,583
Target Corporation	1,423
Aurora Health Care	1,369
Waukesha County	1,363*
Elmbrook School District	1,220
Elmbrook Memorial Hospital	1,202
AT&T	1,192

* Full-time equivalent employees.
Source: Waukesha County February, 2015 employer inquiry updates.

PRINCIPAL TAXPAYERS		
TAXPAYER	2014 EQUALIZED VALUE	2013 RANK
Brookfield Square*	\$205,248,700	1
Pro Health Care	\$141,422,540	6
Aurora	\$136,309,100	2
Individual	\$121,675,100	3
Kohl's Dept. Stores	\$114,783,350	4
Wal-Mart	\$108,804,900	5
Target Corporation	\$105,568,900	7
Pabst Farms	\$99,332,800	9
Wimmer Brothers	\$37,088,600	10
Belinski Brothers	\$88,647,400	8
Total	\$1,158,881,390	

*Incl CBL & Associates Properties, Inc, Sears, Boston Store and JC Penney
Source: Waukesha County Tax System
See Waukesha County Comprehensive Annual Financial Report for more detailed information

EMPLOYMENT BY INDUSTRY	
INDUSTRY	2014 NAICS (1)
Retail Trade, Transportation, Utilities	47,190
Manufacturing	43,665
Education and Health	38,678
Professional and Business Services	34,121
Leisure and Hospitality	19,779
Financial Activities	14,837
Construction	13,566
Other Services (2)	8,563
Public Administration	6,119
Information	4,714
Total	231,232

(1) North American Industry Classification System
Source: Wisconsin Department of Workforce Development, Bureau of Workforce Information
(2) Includes Natural Resources.

CONSTRUCTION & BUILDING PERMITS		
Year	Residential	
	Number	Value in 000's
2014	710	\$245,830
2013	671	\$230,391
2012	566	\$192,414
2011	448	\$140,906
2010	445	\$151,984

Source: U.S. Department of Commerce

INCOME, JOBS, AND UNEMPLOYMENT		
PER CAPITA INCOME, 2013 (1)		
Waukesha County		\$59,379
State of Wisconsin		\$43,244
United States		\$44,765
JOBS, 2013 (2)		
		229,257
UNEMPLOYMENT RATE, 2013 (2)		
		5.6%

(1) Bureau of Economic Analysis - US Department of Commerce
(2) Wisconsin Department of Workforce Development

EQUALIZED PROPERTY VALUE BY CLASS *					
(\$000's)					
Budget Year	Residential	Personal Property	Commercial	Mfg.	Agr./Forest/Swamp/Other
2012	\$37,329,217	\$1,076,627	\$9,525,264	\$1,335,918	\$285,537
2013	\$35,670,846	\$1,055,120	\$9,389,591	\$1,346,196	\$278,012
2014	\$35,263,595	\$1,105,906	\$9,202,897	\$1,367,263	\$277,706
2015	\$36,654,772	\$1,159,551	\$9,509,067	\$1,395,080	\$276,547
2016	\$37,729,840	\$1,103,400	\$9,641,547	\$1,433,208	\$279,629
% of Total	75.2%	2.2%	19.2%	2.9%	0.6%

See STATS/TRENDS Section for more detailed information
* Includes Tax Incremental District Value

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

DEMOGRAPHICS

ELEMENTARY AND SECONDARY EDUCATION

School Districts

Arrowhead Union High; Elmbrook; Hamilton; Hartland Lakeside; Kettle Moraine; Lake Country; Menomonee Falls; Merton Community; Mukwonago Area; Muskego-Norway; New Berlin; Norris; North Lake; Oconomowoc Area; Pewaukee; Richmond; Stone Bank; Swallow; Waukesha

2013/2014 Average High School Graduation Rate*

Waukesha County: 93%
Wisconsin: 90%

2013/2014 Average ACT Scores*

Waukesha County: 23.1
Wisconsin: 22.2
United States: 21.0

SCHOOL ENROLLMENT*

2014-2015 Academic Year

Public: 62,285
Private: 11,734
Home schooling: 1,185**

*Source: Wisconsin Department of Public Instruction
**May exclude enrollment counts from districts that have few home-schooled students, due to privacy law.

POST-SECONDARY EDUCATION

Colleges and Universities

Carroll University, City of Waukesha
Ottawa University-Milwaukee, City of Brookfield
University of Wisconsin-Waukesha, City of Waukesha
University of Phoenix, City of Brookfield

Technical and Vocational Schools

Waukesha County Technical College, Village of Pewaukee campus
Village of Menomonee Falls campus
City of Waukesha campus

TRANSPORTATION

Roads

392 miles Waukesha County roads
236 miles State Highway roads (In County)

Public Transit

Waukesha Metro Transit Contract Administrator
Wisconsin Coach Lines
Milwaukee County Transit System (MCTS)

Commuter-oriented bus services along major corridors – Para Transit Services
Specialized transportation (Ride line) service provided by the Waukesha County, Department of Aging and Disability Resource Center

UTILITIES

Electric Power

WE Energies
City of Oconomowoc Electric & Gas

Telephone

Ameritech, Inc.
CenturyTel

Natural Gas

WE Energies
Wisconsin Gas Company

Solid Waste

Private Collection and Hauling Services
General use landfills within the County
Community recycling programs

The County oversees a privately operated Material Recycling Facility in partnership with the City of Milwaukee, with 25 Waukesha County municipalities participating.

Water

14 publicly owned water utilities
Numerous small-private water utilities
Water drawn from groundwater aquifers

Sanitary Sewerage

19 sanitary sewerage systems served by 7 public wastewater treatment plants

EMERGENCY SERVICES*

26 Police Agencies
Waukesha County Sheriff's Department
30 Fire Departments/Districts
Waukesha County Communications Center consolidates police, fire, and emergency dispatch operations for 31 of the County's public safety agencies

*Source: State of Wisconsin, Department of Justice

*For additional statistics, refer to the Stats./Trends section of the budget document.