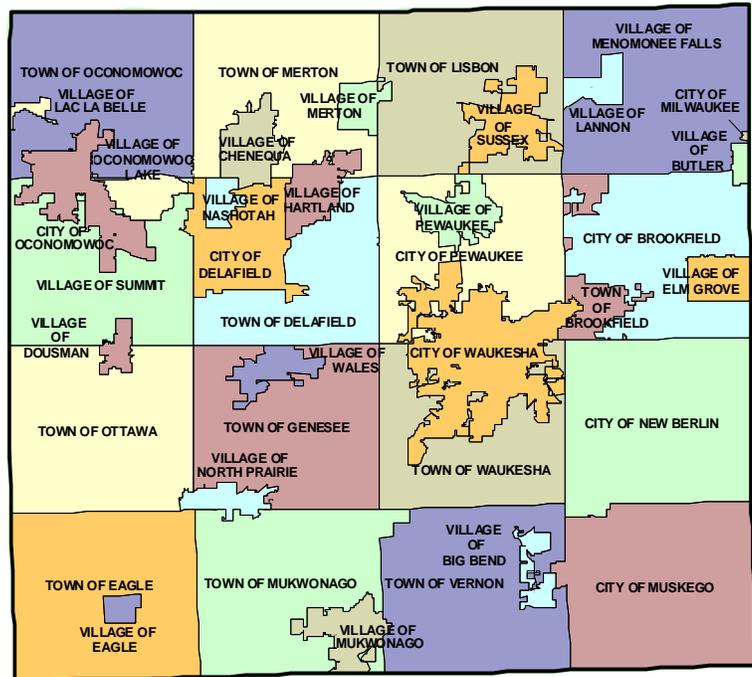


# WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE



<b>COUNTY POPULATION*</b>	
As of 1/1/2011	390,267
2010 Census	389,891
* Wisconsin DOA (2011), U.S. Census Bureau (2010)	

<b>EQUALIZED PROPERTY VALUES</b>	
Including TID	\$49,552,562,500
Excluding TID	\$48,747,058,300

## BRIEF WAUKESHA COUNTY HISTORY

In April of 1846 Waukesha County was formed with sixteen townships. Supervisors representing each of the sixteen towns were elected to organize a county board, elect officers and to provide for and build necessary county buildings.

In 1965, the Wisconsin State Supreme Court ruled that county boards must equitably represent the population, and the Waukesha County Board switched to supervisory districts that represented an equal number of citizens, rather than the units system used previously.

In April of 1990, a new form of county government was established. The first county executive was elected by the voters of Waukesha County to be responsible for the administrative functions of county government. The county board reorganized to better reflect this new form of governing. The county executive also proposes the County Budget and has the ability to veto actions of the county board, and to appoint members to advisory boards and commissions. Effective April 2008, the County Board reduced their membership from 35 to 25, but maintained the seven standing committees.

## WAUKESHA COUNTY TODAY

Waukesha County is located in southeastern Wisconsin, directly west of Milwaukee County and 100 miles northwest of Chicago. Waukesha County is part of the Milwaukee Standard Metropolitan Statistical Area (SMSA) and is the third most populous county in the State. The County has the highest median household income, the second highest per capita income and the third highest equalized property tax base in the State. The County covers 576 square miles and consists of 8 cities, 19 villages and 11 towns. The County Board is represented by 25 County Board Supervisors.

# WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

## ECONOMIC DEMOGRAPHICS

TEN LARGEST EMPLOYERS	
EMPLOYER	EMPLOYEES
Kohl's Department Stores	5,536
ProHealth Care	4,905
General Electric Medical Systems	3,700
Quad Graphics	3,350
Roundy's	2,995
School District of Waukesha	1,876
Wal-Mart Corporation	1,499
Community Memorial Hospital	1,431
Target Corporation	1,407
Waukesha County	1,376*
* Full-time equivalent employees.	

Source: Wisconsin Department of Workforce Development

PRINCIPAL TAXPAYERS		
TAXPAYER	2010 EQUALIZED VALUE	2010 RANK
Individual	\$171,372,200	1
Brookfield Square	\$160,134,100	2
Aurora	\$135,676,900	3
Target Corporation	\$135,549,500	4
Bielinski Bros.	\$126,804,500	5
Pro Health Care	\$122,635,100	6
Harmony Homes	\$121,708,300	7
Kohl's Dept. Store	\$117,790,800	8
Pabst Farms	\$113,519,900	9
G.E. Medical Systems	\$104,288,324	10
Total	\$1,309,479,624	

Source: Waukesha County Tax System

See Waukesha County Comprehensive Annual Financial Report for more detailed information

EMPLOYMENT BY INDUSTRY	
INDUSTRY*	2010 NAICS (1)
Retail Trade, Transportation, Utilities	47,252
Manufacturing	41,143
Education and Health	37,292
Professional and Business Services	30,475
Leisure and Hospitality	18,659
Financial Activities	14,197
Construction	12,388
Other Services	7,732
Public Administration	6,343
Information	5,261
Natural Resources	588
Total	221,330

(1) North American Industry Classification System  
 \*Data Suppressed by DWD for Information Industry Category  
 Source: Wisconsin Department of Workforce Development, Bureau of Workforce Information

CONSTRUCTION & BUILDING PERMITS		
Year	Residential	
	Number	Value in 000's
2010*	424	\$145,711
2009	394	\$137,285
2008	577	\$219,001
2007	969	\$330,382
2006	1,232	\$400,530

Source: U.S. Department of Commerce

\* Preliminary

INCOME, JOBS, AND UNEMPLOYMENT	
<b>PER CAPITA INCOME, 2009 (1)</b>	
Waukesha County	\$52,339
State of Wisconsin	\$36,822
United States	\$39,626
<b>JOBS, 2010 (2)</b>	221,330
<b>UNEMPLOYMENT RATE, 2010 (2)</b>	7.4%

(1) Bureau of Economic Analysis - US Department of Commerce  
 (2) Wisconsin Department of Workforce Development

EQUALIZED PROPERTY VALUE BY CLASS *					
(\$000's)					
Budget Year	Residential	Personal Property	Commercial	Mfg.	Agr./Forest/Swamp/Other
2008	\$39,743,016	\$1,017,478	\$9,557,795	\$1,372,812	\$297,043
2009	\$40,317,412	\$1,047,674	\$10,024,713	\$1,369,402	\$298,676
2010	\$39,273,723	\$1,100,032	\$10,084,520	\$1,355,180	\$298,055
2011	\$37,883,814	\$1,103,080	\$9,655,814	\$1,360,989	\$285,177
2012	\$37,329,217	\$1,076,627	\$9,525,264	\$1,335,918	\$285,537
% of Total	75.3%	8.8%	19.2%	2.7%	0.6%

See STATS/TRENDS Section for more detailed information

\* Includes Tax Incremental District Value