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County Executive



FOR IMMEDIATE RELEASE

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CRAIG CULVER TO SPEAK AT WAUKESHA COUNTY EXECUTIVE AWARDS

Owner and CEO of Culver Franchising System, Inc. to Provide Keynote Address

WAUKESHA, Wis. – Craig Culver will be the keynote speaker at the seventeenth annual Waukesha County Executive Awards Luncheon at the Country Springs Hotel in Waukesha on Tuesday, October 16th. At the event, Culver's keynote address will focus on creative innovations and community involvement.

The address will be followed by the presentation of the County Executive Awards, which is sponsored by U.S. Bank and FOX 6 NEWS. The awards recognize excellence in Waukesha County organizations in four categories: Business of the Year, Government Agency of the Year, Large Non-Profit of the Year and Small Non-Profit of the Year.

Craig Culver is the owner and CEO of Culver Franchising System, Inc., which was created in 1987 as the franchising arm of Culver's. Currently, through Culver's strategic growth plan, they have created a "belt" of restaurants in 19 states from Texas through the Midwest. According to *Entrepreneur Magazine*, Culver's is the largest frozen custard chain in the United States. From the Culver family's small-town roots in Sauk County, Wisconsin, they have expanded to 428 locations, always remembering Craig's Dad's saying "Don't mess with the quality."

Nomination forms for the County Executive Awards are available at the County website (www.waukeshacounty.gov) in the "Spotlight" section or on the County Executive's page under "Awards." Forms can also be acquired by calling the County Executive's Office at (262) 548-7902. The deadline to submit nominations is Monday, July 23rd at 4:30 p.m.

Reservations for the luncheon are available for \$45 per person and corporate tables of ten are available for \$450. For more information or to make a reservation, please call the County Executive's Office at (262) 548-7902.

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