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County Executive



FOR IMMEDIATE RELEASE

Date: April 16, 2013

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**WAUKESHA COUNTY TO HOST COMMUNITY
HEALTH IMPROVEMENT PLAN EVENT**

WAUKESHA, Wis. – Waukesha County is hosting an event celebrating the implementation phase of the Waukesha County Community Health Improvement Plan and Process (CHIPP). The event will be held in the Stackner Ballroom at Carroll University, 101 N. East Avenue, on April 22nd, 2013 from 9:00 a.m. to 11:00 a.m.

The goal of the CHIPP, which the Public Health Division is required by Wisconsin State Statute to complete every five years, is to promote good health and prosperity for all Waukesha County residents. The CHIPP began in 2010 with key policy makers and the general public identifying emerging and significant health and social problems affecting the health of County residents. Extensive data was collected, assembled, analyzed and made available for review which, in turn, identified the top three health priorities as access to care, mental health, and alcohol and other drug abuse. Subcommittees were formed for each identified area and objectives were developed to help remedy the issues with early intervention action plans.

Dr. Magda Peck, founding Dean and Professor at University of Wisconsin – Milwaukee’s Zilber School of Public Health, will be the keynote speaker at the event. Dr. Peck will address the importance of the CHIPP, and its long term contributions to promoting health among the citizens of Waukesha County.

For more information, contact Rose Reblin at 262-896-8475 or reblin@waukeshacounty.gov.

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