



# ALWAYS **IN THE** GAME LLC

**Always in the Game** specializes in sports venue advertising and marketing. Our mission is to maximize sports venue advertising and allow local businesses access to cost-effective, high-quality, flexible advertising. Let us be your solution.

**Always in the Game's** network is comprised of various family-friendly sports facilities and entertainment venues in the Southeastern Wisconsin and surrounding areas, sports-related complexes such as:

- ✓ Ice Rinks
- ✓ Indoor Soccer, Lacrosse, basketball and baseball facilities
- ✓ Multi-Use Entertainment and Exhibit Halls.

## Demographics

- ✓ We cater to the active and affluent family audience.
- ✓ Real Simple, consumers that visit have the means and motivation to buy products that make their busy lives easier. While balancing professional, family and community priorities, they also recognize the importance of taking care of themselves. This increases advertiser profitability...
- ✓ The majority of the viewer's fit the following profile.
  - Average HHI of over \$80,000 annually
  - Higher Education
  - Own their own home
  - 90% live within 20 mile radius of the venue

## Marketing Options

- ✓ Wall banners (sizes and cost vary depending on facility and placement)
- ✓ Dasher Boards in Ice Rink (33"x96") cost varies
- ✓ Other featured offerings:
  - Locker room sponsorships
  - Restroom advertising options
  - Ice resurfer advertising
  - Lobby advertising opportunities
  - In-ice logos

Marketing plans  
starting at  
**\$1<sup>00</sup>** a day!

**We can create a marketing plan literally for ANY budget.**

**Let us help market your business creatively in front of millions of viewers every year!**

**Being on our team means you're**

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**CONTACT US AT**

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