



Vision:

Positive Action - Positive Results

Mission:

Working together to prevent youth alcohol and drug use.

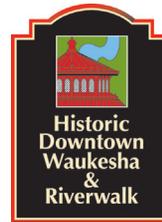
Waukesha C.A.R.E.S.

Community Alcohol Resources for
Establishments and Servers



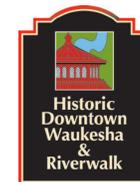
A special acknowledgement to Marshfield Area Youth Coalition for Youth for sharing their materials with Waukesha County Drug Free Communities Coalition.

Waukesha CA.R.E.S. has been developed by Waukesha County Drug Free Communities Coalition in collaboration with:



Waukesha County Drug Free Communities works with school districts, parents, health care workers, law enforcement officers and others to reduce the supply of drugs in the community and educate youth, families, teachers and others about the consequences and realities of substance abuse. We do this by:

- collecting and disposing of unused prescription drugs;
- holding community forums on youth substance abuse;
- reaching local students through interactive prevention programs;
- creating campaigns to show parents the dangers of serving to minors;
- working to keep restaurants, bars and retailers from serving alcohol to youth
- and many other strategies.



Waukesha County Drug Free Communities

www.waukeshacounty.gov/dfc

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Drug Free Communities (DFC) is a federal grant-funded program through the Substance Abuse & Mental Health Services Administration (SAMHSA).

Waukesha County UW Cooperative Extension serves as coordinator and fiscal agent for the Waukesha County's Drug Free Communities grant.

Waukesha CA.R.E.S. (Community Alcohol Resources for Establishments and Servers)

recognizes local establishments who are actively working to decrease underage drinking while promoting healthy drinking habits among adults. This program also assists establishments in teaching employees responsible beverage server practices.

Waukesha CA.R.E.S. is a collaborative effort developed by the Waukesha County Drug Free Communities Coalition, with active participation from the Waukesha Business Improvement District and the City of Waukesha Police Department.



“Waukesha C.A.R.E.S. provides our restaurants and taverns with comprehensive responsible alcohol server educational services and industry best practices to improve the quality of the experience in our beautiful downtown. We believe that participation in the program is a win-win for everyone.”

Meghan Sprager

Executive Director
Waukesha Business Improvement District

I Do Check



Waukesha
Member of **C.A.R.E.S.**
Be prepared to show ID

Benefits of participation

Local establishments, participating as members of Waukesha CA.R.E.S., will receive the following:

- Responsible Alcohol Server Training, provided free by law enforcement and certified trainers
- Community-wide promotion
- Membership and educational materials to promote serving and selling policies and practices
- C.A.R.E.S. Member window clings
- Annual participation award

Waukesha CA.R.E.S. mandatory policies

- Check identification when selling alcohol and refuse to sell or serve to anyone under the age of 21
- Participate in Responsible Alcohol Server Training
- Refuse sales to alcohol impaired customers
- Provide employees with a written copy of establishment policies
- Hold regular staff meetings to enhance communication

“The Drug Free Communities Coalition is pleased to partner with the Waukesha BID and the Waukesha Police Department to present the Waukesha C.A.R.E.S. program. By providing downtown establishments and their staff with free responsible alcohol server trainings and other information, we will promote healthy drinking habits and prevent underage drinking.”

Larry Nelson

Waukesha County Drug Free Communities Coalition Co-Chair
County Supervisor, District 18

