

Area Development: 30th Annual Corporate Survey Results: Combined Ratings

Figure 36

Site Selection Factors		2015	2014
Ranking			
1	Availability of skilled labor	92.9*	82.1 (5)**
2	Highway accessibility	88	88.3 (1)
3	Quality of life	87.6	n/a
4	Occupancy or construction costs	85.4	87.9 (2)
5	Available buildings	83.7	82.2 (4)
6	Labor costs	80.8	81.6 (6)
7	Corporate tax rate	78.8	75.6 (10)
8	Proximity to major markets	76.3	77.1 (8)
9	State and local incentives	75.8	73.2 (11)
10	Energy availability and costs	75.3	76.8 (8)
11	Tax exemptions	74.7	73.2 (11T)
12	Expedited or "fast-track" permitting	74.2	71 (13)
13	Available land	73.9	85.7 (3)
14	Environmental regulations	69.8	68.6 (16)
15	Training programs/technical colleges	68.7	62.8 (18)
16	Availability of long term financing	67.7	63.1 (17)
17	Right-to-work State	67.7	77.9 (7)
18	Low union profile	66.3	70.9 (14)
19	Inbound/outbound shipping costs	64.6	69.5 (15)
20	Proximity to suppliers	64.3	60.3 (21)
21	Accessibility to major airport	58.6	62.4 (19)
22	Water availability	54.6	44 (25)
23	Availability of advanced ICT services	53.6	45.1 (24)
24	Raw materials availability	52.6	53.7 (22)
25	Proximity to innovation/commercialist R&D centers	48.4	n/a
26	Availability of unskilled labor	47.8	52.5 (23)
27	Railroad services	32.4	30.9 (26)
28	Waterway or Oceanport accessibility	24	27.8 (27)

*All figures are percentages and are the total of the "Very important" and "important" rating of the *Area Development* Corporate Survey and are rounded to the nearest tenth of a percent.

**2014 ranking

Area Development: 30th Annual Corporate Survey Results 2015

Figure 35

Site Selection Factors	Very Important %	Important %	Minor Consideration %	Of No Importance %
Labor				
Availability of skilled labor	58.2	34.7	6.1	1
Availability of unskilled labor	8.5	39.3	36.2	16
Training programs/technical colleges	22.9	45.8	22.9	8.3
Labor costs	41.4	39.4	15.2	4
Low union profile	45.9	20.4	17.4	16.3
Right-to-work state	45.5	22.2	17.2	15.2
Transportation/Telecommunications				
Highway accessibility	55	33	10	2
Railroad service	16.2	16.2	30.3	37.4
Accessibility to major airport	23.2	35.4	32.3	9.1
Inbound/outbound shipping costs	28.1	36.5	16.7	18.8
Waterway or Oceanport accessibility	4	20.2	32	44
Availability of advanced ICT services	14.4	39.2	26.8	19.6
Finance				
Availability of long-term financing	32.3	35.4	21.2	11.1
Corporate tax rate	36.4	42.4	9.1	12.1
Tax exemptions	41.4	33.3	18.2	7.1
State and local incentives	38.4	37.4	19.2	5.1
Other				
Available buildings	35.7	48	13.3	3.1
Available land	38.5	35.4	12.5	13.5
Occupancy or construction costs	45.8	39.6	10.4	4.2
Expedited or "fast-track" permitting	38.1	36.1	21.7	4.1
Rat materials availability	18.6	34	20.6	26.8
Energy availability and costs	39.2	36.1	18.6	6.2
Environmental regulations	22.9	46.9	18.8	11.5
Proximity to major markets	45.4	30.9	18.6	5.2
Proximity to suppliers	23.2	41.1	23.2	12.6
Proximity to innovation/commercialization/R&D centers	17.5	30.9	33	18.6
Water availability	17.5	37.1	23.7	21.7
Quality-of-life factors	38.1	49.5	10.3	2.1

**All figures are percentages and are rounded to the nearest tenth of a percent.*