

Breakout Session 2

Choose Your Own Adventure:

Advancing Partnerships at the Intersection of Housing and Substance Use



Anthony J. Natalizio Center





11

November | 2025

AGENDA

- **Introduction**
- **OFR and CHIP Experience**
- **Public/Private Partnership**
- **Bringing Simulation to Life**
- **Closing**

<https://kahoot.it>

**Scan the QR code to
join the game:**



Warm-Up Game!

Game Rules:

- Enter a Player Name to join game
- Choose the best answer QUICKLY
- Speed and accuracy both matter!
- We will learn more about these topics during the presentation :)

OFR and CHIP

(Overdose Fatality Review and Community Health Improvement Plan)

Stephanie Engle, MSW, APSW





Stephanie Engle, MSW, APSW

Stephanie, Waukesha County's first Public Health Social Worker, leads the coordination of Waukesha County's first Overdose Fatality Review, Next of Kin, and Bereavement Outreach services. She weaves together cross-disciplinary teams built on a foundation of mutual respect, comprehensive information sharing and prevention science.

Her career is defined by innovation, notably marked by the design and launch of Waukesha County's first Family Find program and her role in precepting with one of the nation's earliest nationally recognized Human Trafficking Task Forces through the Milwaukee Police Department.

Stephanie's academic journey includes degrees from UW-Milwaukee and UW-Madison spanning social work, psychology, criminal justice, applied behavior analysis, substance use and addiction studies.

Driven by a passion for systems transformation and community service, Stephanie draws inspiration from legends like Vel Phillips and Ella Baker, centering courage and compassion as her ethos to catalyze lasting change.





August 2022

Community Health Crisis Declaration

Moment of Silence

pause & reflect

808

Opioid Related Deaths
from 2012 - 2023



WAUKESHA COUNTY

CHAT SUBSTANCE USE

Community Health
Action Team

Source: Waukesha County Medical Examiner's Office



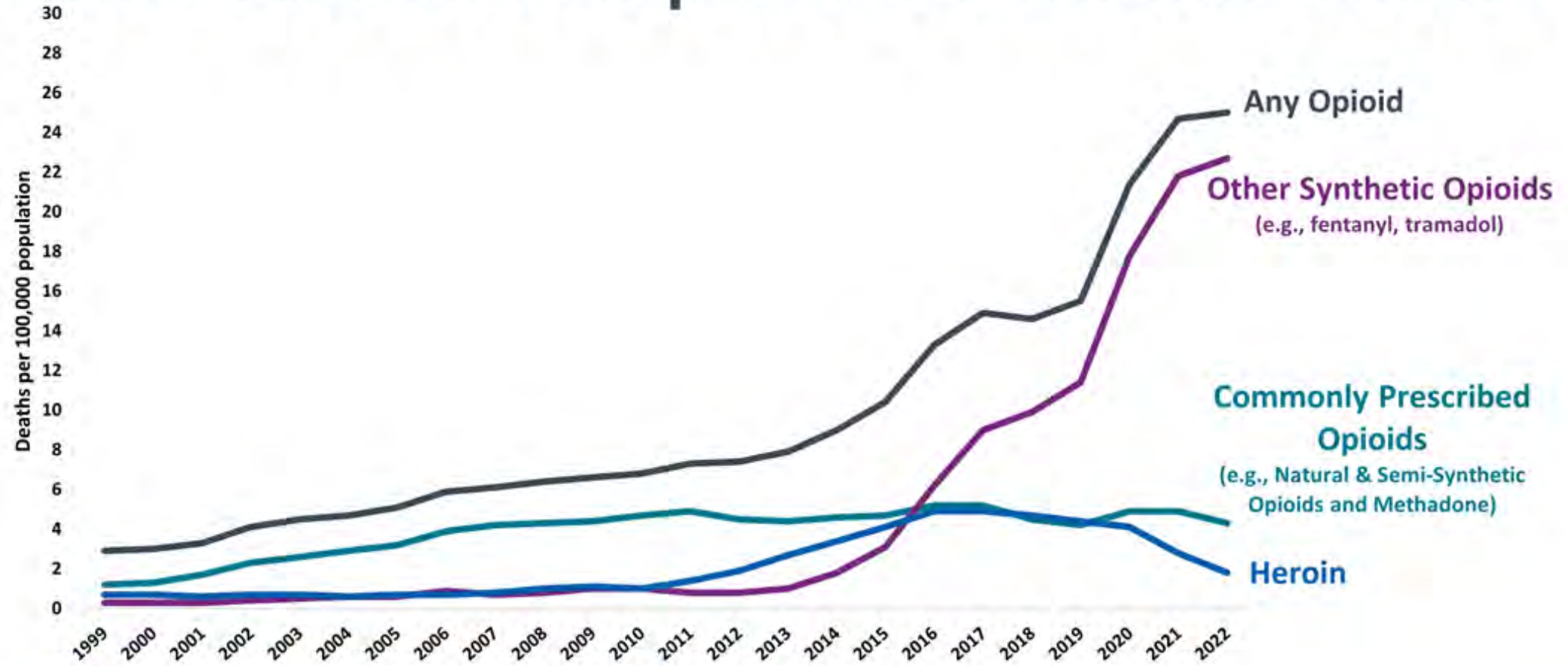
URGENT

42%

**of adults have personally
known someone who died of a
drug overdose.**

Source: American Journal of Public Health
(Athey, 2024)

Three Waves of Opioid Overdose Deaths



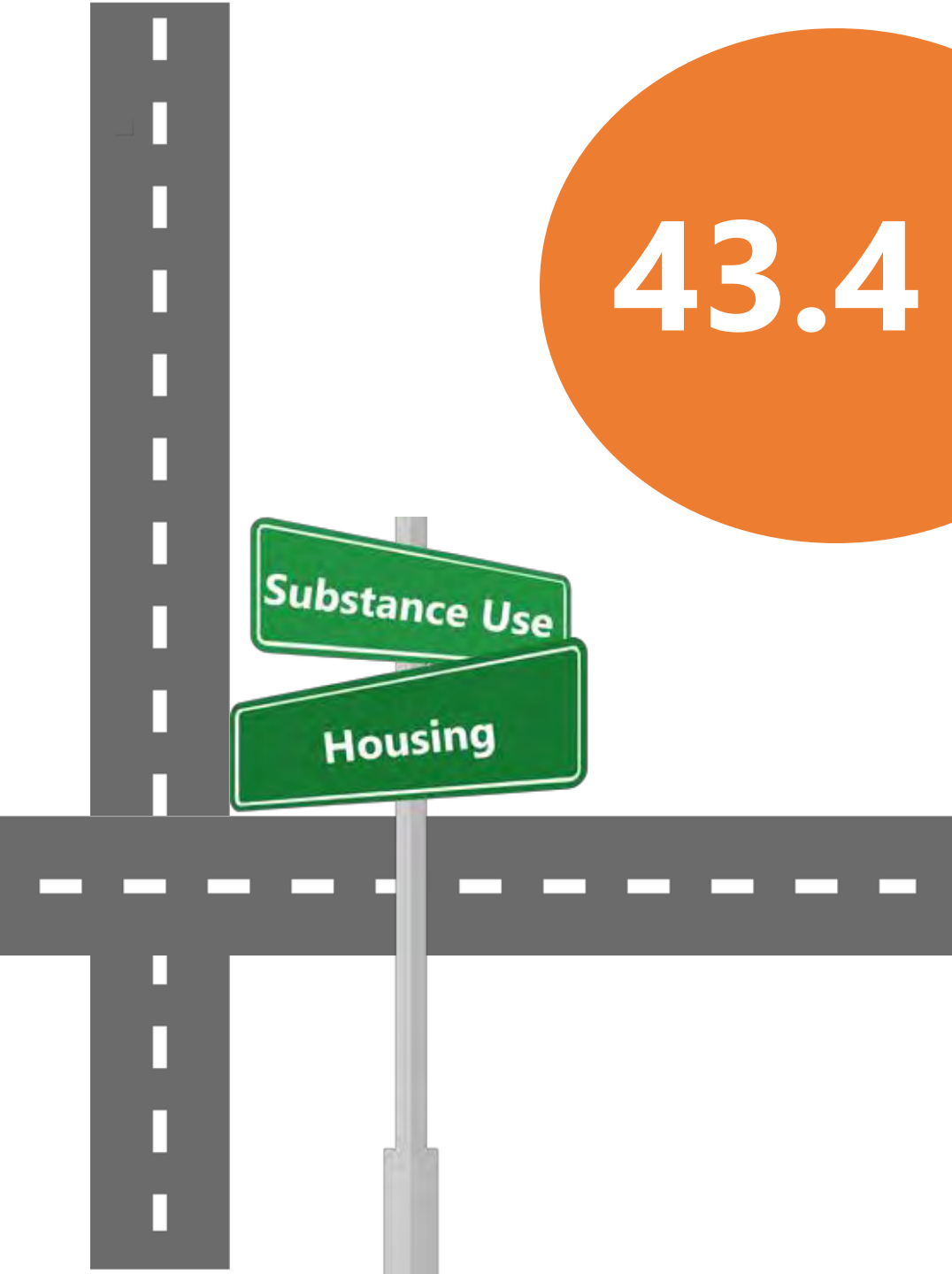
Wave 1: Rise in Prescription Opioid Overdose Deaths Started in the 1990s

Wave 2: Rise in Heroin Overdose Deaths Started in 2010

Wave 3: Rise in Synthetic Opioid Overdose Deaths Started in 2013

SOURCE: CDC/NCHS, National Vital Statistics System, Mortality. CDC WONDER, Atlanta, GA: US Department of Health and Human Services, CDC; 2024. <https://wonder.cdc.gov/>.





43.4 %

In Waukesha County, 43.4% of renter households were considered rent burdened in 2021, which was higher than the rates in the other suburban counties in the area and statewide.

Source: Wisconsin Policy Forum's Building Blocks report
July 2023

Substance Use END RESULT 2:

Waukesha County residents who use opioids have access to stable housing.

Strategies



1

Asset Map

Develop a comprehensive asset map of available and accessible housing options in Waukesha County

2

Key Informant Interview Design

Design a written methodology for interviewing professionals with knowledge on the topic of substance use and housing services in Waukesha County

3

Partner with a Research Institution

Explore a formal contract with an academic institution to strengthen data-driven decision making and policy development in the following areas of study:
Substance Use & Housing

4

Gamified Simulation Design

Design an interactive educational tool for professionals based on realistic housing and substance use challenges that people in our community may face.



Mutually-Beneficial Partnerships

Why we need each other

**Increase
capacity**

**Applied
research and
data analysis**

Partnering for Progress: Public/Private Collaboration

Hailey Nenonen





Hailey Nenonen

Hailey joined Aurora Health Care in 2016 and serves as the community outreach manager with responsibility for Washington, Ozaukee and Waukesha Counties. In her role, she oversees charitable giving and community investment, the local community health strategy, collaborative coalitions and community benefit reporting. Hailey leads a team of community outreach nurses who tailor free education resources and events based on each community's unique needs. In addition to her community outreach work, Hailey has served as a director on the boards of a variety of social services agencies in the area.

Prior to joining Aurora Health Care, she held roles in health care marketing and corporate community relations. In her free time, Hailey enjoys reading, tea and spending time in the Wisconsin Northwoods.

Mutually-Beneficial Partnerships

Why we need each other

**Real-world
training and
field
experience**

**Community
engagement**

Project Timeline



JAN 2025

Internship for CHIP support approved



MAR-APR

Project and methodology design



MAY 30-JUN 14

Interviews conducted



JUN 24-JUN 30

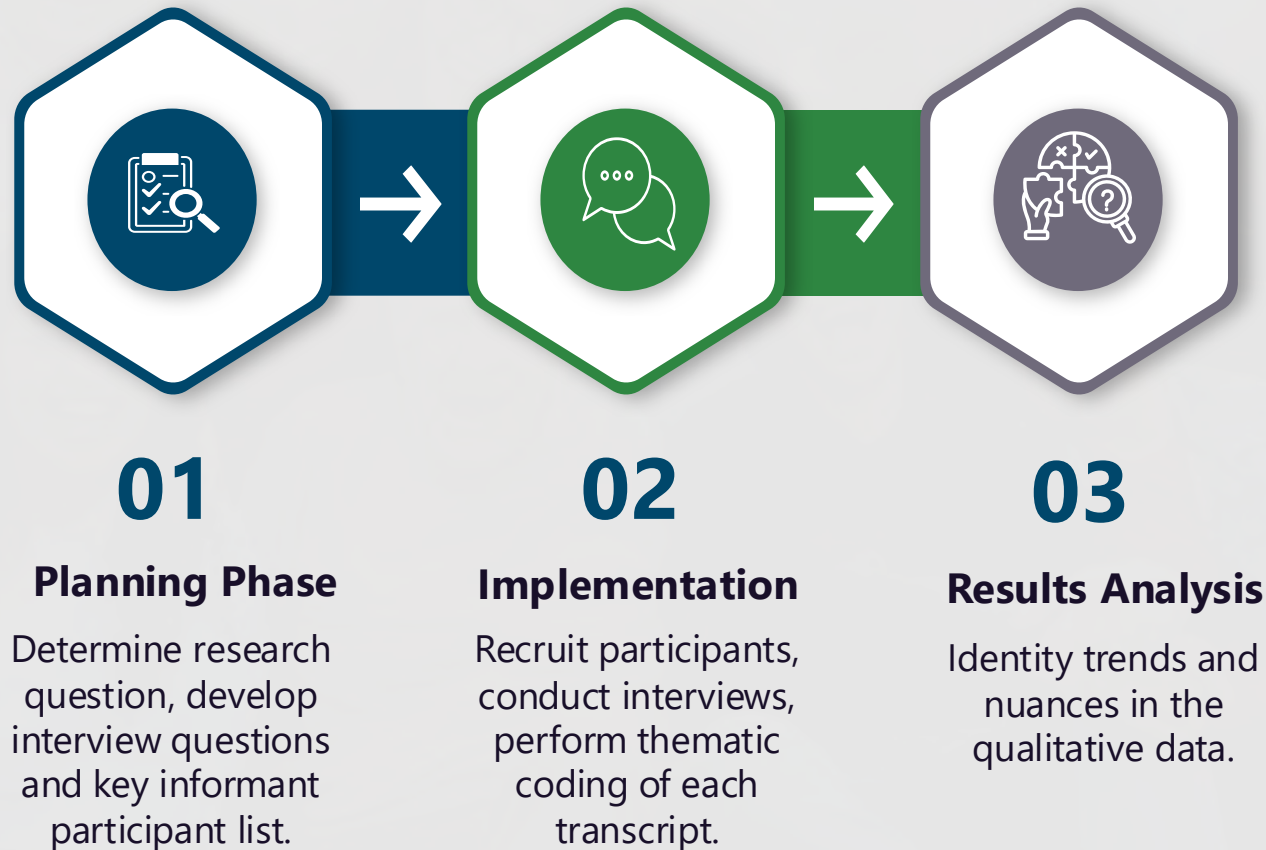
Results analysis



JUL 1-JUL 15

Final product design and presentation

Research question: What systemic and service-level gaps and nuances do professionals observe in supporting people who use substances and experience chronic homelessness?



Level 1: 140 unique codes

Level 2:

- Housing barriers
- Policy impact
- Best practices
- Harm reduction tolerance
- Innovations
- Subpopulations
- Additional considerations

Level 3:

1. Support for professionals
2. Harm reduction and Housing First education
3. Landlord engagement
4. Balance of power

Thematic coding and results analysis

“

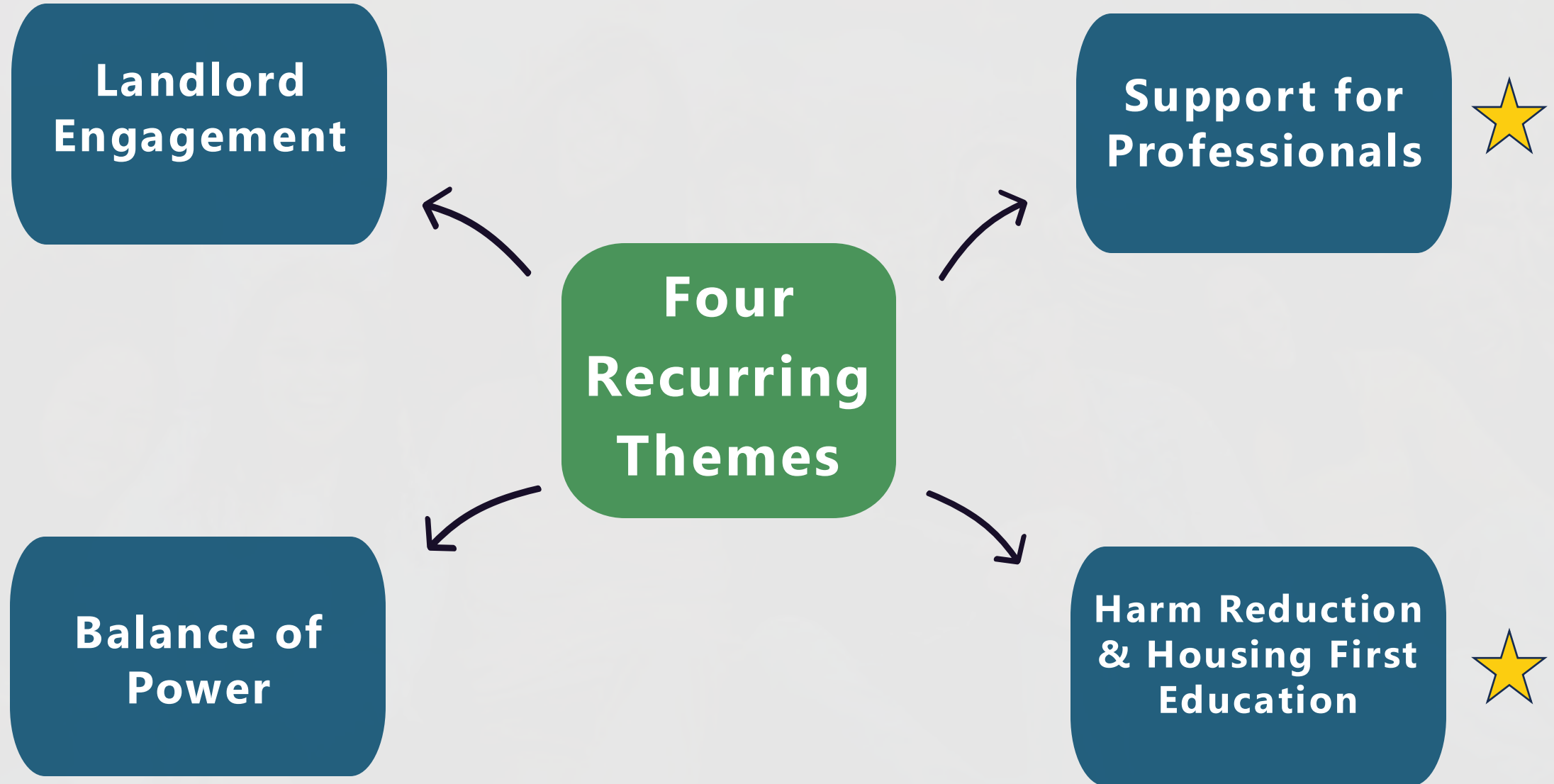
...we need to invest in meeting the moment in 2025 and rebuilding systems with people who have lived experience at the center... I think when communities face turmoil and we are in deeply troubling, problematic times, it is then that **communities start to band together and find a strength in one another.**”

– Interview Participant

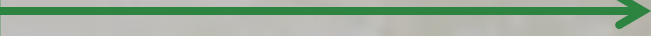


Collaboration

Moving from results analysis to action



Transformative Learning Theory:



1

**Facilitation
and learning
environment**

2

**Learning
activities**

3

**Experiential
simulation**

4

Evaluation

Bringing simulation to life: Storyline 360



Jamie Penza



Jamie Penza

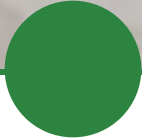
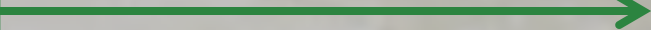
Jamie Penza currently works as an Emergency Preparedness Planner with the Public Health Division of Waukesha County Health and Human Services. Her duties include updating and testing preparedness plans, building and maintaining partnerships, and helping with the coordination of community response efforts in the event of emergencies impacting local community health and safety. Her former Public Health roles include WIC breastfeeding support, Maternal Child Health Coordinator, and Child Death Review Coordinator.

Jamie studied Education and Spanish at the University of Wisconsin-Parkside and graduated with a Bachelor of Arts, cum laude. After working as a classroom teacher for several years, Jamie switched to a career in Public Health and earned her Graduate Certificate in Public Health from the University of Florida. She also earned a Certificate in Community Disaster Preparedness for Healthcare from Texas A&M University. Jamie is a member of several regional public health preparedness working groups, Community Agencies Active in Disaster, and is a co-lead of the Waukesha County CHIP Substance Use and Housing workgroup.

In her spare time, Jamie enjoys art, music, travel, nature, and spending time with her family. She has a passion for learning new things, training and exercise, public health and community preparedness.

Mutually-Beneficial Partnerships

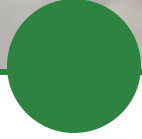
Why we need each other



**Co-Lead for
this CHIP
subcommittee**



**Facilitation
and
Organization**



**Innovative
Technology
Integration**



**Unique
Perspectives
and Partners**

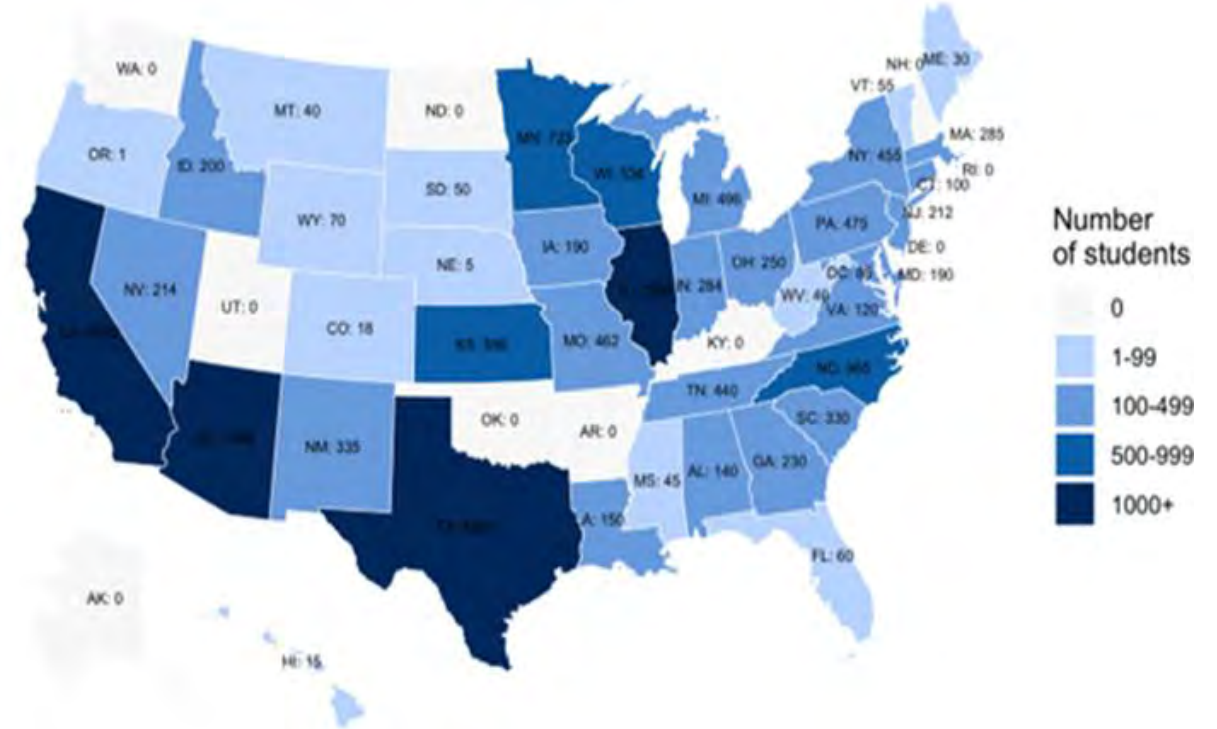
Potential
Impact

MN Public Health Games have Thousands of Users Nationwide!

Inspiration for the Simulation:

- Outbreak at Watersedge: A public Health Discovery Game*
- Disaster in Franklin County: A Public Health Simulation*

Number of people reached



Source: MN Public Health Shared Slides from NACCHO 2024

MN Games Developed by the University of Minnesota School of Public Health and MN Department of Health Division of Emergency Preparedness and Response Design and Development

articulāte

Storyline 360^{x64}

articulāte 360

Module Development Process



Collaborative. Outcome Driven. Community Centered.



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**Learning
Objectives**

Hook

Audience

**Data/
Research**

**Stigma
Reduction**

Resources

Putting it all together: Simulation Example In Action

Game of
Impossible
Choices

Game of
"What if"...



Scenario: You've been prescribed a medication that increases your chance of a job related injury.

[Continue taking medications as prescribed.](#) [Discontinue taking medications as prescribed.](#)

[Link to Data/Resources](#) [Skip](#)



You are severely injured at work.

Emergency room blood tests reveals medication in your system that warn against operating machinery.



Click To Learn More

- 1 Recovery Friendly Workplace Toolkit
- 2 HHS Overdose Prevention Website
- 3 Certified Peer Support Video



You are comfortable talking to your employer and learning about choices available to you.

Openness around injury prevention and mental health is supported through recovery friendly workplace policies.

Gamification: Moving from Slides to Simulation

**Game of
Impossible
Choices**

**Interactive
Learning
Modules**

**Branching
Paths**



**Resources and
Replay Value**

**Game of
"What if..."**

Expected Release Date: Fall 2026!



Waukesha County
CHAT **SUBSTANCE USE**
Community Health
Action Team

Experience Overview:

Embark on a first-person journey to explore unique challenges at the intersection of substance use and housing.

During game play you will immerse yourself in the perspective of various community members to better understand the journey and the systemic impacts that some people at this intersection experience.

Expected Release Date: Fall 2026!

Step by Step Systems Navigation:

A First-Person Interactive Learning Module

[**Click Here to Begin**](#)

Project Development Team:

- Bob Waite- Impact 211
- Hailey Nenonen- Medical College of WI
- Mike Ivans- Community Support Program
- Jamie Penza- Emergency Preparedness
- Stephanie Engle- Overdose Fatality Review
- Justin Stevenson- Waukesha Public Library
- Krista McNeil- Children's Long-Term Support
- Mandie Reedy- Froedtert Menomonee Falls
- Matricia Patterson- Salvation Army



Promotion and Pilot Testing!

We need your help.

Are you willing to provide some feedback for our design team?

Sign up via QR Code, or email.

Email: jpenza@waukeshacounty.gov



forms.office.com/g/z4kDjJnrtz

Questions?

Stephanie



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Hailey



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Jamie



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