

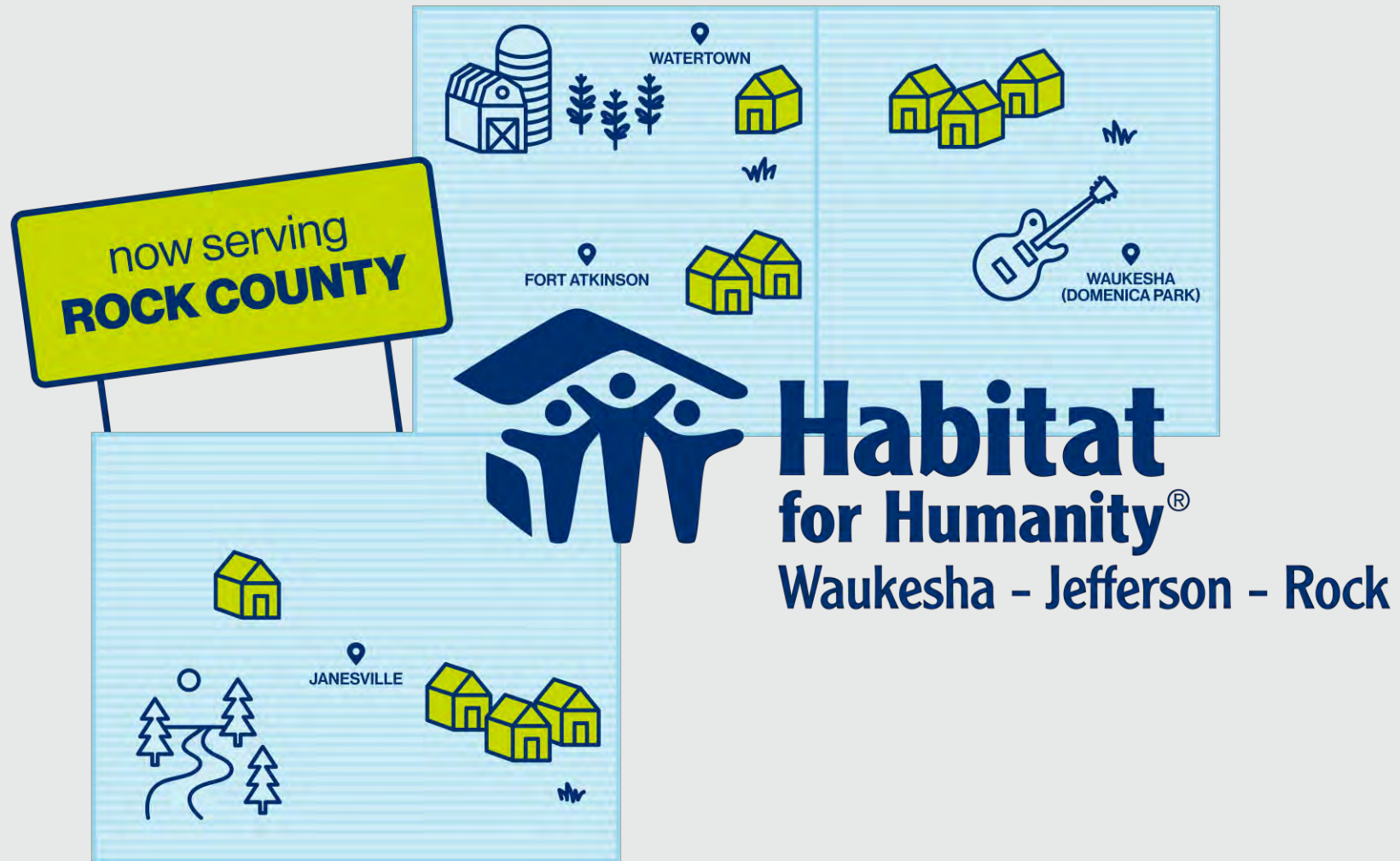


Habitat
for Humanity®

Waukesha - Jefferson - Rock

From Blueprints to Better Health: Why Habitat's Model Works

Presenter: Melissa Songco, CEO





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What does a home have to do with health?

physical, mental, educational, economic, stability



Mission & Vision

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

A world where everyone has a decent place to live.

How We Build Healthier Communities

- Sweat equity = empowerment
- Volunteers = social connectedness
- Affordable homes = financial stability
- Local contractors = economic impact



Family Profile

- Family of 4 average: \$40,000 - \$80,000 annual income
- Live or work in service area
- 620 credit score
- Stable income/employment
- Female-headed households



Local Impact on Health

- Waukesha
 - Domenica Park
 - Lead Safe Homes Program
 - Home Preservation
- Fort Atkinson
- Watertown
- Janesville





Partnerships = Public Health Infrastructure

- Hospital systems
- Community organizations
- Local government
- Business sector

Vision 2033: Building for Health Equity

- Build 20 homes & complete 30 repairs annually across 3 communities
- Expanded from Waukesha → Jefferson (2023) → Rock (2025)
- Investing in people, process, and culture to sustain growth
- Scaling our impact to solve the housing crisis



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