

Farmers Market Managers:

You are invited to spend a day developing your farmers market skills and knowledge at one of our Farmers Market Manager Workshops. We have invited speakers to share their expertise and reserved two time slots for round table discussions where our attendees can ask questions and share their knowledge. The Farmers Market Manager Workshop will be held in three different locations around the state with the agenda and speakers the same at each.

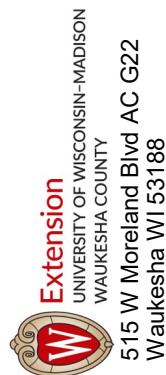
Cost/Registration

The cost of the Workshop is \$35 per person. To register, either fill out the form on the back of this brochure and mail it with a check, or fill out this Google form, <https://forms.gle/zoE1wwUaFx6Yrdkz9>, and then follow the link to pay online. Contact Lisa at 262-548-7775 or lboyer@waukeshacounty.gov with any questions.

There are no refunds for registration unless the event is cancelled. If you are unable to attend the location you registered for, please contact us to see if there is space available at another location.

Workshop Questions

For workshop questions, please contact the location host. Please make requests for reasonable accommodations as soon as possible prior to the scheduled program. If you need this material in another format please contact the location host.



2023

Farmers Market Manager Workshop



Wednesday, February 15th
**SW Wisconsin Technical
College - Fennimore, WI**

Friday, March 3rd
**Waukesha County Technical
College - Pewaukee, WI**

Friday, March 10th
UW Green Bay - Green Bay, WI



Extension

UNIVERSITY OF WISCONSIN-MADISON

Workshop Locations/ Dates

Wednesday, February 15th

SW Wisconsin Technical College
Location Host: Jenna Phillips
jenna.phillips@wisc.edu / 608-807-8125

Friday, March 3rd

Waukesha County Technical College
Location Host: Rose Skora
skora2@wisc.edu / 262-960-1846

Friday, March 10th

UW Green Bay
Location Host: Katie Hassemer
katie.hassemer@wisc.edu / 608-265-0441

For workshop questions, please contact the location host listed above. The agenda will be the same for all three locations.

For registration questions, please contact Lisa at 262-548-7775 or lboyer@waukeshacounty.gov.



This work is/was supported by the USDA National Institute of Food and Agriculture Farmers Market Promotion Program.

Farmers Market Manager Workshop Agenda

- 8:00 am **Registration**
- 8:30 am **Introductions**
- 8:45 am **Communicating with Vendors and Customers**
Dr. Roger Williams
- 9:45 am **Farmers Market Expectations**
Micheal Ude, WI Department of Revenue
- 10:45 am **Break**
- 11:00 am **Round Table Discussion #1**
- 11:45 am **Lunch**
- 12:30 pm **USDA FMPP Grant Overview**
Kristin Krokowski, Extension
- 1:00 pm **Farmers Market EBT**
Kelly Hammond, Extension
- 1:15 pm **Round Table Discussion #2**
- 2:15 pm **Break**
- 2:30 pm **Keeping Food Safe at the Market**
WI Department of Agriculture Trade & Consumer Protection
- 3:30 pm **Adjourn**

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.

2023 Farmers Market Workshop

Name _____

Company _____

Address _____

City _____ State _____

Zip _____ Phone _____

Email _____

Dietary restrictions: _____

Select Workshop Date/Location:

- February 15, SW Wisconsin Tech College
- March 3, Waukesha County Tech College
- March 10, UW Green Bay

Mail your completed registration form(s) and check for \$35 per person payable to **Waukesha County Extension** to:

**Extension Waukesha County
Farmers Market Workshop
515 W Moreland Blvd AC G22
Waukesha WI 53188**

Online registration with credit card payment is available. If you would like to register online, fill out this Google form: <https://forms.gle/z0E1wwUaF6Yrdkz9>. You will then receive an email with a link to pay online. Pay the \$35 per person fee to complete your registration. Contact Lisa at 262-548-7775 or email lboyer@waukeshacounty.gov with registration questions.