

WAUKESHA COUNTY 4-H LEADERS ASSOCIATION  
Board of Directors Meeting Minutes  
May 25, 2023

In Person meeting

**Board members present:**

Barb Jones, Terri Johnson, John Anderson, Sandie Heberling, Jenny Bugenhagen, Tekla Fingland, Miles Payne, Chrissy Gluege, Shannon Meillier, Theresa Manz Kutschera, Heather Luecke, Maureen Martin, Trevyn Nicoll (youth)and Alex Nicoll

**Call to Order:** Barb Jones President

**Meeting Minutes:** Not Reviewed

**Financial / Treasurer's Report:** No report because data is currently being migrated. QuickBooks is being updated.

**Correspondence:** None

**Extension Report (Miles Payne):**

1. 4-H Camp, County Fair, AFR & Charters, Project Updating, Policy & Procedure Updates, Fall Enrollment, Exploring Direct Education Programming.
2. Participation Numbers Update:
  - a. Kindergarten to 7<sup>th</sup> Grade, increase in participation.
  - b. 8<sup>th</sup>/ 10<sup>th</sup>/ 11<sup>th</sup> / 13<sup>th</sup>, decline. (Heather comment: this might not be a negative because 4-H is a great launching ground for growth. Barb comment: Older grades may have been impacted by Covid)
  - c. 2021 – 2022: 1<sup>st</sup> year members increased by 87% but our retention is struggling.
  - d. Survey of Clubs: Results of Introductory Educator Survey
    - a. Youth Highlights/Favorites: Projects, Fun & Fair
    - b. Volunteer Happiness Scale: Want to be more involved (2.55), Good job from Office (3.08), Meaning of comment (Mile wide and inch deep)
    - c. Parents: Why join 4-H – Alumni, Centralization of family activities, Learning of Life Skills.
  - e. How to explain expectations to families: Have a FAQ area on website, Have a more accessible orientation, Have uniformity from Club to Club.
  - f. Barb Jones: Can State Fair projects be delivered as a County instead of individuals needing to personally deliver? (to be looked into)
  - g. 2023 Fair Marshalls are Mike & Sue Wollenzien
  - h. Fairest of the Fair Applications are open.
  - i. Please make sure that when fair checks are issued that they are delivered to individuals and cashed so that the Fair can more easily close out their books.
  - j. Club tag sorting dates: 6/26 thru 6/29.

**Waukesha County Fair (Chrissy Gluege)**

1. Fair will be held July 19<sup>th</sup> thru 23<sup>rd</sup>.
2. The Fair is a non-profit organization
3. 2023 Theme is: Seeing is Believing. The Place to be in 2023
4. Registration for exhibitors is open. Deadline is midnight June 15<sup>th</sup>

5. There is a \$5 Junior Processing Fee. Needs to be included with the registration.
6. In 4-H, younger members are Clover buds, but in the Fair world, they are called Mini Members.
7. On Sunday, June 11<sup>th</sup> from 8:30 am to 10 am, there will be a How to Enter for Fair Workshop.
8. Camping at Fair is available
9. Judging Schedule
  - a. 2023 Cat & Small Animal Show will be Saturday, June 10<sup>th</sup>.
  - b. New 2023, Judging Hours are 2 to 7 pm
  - c. Foods judging has moved to Monday.

**Project Highlight: Waukesha County Horse Project**

1. Meet on Zoom the 1<sup>st</sup> Tuesday of each month
2. Working on getting Horseless kids involved in the horse barn at Fair.
3. Clinics are held from Feb thru May
4. Horse Shows are 6/3/23 and 7/1/23
5. Need to walk thru the Fair horse barns and rings for hazards
6. Host the largest single county tack sale event

**SMART Goals:** #1 thru #4 are already met.

**President's Report:**

1. Bylaws Update (Add to Bylaws): Chairperson elections are held October thru December. In order to be elected chairperson, the member needs to have been a committee member for 6 months. This is to be voted on at the August meeting.

**Group Discussion: How do we get more Record books turned in?**

1. West Vernon Club: Work on Record books together. Also have the incentive to go to the leadership conference.
2. From a youth perspective: It is very useful on college applications.
3. In Minnesota: Youth turn in record books with exhibits at the Fair.
4. Do a project night record book class. Have youth tell youth the advantages of doing their record book.
5. How to make it easier or a different format?
6. Make it more fun or have different levels of achievement or age levels.
7. Develop an award for younger kids: perhaps a recognition board at the fair or free ice cream at the fair.
8. Remove age limits on pins or awards.
9. The Awards committee looked at using the national record book. They felt there were portions that didn't apply to Waukesha.

**Club Highlight: Brookfield Blazers Presented by Club President: Trevyn Nicoll**

1. Currently have 12 members
2. Each meeting has an educational component.
3. Service: They have an on-going project to make plarn to make mats for the Homeless. To date, they have made 15 mats.
4. Fun: Game Night and End-of-Season Picnic

### **Club Highlight: Minooka (No Representative Present)**

1. Founded in 1971
2. Activity Highlights: UMCS, Linden Grove (Bingo), 4-H Summer Camp, US Military

### **Committee Reports:**

- A. Awards Committee:
  1. Record books will be due 8/30/23.
  2. ME Interviews will be on 9/30/23 at Oconomowoc Library.
- B. Camp Committee (per Miles):
  1. Registration is closed for this year's camp.
  2. Camp will be at Phantom Lake camp.
  3. Camp Theme: Choose Your Own Adventure
  4. There is a large amount of day campers.
- C. Finance / Fund Raising Committee:
  1. Five new tablets were purchased for POS purchasing at the Fair.
  2. Raffle tickets are available for selling.
  3. Clover Corner at the Fair is in need of raffle baskets.
  4. There will be a Kringle sale this fall.
- D. Food Stand Committee:
  1. Shift sign up is going well. Only need to fill two remaining open spots.
  2. J/K Lee is interested in taking a food stand slot.
  3. Clubs that are not yet signed up include: Ottawa, Falls Busy Beavers & Moriah
- E. Leadership Committee by Barb Jones:
  1. Wednesday night project meeting times are difficult for families to attend.
  2. Working on starting the plan for Project Days for Oct 2023 thru May 2024.
  3. Where will the 2<sup>nd</sup> Sunday project day be located at?
  4. August / September will include Project Leader Training.
  5. Teen Council will meet along with the Sunday Project Days.
  6. Youth Conference for 2024 will be in June.
- F. Promotions & Activities Committee:
  1. Performing Arts Day attendance has declined.
  2. Consider combining all the Performing Arts Day events into one event similar to a talent show format. This would reduce the amount of judges needed.
  3. The basketball tournament has been canceled indefinitely.
  4. Next events include: Open House (October), Pumpkin Farm event (Fall), Bowling (Winter)

### **Announcements: Next meeting to be held on August 24, 2023.**

### **Adjourn:**

### **Respectfully submitted:**

Tekla Fingland

### **SMART Goals**

1. Projects: Hold at least 8 county wide monthly project days. Increase >2 new project leaders this year.
  - a. Update: On Track
2. Youth Leadership: Support & Promote at least 5 county wide youth leadership development opportunities
  - a. Electing up to 9 youth to Leaders Association Board –

- *Update: Not successful. Currently at zero youth on the Board.*
  - b. Youth Membership on Countywide Committees
  - c. Teen Council
  - d. New Youth Leadership Conference
  - e. Club Officer Training
  - f. Project Junior Leaders
- 3. Increase Membership: Increase overall youth membership by 3% from previous year.
- 4. Activity Participation: Add RSVP method for all countywide activities to increase participation and to encourage accountability.
- 5. Awards: Update & Review award criteria by July 2023 and distribute to membership
- 6. Adult Leader Development: Add >1 training for project leader orientation this year.