## WOW WORKFORCE DEVELOPMENT BOARD

## AGENDA

Date: Thursday, June 9, 2022

**Time:** 8:00 am - 9:30 am

Location: Waukesha County Workforce Development Center, 327 E. Broadway, Waukesha, WI 53188

#	ITEM	OWNER	START TIME	ACTION
1.	Call to Order	Dawn Schicker, Chair	8:00 am	
2.	Consent Agenda	Dawn Schicker, Chair	8:02 am	$\boxtimes$
3.	Election of Chair and Vice Chair	Laura Catherman, WDB Director	8:05 am	$\boxtimes$
4.	Review and Approval of Draft Fiscal Year 22-23 Budget	Laura Catherman, WDB Director	8:10 am	$\boxtimes$
5.	<ul> <li>Review and Approval of Service Provider</li> <li>Recommendation for Fiscal Year 22-23:</li> <li>WIOA Adult and Dislocated Worker Program</li> <li>WIOA Youth Program</li> <li>Windows to Work Program</li> </ul>	Laura Catherman, WDB Director	8:25 am	
6.	Update on Brand Strategy	Laura Catherman, WDB Director	8:30 am	
7.	One-Stop Update	Beth Norris, Job Center Coordinator and One-Stop Operator	8:35 am	
8.	Discussion: WOWWDB Strategic Planning for 2023-2025	Laura Catherman, WDB Director	8:50 am	
9.	Discussion: WOWWDB Recruitment	Laura Catherman, WDB Director	8:55 am	
10.	Presentation: WOW Labor Market Update and Trends	Tom Walsh, DWD Labor Market Economist	9:00 am	
11.	Other Business	Dawn Schicker, Chair	9:25 am	

## WOWWDB STRATEGIC OBJECTIVES

Leveraging partnerships to better serve our clients.

Expanding organizational capacity to increase impact.

Creating a clear message of who we are.

Ensuring effective self-service access to demand-driven workforce development resources.

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DEVELOPMENT BOARD