



Waukesha County

Department of Parks and Land Use

Contact: Emily Heller
Phone: 262-548-7803

FOR IMMEDIATE RELEASE

Date: Monday, July 27, 2020

WAUKESHA COUNTY KICKS OFF ADOPT-A-DRAIN PROGRAM ON WORLD CONSERVATION DAY IN WAUKESHA

Help protect waterways and keep neighborhoods clean beginning July 28th

(Waukesha, WI) – The Waukesha County Department of Parks and Land Use is pleased to announce the launch of the new Adopt-A-Drain Program in the City of Waukesha on World Conservation Day, July 28, 2020. This program hopes to help improve water quality, prevent future flooding, save taxpayer money and keep neighborhood storm drains clean and litter free.

“Residents of the City can help pilot this program by adopting a storm drain and promising to keep it free from leaves and trash, especially before it rains,” said County Executive Paul Farrow, “these small actions add up to make a big difference for our entire County.”

World Conservation Day celebrates the best practices to protect our natural resources that we rely upon daily, such as water. Residents that adopt storm drains help protect lakes, rivers and streams.

“I am pleased that the City is participating in this program,” said City of Waukesha Mayor Shawn Reilly. “I hope it will help us all to become more aware that storm drains provide an important ecological and private property protection function. Keeping storm drains free from debris will protect our lakes, ponds and the Fox River and will lessen the possibility of flooding into private property.”

When “natural” debris collects in drains – such as leaves, soil, grass clippings, fertilizer, and pet waste – they wash into the drain and become pollution in our lakes and streams. These pollutants can kill fish, close beaches, and increase weed and algae growth. All storm drain adopters will be provided a brief online training to be sure they remain safe while clearing their drain, as well as a safety vest and storm drain marker.

For more information on how to adopt a drain, visit: www.waukeshacounty.gov/AdoptADrain.

About the Department of Parks & Land Use

The Waukesha County Department of Parks and Land Use, working through a combination of collaboration, education and regulation is dedicated to fostering economic development, sound land use, and the protection, enhancement and enjoyment of the County’s natural resources and health of its citizens.

###