

ENROLLED ORDINANCE 172-076

CREATE ONE REGULAR FULL-TIME PUBLIC COMMUNICATIONS SPECIALIST IN
THE DEPARTMENT OF PARKS & LAND USE

WHEREAS, Waukesha County Department of Parks & Land Use in 2017 completed a strategic planning process in order to be more proactive in addressing needs of our business and citizen customers; and

WHEREAS, additional emphasis will be placed on centralizing Department public communications work, and consolidation of messaging for efficiency; and

WHEREAS, the work of this position will be used to drive revenue enhancement opportunities, increase volunteer and corporate involvement in Department events and programs, and assist in meeting existing program public communications needs; and

WHEREAS, no additional funding outside of the 2018 budget for the Parks and Land Use Department will be needed to cover the costs of this position.

THE COUNTY BOARD OF SUPERVISORS OF THE COUNTY OF WAUKESHA ORDAINS that, effective upon final approval of this ordinance, one regular full-time position of Public Communications Specialist, Open Range 06 (\$21.60/hr minimum, \$24.85/hr mid-point, \$28.58/hr maximum) be created in the Department of Parks & Land Use.

BE IT FURTHER ORDAINED that the classification specification for Public Communications Specialist on file in the County Clerk's Office and the Division of Human Resources of the Department of Administration be adopted upon final approval of this ordinance.

BE IT FURTHER ORDAINED that the one regular full-time position of Public Communications Specialist shall be funded from the personnel expenses in the existing 2018 budget for the Parks and Land Use Department.

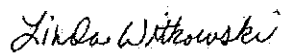
FISCAL NOTE

CREATE ONE REGULAR FULL-TIME PUBLIC COMMUNICATIONS SPECIALIST IN THE DEPARTMENT OF PARKS AND LAND USE

This ordinance creates a regular full-time (1.00 FTE) public communications specialist (salary range \$44,928 - \$59,446) in the Department of Parks and Land Use. Department management indicates that the position will be used to drive revenue enhancement opportunities, increase volunteer and corporate involvement in Department events, and assist in communicating programmatic information to the public, particularly in the use of social media. The position is expected to be allocated between Parks Operations Division and the Material Recycling Facility (MRF) Fund within existing Personnel Costs appropriation units.

Assuming the new position is filled at the entry salary level, with a position effective date of March 1, 2018, the partial-year costs are estimated at \$54,300. To manage these additional position costs, the Department of Parks and Land Use has indicated it will leave extra-help graduate intern positions vacant in both the Parks-General fund and MRF Fund; as they become vacant and available, resulting in personnel savings of \$32,318. The remaining position costs of \$21,987 will be managed within their total Parks Programs personnel budgeted costs of 3,256,523.

The total full-year cost of this position, with benefits, is estimated at \$70,900. The Department expects to fund the position within their 2019 budget resources.



Linda Witkowski

Budget Manager

2/6/2018

ST

CREATE ONE REGULAR FULL-TIME PUBLIC COMMUNICATIONS
SPECIALIST IN THE DEPARTMENT OF PARKS & LAND USE

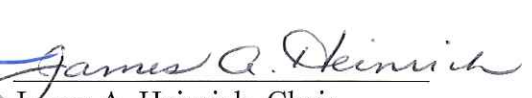
Presented by:
Human Resources Committee

Approved by: Land Use, Parks
and Environment Committee


Approved by:
Finance Committee


Larry Nelson, Chair



David D. Zimmermann, Chair


James A. Heinrich, Chair


Jim Batzko


Kathleen M. Cummings



Timothy Dondlinger



Michael A. Crowley



Keith Hammitt


Thomas A. Michalski



Jennifer Grant


Robert L. Kolb


Richard Morris


Thomas A. Michalski


William Mitchell



Duane E. Paulson

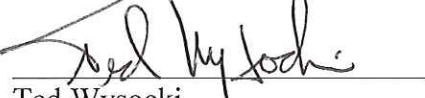

William Mitchell


Thomas J. Schellinger


Steve Whittow


Jeremy Walz

ABSENT

William J. Zaborowski


Ted Wysocki

The foregoing legislation adopted by the County Board of Supervisors of Waukesha County, Wisconsin, was presented to the County Executive on:

Date: 2/27/18, 
Kathleen Novack, County Clerk

The foregoing legislation adopted by the County Board of Supervisors of Waukesha County, Wisconsin, is hereby:

Approved: X
Vetoed: _____

Date: 3/5/18, 
Paul Farrow, County Executive

D1 - Kolb	AYE	D14 - Wood	AYE
D2 - Zimmermann	AYE	D15 - Mitchell	AYE
D3 - Morris	AYE	D16 - Crowley	(2) AYE
D4 - Batzko	AYE	D17 - Paulson	AYE
D5 - Dondlinger	AYE	D18 - Nelson	(M) AYE
D6 - Walz	AYE	D19 - Cummings	AYE
D7 - Grant	AYE	D20 - Schellinger	AYE
D8 - Michalski	AYE	D21 - Zaborowski	AYE
D9 - Heinrich	AYE	D22 - Wysocki	AYE
D10 - Swan	AYE	D23 - Hammitt	AYE
D11 - Howard	AYE	D24 - Whittow	AYE
D12 - Wolff	AYE	D25 - Johnson	AYE
D13 - Decker	AYE		

172-0-076

Passed (25 Y - 0 N - 0 Absent)

Majority Vote

