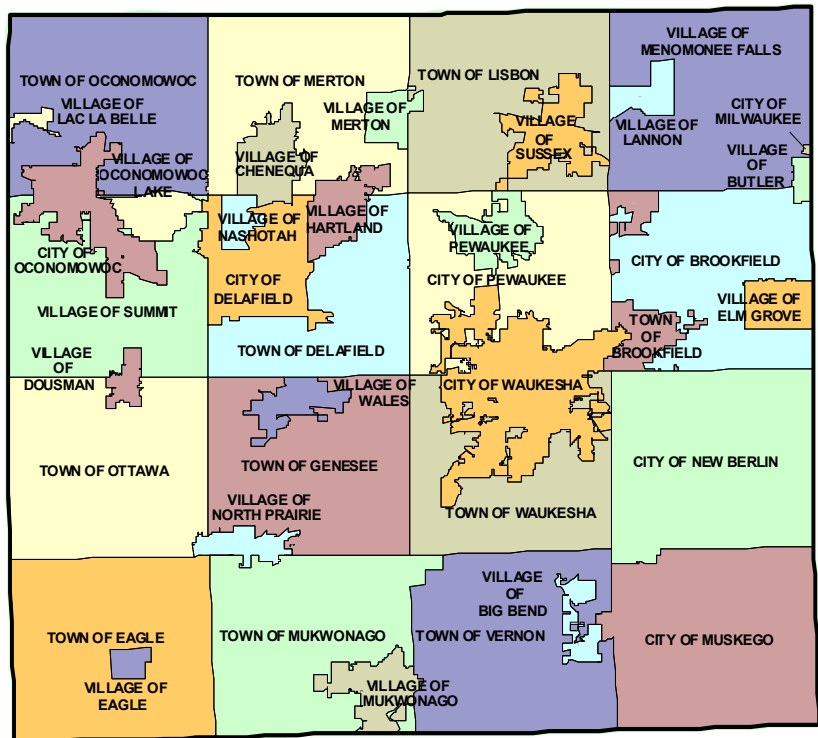
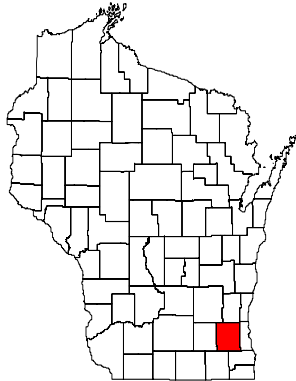


# WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE



COUNTY POPULATION*	
As of 1/1/2016	396,449
2010 Census	389,891
*Wisconsin DOA (2014), U.S. Census Bureau (2010)	

EQUALIZED PROPERTY VALUES	
Including TID	\$51,937,555,000
Excluding TID	\$50,989,620,500

## **BRIEF WAUKESHA COUNTY HISTORY**

In April of 1846 Waukesha County was formed with sixteen townships. Supervisors representing each of the sixteen towns were elected to organize a county board, elect officers and to provide for and build necessary county buildings.

In 1965, the Wisconsin State Supreme Court ruled that county boards must equitably represent the population, and the Waukesha County Board switched to supervisory districts that represented an equal number of citizens, rather than the units system used previously.

In April of 1990, a new form of county government was established. The first county executive was elected by the voters of Waukesha County to be responsible for the administrative functions of county government. The county board reorganized to better reflect this new form of governing. The county executive also proposes the County Budget and has the ability to veto actions of the county board, and to appoint members to advisory boards and commissions. Effective April 2008, the County Board reduced their membership from 35 to 25, but maintained the seven standing committees.

## **WAUKESHA COUNTY TODAY**

Waukesha County is located in southeastern Wisconsin, directly west of Milwaukee County and 100 miles northwest of Chicago. Waukesha County is part of the Milwaukee Standard Metropolitan Statistical Area (SMSA) and is the third most populous county in the State. The County has the second highest median household income and per capita income and the third highest equalized property tax base in the State. The County covers 576 square miles and consists of 8 cities, 19 villages and 11 towns. The County Board is represented by 25 County Board Supervisors.

# WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

## ECONOMIC DEMOGRAPHICS

LARGEST EMPLOYERS	
EMPLOYER	EMPLOYEES
Kohl's Department Stores	5,915
Pro Health Care	4,785
Quad Graphics Inc.	3,828
General Electric Healthcare	3,134
Froedtert	2,989
Roundy's	2,626
School District of Waukesha	1,843
Aurora Health Care	1,767
Wal-Mart Corporation	1,628
Waukesha County	1,354*
Target Corporation	1,326
Elmbrook School District	1,286
Wheaton Franciscan Healthcare	1,202
Generac	1,141

\* Full-time equivalent employees.  
Source: Waukesha County February, 2016 employer inquiry updates.

PRINCIPAL TAXPAYERS		
TAXPAYER	2015 EQUALIZED VALUE	2014 RANK
Brookfield Square*	\$223,705,200	1
Pro Health Care	\$136,329,966	2
Aurora	\$136,152,600	3
Individual	\$121,424,478	4
Kohl's Dept. Stores	\$116,348,500	5
Wal-Mart	\$114,858,400	6
Target Corporation	\$104,531,600	7
Pabst Farms	\$100,947,440	8
Wimmer Brothers	\$99,519,790	9
Belinski Brothers	\$91,149,870	10
Total	\$1,244,967,844	

\*Incl CBL & Associates Properties, Inc, Sears, Boston Store and JC Penney  
Source: Waukesha County Tax System  
See Waukesha County Comprehensive Annual Financial Report for more detailed information

EMPLOYMENT BY INDUSTRY	
INDUSTRY	2015 NAICS (1)
Retail Trade, Transportation, Utilities	47,395
Manufacturing	43,832
Education and Health	39,508
Professional and Business Services	35,066
Leisure and Hospitality	20,357
Financial Activities	15,586
Construction	14,269
Other Services (2)	8,350
Public Administration	6,069
Information	4,620
Total	235,052

(1) North American Industry Classification System  
Source: Wisconsin Department of Workforce Development, Bureau of Workforce Information  
(2) Includes Natural Resources.

CONSTRUCTION & BUILDING PERMITS		
Year	Residential	
	Number	Value in 000's
2015	813	\$301,244
2014	710	\$245,830
2013	671	\$230,391
2012	566	\$192,414
2011	448	\$140,906

Source: U.S. Department of Commerce

INCOME, JOBS, AND UNEMPLOYMENT		
<b>PER CAPITA INCOME, 2015 (1)</b>		
Waukesha County		\$63,995
State of Wisconsin		\$45,914
United States		\$48,103
<b>JOBS, 2015 (2)</b>		235,052
<b>UNEMPLOYMENT RATE, 2015 (3)</b>		3.8%

(1) Bureau of Economic Analysis - US Department of Commerce  
(2) Wisconsin Department of Workforce Development  
(3) Bureau of Labor Statistics - US Department of Labor

EQUALIZED PROPERTY VALUE BY CLASS *					
(\$000's)					
Budget Year	Residential	Personal Property	Commercial	Mfg.	Agr./Forest/Swamp/Other
2013	\$35,670,846	\$1,055,120	\$9,389,591	\$1,346,196	\$278,012
2014	\$35,263,595	\$1,105,906	\$9,202,897	\$1,367,263	\$277,706
2015	\$36,654,772	\$1,159,551	\$9,509,067	\$1,395,080	\$276,547
2016	\$37,729,840	\$1,103,400	\$9,641,547	\$1,433,208	\$279,629
2017	\$39,052,315	\$1,127,036	\$10,020,704	\$1,460,141	\$277,359
% of Total	75.2%	2.2%	19.3%	2.8%	0.5%

See STATS/TRENDS Section for more detailed information  
\* Includes Tax Incremental District Value

# WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

## DEMOGRAPHICS

### **ELEMENTARY AND SECONDARY EDUCATION**

#### **School Districts**

Arrowhead Union High; Elmbrook; Hamilton; Hartland Lakeside; Kettle Moraine; Lake Country; Menomonee Falls; Merton Community; Mukwonago Area; Muskego-Norway; New Berlin; Norris; North Lake; Oconomowoc Area; Pewaukee; Richmond; Stone Bank; Swallow; Waukesha

#### **Educational Attainment: Percent High School Graduate or Higher\***

Waukesha County: 95.7%  
Wisconsin: 90.8%

\*Source: US Census Bureau, 2010-2014 American Community Survey 5-Year Estimates, updated annually.

### **SCHOOL ENROLLMENT\***

#### **2015-2016 Academic Year**

Public: 62,038  
Private: 11,608  
Home schooling: 1,203\*\*

\*Source: Wisconsin Department of Public Instruction  
\*\*May exclude enrollment counts from districts that have few home-schooled students, due to privacy law.

### **POST-SECONDARY EDUCATION**

#### **Colleges and Universities**

Carroll University, City of Waukesha  
Ottawa University-Milwaukee, City of Brookfield  
University of Wisconsin-Waukesha, City of Waukesha

#### **Technical and Vocational Schools**

Waukesha County Technical College,  
Village of Pewaukee campus  
Village of Menomonee Falls campus  
City of Waukesha campus

### **TRANSPORTATION**

#### **Roads**

401 miles Waukesha County roads  
227 miles State Highway roads (In County)

#### **Public Transit**

Waukesha Metro Transit Contract Administrator  
Wisconsin Coach Lines  
Milwaukee County Transit System (MCTS)

Commuter-oriented bus services along major corridors – Para Transit Services  
Specialized transportation (Ride line) service provided by the Waukesha County, Department of Aging and Disability Resource Center

### **UTILITIES**

#### **Electric Power**

WE Energies  
City of Oconomowoc Electric & Gas

#### **Telephone**

Ameritech, Inc.  
CenturyTel

#### **Natural Gas**

WE Energies  
Wisconsin Gas Company

#### **Solid Waste**

Private Collection and Hauling Services  
General use landfills within the County  
Community recycling programs

The County oversees a privately operated Material Recycling Facility in partnership with the City of Milwaukee, with 27 Waukesha County municipalities participating.

#### **Water**

14 publicly owned water utilities  
Numerous small-private water utilities  
Water drawn from groundwater aquifers

#### **Sanitary Sewerage**

19 sanitary sewerage systems served by 7 public wastewater treatment plants

### **EMERGENCY SERVICES\***

26 Police Agencies  
Waukesha County Sheriff's Department  
30 Fire Departments/Districts  
Waukesha County Communications Center consolidates police, fire, and emergency dispatch operations for 31\*\* of the County's public safety agencies

\*Source: State of Wisconsin, Department of Justice

\*\*Does not include the Village of Menomonee Falls, which will join County dispatch in 2017.

\*For additional statistics, refer to the Stats./Trends section of the budget document.