

Waukesha County Recycling and Solid Waste Program Report 2011

Recycling and Solid Waste Programs	Results
<p>Materials Recycling Facility (MRF)</p> <p>Operations</p> <p>Recycling Grant</p> <p>Education</p>	<ul style="list-style-type: none"> ▪ Processed 21,431 tons of residential recyclables ▪ 87,969 households received weekly collection of recyclables ▪ Distributed \$1,217,099 to 25 participating municipalities, including \$459,400 in dividends, \$343,029 solid waste tip fee credit, and \$414,670 rebate incentive. ▪ Distributed over 1,500 free blue bins during community events such as MRF Open House, Health Fairs, JanBoree, National Night Out, etc. ▪ Held meetings with City of Milwaukee and County DOA to discuss regional MRF project and gave project updates at 8 municipal board/council meetings. ▪ Provided documentation to the DNR on recycling costs and programs and worked on coordinated message to staff and legislators concerning saving the recycling program requirements and funding from elimination. Took a 40% cut in grant funding from \$1.352 million in 2010 to \$874,122. ▪ Completed new Re-TRAC online module for recycling program grant application. ▪ Educated 4,210 MRF visitors at 2 open houses and 172 group visits, an increase of 17% over 2010. ▪ Printed & distributed 67,000 1/3 sheet Tax Inserts with 2 messages: Reduce Your Waste Stream Challenge promotion and 10 Easy Steps to Keep Storm Water Clean
<p>Education and Outreach</p>	<ul style="list-style-type: none"> ▪ Conducted 74 offsite presentations that reached 4,133 people, an increase of 55% over 2010. ▪ <i>2011 "Recycling, Water Conservation and Waste Reduction News"</i> was mailed to 113,000 households in 25 municipalities – over 10,000 fewer pieces were mailed due to geo-coding of addresses, saving over \$1,700 in postage ▪ 10 schools signed agreements with the County to participate in the Green Schools Program ▪ Hosted booths at: Lake Country Community Fest, Waukesha Janboree, GE Capital, Carroll U, Retzer Applefest, Green Oconomowoc,, After School 4-H Fair, Employee Wellness Fair, UW Extension Neighborhood Garden events, Hispanic Health Fair, - ▪ Provided 10 compost demonstrations at Retzer & other sites ▪ Provided accredited training to 44 public & private school teachers through Sally Ride Academy ▪ Conducted 2nd "Reduce Your Waste Stream Challenge" Oct.- Nov. with 25 households (104 people) in cooperation with the Waukesha STEM Academy. On average, households reduced garbage by 9 pounds per week (29%) and increased recycling by 3 pounds (21%) over the four-week period.
<p>In-house Recycling and Pollution Prevention Team</p> <p>Business Recycling and Reduction</p>	<ul style="list-style-type: none"> ▪ Collected 150 tons of paper/cardboard and 135 tons of commingled at County buildings for a total rebate of \$11,008. ▪ County recycled 11,092 pounds of in-house computers and electronics. ▪ Assisted 12 local businesses and handled 3 compliance calls ▪ Provided resources, advice, and loaned bins to more than 50 community festivals or events

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Recycling and Solid Waste Programs (Continued)	Results
Associated Recyclers of Wisconsin	<ul style="list-style-type: none"> ▪ Started online resource library of educational materials by seasonal themes for Spring, Summer, and Fall in Members Section by asking AROW members to contribute items and using some articles from the Be SMART/Green Pages archives. ▪ Worked with AROW to modify website and develop marketing piece for the Reduce Your Waste Stream Challenge for member communities, including tasks and hours.
Household Hazardous Waste	<ul style="list-style-type: none"> ▪ Served a total of 4,949 county households at 4 ongoing locations and 4 one-day satellite collections. ▪ Collected a total of 208,092 pounds of hazardous waste. ▪ Coordinated with Walworth County to jointly sponsor the spring special collection event in Mukwonago ▪ Promoted year-round collection sites and Special Collection Events on website, in newspaper ads and Press Releases ▪ Received \$13,110 DATCP grant for HHW program ▪
Agricultural/Business Clean Sweep Program	<ul style="list-style-type: none"> ▪ Collected 168 pounds of pesticides from 2 farms & ag businesses. ▪ Received \$540 DATCP grant for AG/Business Clean Sweep
Miscellaneous Electronics Yard Waste Reduction/ TONL Promotion County Compost Project Oil Filter Recycling	<ul style="list-style-type: none"> ▪ Under the new E-cycle WI program, 8 municipal collection sites in the county collected 511 tons of residential electronic waste for recycling, a 92% increase over 2010 ▪ Conducted truckload sale of 817 compost bins along with aerators, kitchen collection bins, thermometers. Good publicity by EnviroWorld and low price attracted residents. ▪ Distributed hundreds of flyers at the bin sale promoting 3 free compost workshops. Over 100 people attended workshops offered at Retzer Nature Center by staff. ▪ Processed 8,303 tons of yard waste for 14 municipalities and the county highway and parks departments at the county compost site, a slight increase over last year. ▪ Collected 11.8 tons of used motor oil filters for recycling under a County-coordinated contract in which 17 communities received 95 cents/gallon for motor oil and no charge for antifreeze and oil filter recycling