

Waukesha County Recycling and Solid Waste Program Report 2009

Recycling and Solid Waste Programs	Results
<p>Materials Recycling Facility (MRF)</p> <p>Operations</p> <p>Recycling Grant</p> <p>Education</p>	<ul style="list-style-type: none"> ▪ Processed 21,096 tons of residential recyclables ▪ 87,613 households received weekly collection of recyclables ▪ Distributed \$910,576 to 25 participating municipalities, including \$400,000 in dividends, \$141,125 solid waste tip fee credit, and \$369,451 rebate incentive. ▪ Modified the FCR operations contract per ton payment for recyclables received to reflect severe market changes and continued 50% revenue share. ▪ Distributed 1,000 free blue bins during community events such as MRF Open House, Health Fairs, JanBoree, etc. ▪ Conducted final negotiations with Veolia on behalf of municipalities. Attended municipal meetings, resulting in five communities signing the coordinated collection contract and others using the contract for their negotiations. ▪ Provided documentation to the DNR on recycling costs and programs in order to receive a \$1.285 million grant ▪ Educated 2,602 MRF visitors at 2 open houses and 110 group visits ▪ Installed a Smart Board in the education room
<p>Education and Outreach</p>	<ul style="list-style-type: none"> ▪ Presented a park bench made of recycled plastic to the Village of Hartland as prize for winning 2008 <i>RECYCLE MORE</i> Challenge with 29% increase in tons recycled. Promoted campaign in local newspapers through ads and press releases. ▪ 39 offsite presentations reached 1,952 people ▪ Renamed and redesigned masthead for annual newspaper to <i>“Recycling, Water Conservation and Waste Reduction News”</i>. Included information on rain gardens and rain barrels mailed to 124,000 households in 25 municipalities ▪ Thirteen schools signed agreements with the County to participate in the Green Schools Program ▪ Traveling Trunks with a variety of age appropriate recycling and waste reduction materials and activities for pre-school through middle school were used by 14 teachers and scout leaders in the county this year ▪ Hosted booths at: Lake Country Community Fest, Waukesha Janboree, GE, Retzer Applefest, Kohls Corp Offices, After School 4-H Fair, Employee Wellness Fair, UW Extension Neighborhood Garden events ▪ Provided 7 compost demonstrations at Retzer Applefest & other sites ▪ Hosted Gardening Merit Badge session for 25 boy scouts at Retzer ▪ Provided accredited training to 44 public & private school teachers through Sally Ride Academy ▪ Printed 30,000 Household Recycling Guides with magnet for a mailing to city and town of Waukesha residents
<p>In-house Recycling and Pollution Prevention Team</p> <p>Business Recycling and Reduction</p>	<ul style="list-style-type: none"> ▪ Collected 147 tons of paper/cardboard and 108 tons of commingled at County buildings for a total rebate value of \$5003 ▪ County recycled 27,000 pounds of in-house computers ▪ Assisted 5 churches with recycling & sustainability presentations ▪ Conducted 7 waste assessments for local businesses and 8 compliance calls ▪ Conducted health club business recycling campaign, visiting 40 clubs in county and bringing 95% of them into compliance. ▪ Ensured recycling at 74 community festivals or events, including loaning bins for 40 events and working with municipalities to provide recycling at the other 34.

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Recycling and Solid Waste Programs (Continued)	Results
Waste Reduction Coalition	<ul style="list-style-type: none"> ▪ Completed a strategic merger with Associated Recyclers of Wisconsin (AROW) and formed new education committee to promote programs statewide. ▪ Updated recyclemorewisconsin.org website and promoted via radio spots & press releases. ▪ Published 12th annual Green Pages in cooperation with Milwaukee Journal Sentinel, reaching 46% of Waukesha County residents <ul style="list-style-type: none"> ▪ Contracted with Marcus Theatres for Recycle More onscreen message, posters in hallways and at waste stations. Metro Waukesha is reusing 24 small posters from the movie theaters inside their buses. ▪ Contracted with Clear Channel Outdoor for posters/signs at 4 bus shelters and on 2 billboards. ▪ Loaned 2 bus shelter signs to City of Milwaukee for Recycle More promo at bus/train station.
Household Hazardous Waste	<ul style="list-style-type: none"> ▪ Served a total of 5,074 households at 4 ongoing locations and 4 satellite collections in the county. ▪ Collected a total of 191,647 pounds of hazardous waste. ▪ Reduced hours and eliminated a satellite collection in New Berlin as a result of decreased state funding. ▪ Promoted year-round collection sites and Special Collection Events on website, in newspaper ads and Press Releases ▪ Received \$15,188 DATCP grant for HHW program
Agricultural/Business Clean Sweep Program	<ul style="list-style-type: none"> ▪ Collected 843 pounds of pesticides from 3 farms & businesses. ▪ Received \$1,022 DATCP grant for AG/Business Clean Sweep
Miscellaneous Computers Yard Waste Reduction/ TONL Promotion County Compost Project Oil Filter Recycling	<ul style="list-style-type: none"> ▪ Collected 152 tons of residential computers for recycling at 3 municipal recycling sites, a 17% increase over 2008. ▪ Conducted 2 Turn Over A New Leaf workshops in cooperation with DNR Air Quality staff. ▪ Processed 7,412 tons of yard waste for 13 municipalities and the county highway department at the county's compost site ▪ Collected 2.4 tons of used motor oil filters for recycling under a County-coordinated contract in which 13 communities received 65 cents/gallon for motor oil and no charge for antifreeze and oil filter recycling