

**WAUKESHA COUNTY SURVEY RESULTS – CITY OF DELAFIELD**  
**COMPREHENSIVE PLANNING PUBLIC OPINION SURVEY**

**QUALITY OF LIFE**

**1. Referring to Waukesha County, please check the box that best describes your current level of satisfaction.**

	Satisfied	Neutral	Dissatisfied		Satisfied	Neutral	Dissatisfied
a. Cost of living	34%	36%	31%	k. Proximity to work	56%	35%	9%
b. Crime rate/safety	82%	14%	4%	l. Quality of schools	79%	18%	3%
c. Emergency services (police, fire, ambulance)	80%	18%	2%	m. Roads/traffic	46%	24%	30%
d. Employment opportunities	49%	43%	8%	n. Rural atmosphere	54%	21%	25%
e. Housing choices	61%	30%	9%	o. Shopping opportunities	80%	14%	6%
f. Medical care (doctors, hospitals, clinics)	78%	17%	5%	p. Urban atmosphere	45%	39%	15%
g. Natural environment/open space (wetlands, wildlife, etc.)	64%	15%	21%	q. Recycling and garbage collection	87%	9%	4%
h. Land use planning & zoning	24%	31%	45%	r. Water quality (lakes, streams)	60%	23%	17%
i. Parks and recreation	68%	20%	11%	s. Water quality (drinking water)	57%	25%	18%
j. Property taxes	16%	21%	63%	t. Water supply	62%	27%	11%

**2. Please identify which of the items, from Q1a – t, are the five most important issues/priorities in terms of reasons you and your family choose to live in Waukesha County by placing the letter of your choice next to the space allotted. (Please list five only)**

	Most Imp.	2 <sup>nd</sup> Most Imp.	3 <sup>rd</sup> Most Imp.	4 <sup>th</sup> Most Imp.	5 <sup>th</sup> Most Imp.		Most Imp.	2 <sup>nd</sup> Most Imp.	3 <sup>rd</sup> Most Imp.	4 <sup>th</sup> Most Imp.	5 <sup>th</sup> Most Imp.
a. Cost of living	6%	5%	4%	4%	6%	k. Proximity to work	2%	3%	6%	2%	4%
b. Crime rate/safety	7%	13%	14%	12%	11%	l. Quality of schools	13%	14%	4%	8%	6%
c. Emergency services (police, fire, ambulance)	0%	1%	4%	4%	4%	m. Roads/traffic	1%	1%	3%	5%	6%
d. Employment opportunities	2%	1%	1%	1%	3%	n. Rural atmosphere	19%	14%	11%	9%	7%
e. Housing choices	6%	8%	5%	7%	5%	o. Shopping opportunities	0%	0%	1%	1%	1%
f. Medical care (doctors, hospitals, clinics)	1%	2%	4%	5%	4%	p. Urban atmosphere	0%	1%	1%	3%	0%
g. Natural environment/open space (wetlands, wildlife, etc.)	17%	10%	16%	10%	9%	q. Recycling and garbage collection	0%	0%	1%	0%	0%
h. Land use planning & zoning	5%	7%	5%	7%	7%	r. Water quality (lakes, streams)	6%	5%	5%	7%	7%
i. Parks and recreation	1%	4%	6%	9%	10%	s. Water quality (drinking water)	1%	2%	2%	2%	3%
j. Property taxes	11%	8%	7%	5%	5%	t. Water supply	2%	1%	0%	0%	2%

3. What has happened to the quality of life in your municipality over the past 5 to 10 years? (Check only one)	Improved	Declined	Remained the same
	30%	43%	17%
	No opinion		Have lived in muni less than 5 years
	2%		9%
4. If you answered improved or declined to Question 3, which items have had the greatest impact on the quality of life in your municipality? (Check up to three)	Fire and Police protection	Community events	Residential areas
	7%	9%	20%
	Parks and open spaces	School system	Conditions of road/traffic
	18%	13%	27%
	Emp Opportunities	Amount of development	Avail of shopping
	6%	59%	25%

**AGRICULTURAL, NATURAL AND CULTURAL RESOURCES** This series of questions asks your opinion about agricultural, natural, and cultural resources.

5. Please rate how satisfied you are with how Waukesha County protects these agricultural/natural/cultural resources by checking the box that best describes your current level of satisfaction.

	Satisfied	Neutral	Dissatisfied		Satisfied	Neutral	Dissatisfied
a. Air quality	67%	23%	9%	f. Parks	69%	21%	9%
b. Farmland	26%	33%	41%	g. Surface water (rivers, lakes, streams)	50%	26%	24%
c. Forested land	39%	26%	35%	h. Wetlands (marshes, bogs, fens)	46%	31%	23%
d. Groundwater	34%	38%	28%	i. Wildlife/habitat	44%	28%	28%
e. Historic sites	55%	41%	4%	j. Other	4%	4%	92%

6. Please identify which of the items, from 5a –j, are the three most important agricultural/natural/cultural resources that should be protected in Waukesha County by placing the letter of your choice next to the space allotted. (Please list three only)

	Most Imp.	2 <sup>nd</sup> Most Imp.	3 <sup>rd</sup> Most Imp.		Most Imp.	2 <sup>nd</sup> Most Imp.	3 <sup>rd</sup> Most Imp.
a. Air quality	15%	13%	7%	f. Parks	3%	8%	11%
b. Farmland	12%	11%	8%	g. Surface water (rivers, lakes, streams)	20%	13%	15%
c. Forested land	13%	14%	15%	h. Wetlands (marshes, bogs, fens)	6%	12%	8%
d. Groundwater	18%	18%	10%	i. Wildlife/habitat	8%	9%	20%
e. Historic sites	2%	1%	5%	j. Other	2%	1%	1%

7. On a scale of 1 (= not at all important) to 10 (= extremely important), how important do you think reducing water use in your home is?	1	2	3	4	5	6	7	8	9	10
	9%	4%	8%	3%	31%	7%	10%	14%	3%	12%
8. Would you favor a program in which local governments purchased development rights to permanently stop development on selected agricultural land and open spaces?	Yes					No				
	75%					25%				
9. How would you rate the overall environmental quality in Waukesha County?	Excellent	Good	Average	Poor	Very Poor	No Opinion				
	9%	59%	26%	5%	2%	0%				

**HOUSING/DEVELOPMENT** We would like your opinion about housing development.

10. More of the following types of housing are needed in Waukesha County:	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion		
a. Single family housing (owner)	15%	27%	24%	19%	11%	4%		
b. Single family housing (rental)	2%	15%	28%	30%	21%	4%		
c. Duplexes (2 units)	2%	14%	23%	34%	23%	4%		
d. Apartments (3 or more units – rental)	1%	6%	18%	37%	34%	4%		
e. Town houses or condos (owner)	5%	26%	26%	24%	15%	5%		
f. Mobile homes	0%	1%	5%	16%	74%	3%		
g. Affordable housing (defined as \$208,900 or below in 2005 in Waukesha County by federal gov't statistics)	11%	33%	23%	14%	18%	2%		
h. Housing specifically designed to meet the needs of older people (55+)	13%	44%	29%	6%	5%	3%		
i. Housing specifically designed to meet the needs of people with disabilities	8%	42%	39%	4%	4%	3%		
11. Homeowners should be allowed to make major modifications to existing dwellings to enable elderly or disabled relatives to live with them.	32%	53%	11%	2%	1%	1%		
12. Programs are needed to provide assistance to low and moderate income residents for the purpose of purchasing/rehabilitating homes.	11%	31%	23%	19%	13%	2%		
13. Which best describes the type of housing you currently live in? <u>Please mark box (x) underneath your housing choice if you own or rent your housing.</u>	Single Family ↓		Duplex (2 units) ↓		Multiple Family (3 or more units) ↓		Other ↓	
	Own	Rent	Own	Rent	Own	Rent	Own	Rent
	91%	0%	2%	0%	3%	0%	4%	0%

14. Would you prefer new housing built in the County to reflect a traditional design with larger lot sizes (Option A) or a cluster design permanently preserving open space (Option B)?

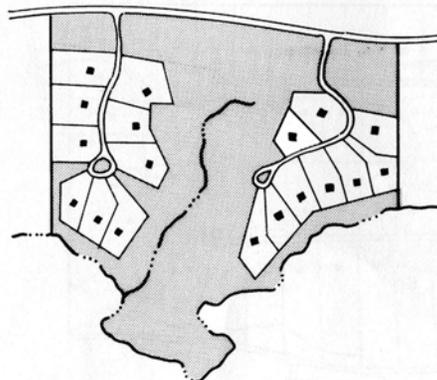
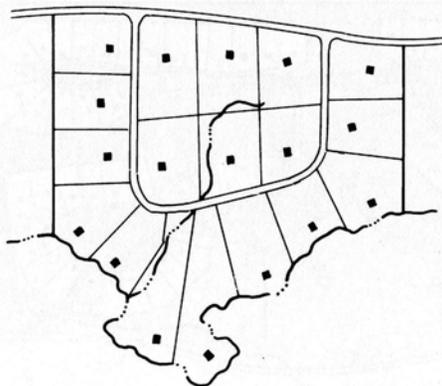
**Please check either Option A or Option B (not both) below to indicate your preference.**

**OPTION A**

21%

**OPTION B**

79%



15. The population of Waukesha County has grown an average of 16% per decade since 1970. How do you feel about this amount of development?	Too Much Development	About the right amount of development	Too little development
	58%	42%	0%

16. Which of the following best describes your preference about residential development in your municipality?	Residential areas with smaller lots, even if homes will be built closer together	Residential areas with larger lots, even if more land will be used to build homes	Both/Some of Each	Don't Know
	15%	32%	49%	5%

**LAND USE AND GROWTH** This series of questions asks your opinion about land use and growth issues.

17. Of the following elements, which define rural character in Waukesha County? (Check all that apply)	Greater Housing Setbacks from Roads	Existing Farmsteads	Agricultural Land	Woodlands/Wetlands	Open Space within Developed Areas	
	37%	66%	63%	72%	52%	
18. People should be able to do whatever they want with land they own or purchase in Waukesha County?	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
	9%	12%	10%	43%	25%	1%

19. Please rate how satisfied you are with how the following County-wide growth issues are being dealt with by checking the box that best describes your current level of satisfaction.

	Satisfied	Neutral	Dissatisfied		Satisfied	Neutral	Dissatisfied
a. Preservation of green space	28%	24%	47%	h. Maintaining community atmosphere	45%	33%	22%
b. Building regulations	26%	40%	34%	i. Quality of roads	59%	27%	14%
c. Zoning regulations	22%	32%	46%	j. School issues (buildings, crowding)	56%	34%	10%
d. Crime rate/safety	71%	23%	6%	k. Solid waste management (garbage)	76%	20%	3%
e. Environmental protection	35%	32%	33%	l. Water/sewer system capacity	54%	36%	10%
f. Water quality	38%	38%	24%	m. Employment opportunities	45%	47%	8%
g. Traffic congestion	18%	29%	53%	n. Tax rates	17%	24%	60%

20. Please identify which of the items, from 19a –n, are the three most important County-wide growth issues in Waukesha County by placing the letter of your choice next to the space allotted. (Please list three only)

	Most Imp.	2 <sup>nd</sup> Most Imp.	3 <sup>rd</sup> Most Imp.		Most Imp.	2 <sup>nd</sup> Most Imp.	3 <sup>rd</sup> Most Imp.
a. Preservation of green space	21%	13%	12%	h. Maintaining community atmosphere	6%	9%	7%
b. Building regulations	4%	7%	4%	i. Quality of roads	0%	4%	3%
c. Zoning regulations	9%	10%	12%	j. School issues (buildings, crowding)	5%	7%	7%
d. Crime rate/safety	4%	7%	8%	k. Solid waste management (garbage)	1%	0%	0%
e. Environmental protection	9%	10%	9%	l. Water/sewer system capacity	2%	4%	1%
f. Water quality	8%	10%	7%	m. Employment opportunities	1%	3%	2%
g. Traffic congestion	4%	10%	11%	n. Tax rates	26%	7%	16%

21. If Waukesha County continues to grow, land-conserving, compact housing developments should be required to slow the conversion of open space and farmland?	Yes		No							
	70%		30%							
22. When considering housing affordability, on a scale of 1 (= not at all important) to 10 (= extremely important), how concerned are you that future generations will be able to afford housing in Waukesha County?	1	2	3	4	5	6	7	8	9	10
	10%	3%	5%	4%	24%	8%	9%	13%	7%	17%

**TRANSPORTATION** This series of questions asks your opinion about transportation issues.

23. I use existing public transit services (bus service, commuter/ride share, taxi, etc.) within the County.						YES	NO
						3%	97%
24. If yes to Q23, I am satisfied with the <u>quality</u> of the following transportation services:	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion	
a. Bus service (local)	0%	17%	35%	0%	4%	43%	
b. Bus service (to Milwaukee or Madison)	13%	30%	22%	4%	4%	26%	
c. Commuter/ride share program to work	5%	14%	18%	9%	4%	50%	
d. Disability transportation services	0%	14%	32%	0%	14%	41%	
e. Ride-share taxi (multiple users vs. one rider)	0%	18%	23%	9%	0%	50%	
f. Taxi	0%	14%	24%	10%	10%	43%	
g. Other	0%	50%	50%	0%	0%	0%	
25. The <u>availability</u> of public transit services in the County meets my needs (e.g. routes, frequency of service, etc.).	7%	18%	31%	15%	8%	20%	
26. The overall road network (roads, streets, and highways) in Waukesha County meets the <u>current needs</u> of its citizens.	9%	54%	13%	16%	7%	1%	
27. The overall road network is adequate to meet <u>projected future growth</u> in Waukesha County.	2%	19%	27%	36%	13%	3%	
28. Road and street maintenance in Waukesha County is acceptable.	6%	64%	17%	9%	4%	0%	
29. More biking and walking lanes/trails are needed in Waukesha County.	24%	33%	25%	13%	2%	3%	
30. Do you support the development of an additional north-south transportation corridor connecting I-43 and I-94?						Yes	No
						51%	49%
31. Do you support the development of an additional north-south transportation corridor connecting I-43 and US-41/US-45?						43%	57%

**ECONOMIC DEVELOPMENT** The following questions ask how you view economic development.

32. Please rate how satisfied you are with how Waukesha County is encouraging these types of businesses by checking the box that best describes your current level of satisfaction.

	Satisfied	Neutral	Dissatisfied		Satisfied	Neutral	Dissatisfied
a. Emerging technology	31%	50%	19%	g. Professional services	63%	33%	3%
b. Entertainment venues	50%	39%	11%	h. Recreational facilities	57%	31%	12%
c. Hotels, tourism	57%	37%	5%	i. Restaurants	70%	23%	7%
d. Industrial	38%	50%	12%	j. Retail/shopping	70%	22%	8%
e. Manufacturing	36%	50%	14%	k. Warehousing	35%	59%	6%
f. Medical services	63%	29%	9%	l. Other	22%	11%	67%

33. Please identify which of the items, from 32a –l, are the three most important types of future business development Waukesha County should encourage by placing the letter of your choice next to the space allotted. (Please list three only)

	Most Imp.	2 <sup>nd</sup> Most Imp.	3 <sup>rd</sup> Most Imp.		Most Imp.	2 <sup>nd</sup> Most Imp.	3 <sup>rd</sup> Most Imp.
a. Emerging technology	38%	10%	8%	g. Professional services	3%	19%	15%
b. Entertainment venues	3%	6%	10%	h. Recreational facilities	13%	14%	17%
c. Hotels, tourism	2%	2%	3%	i. Restaurants	5%	8%	9%
d. Industrial	6%	8%	10%	j. Retail/shopping	4%	6%	8%
e. Manufacturing	9%	16%	12%	k. Warehousing	0%	1%	3%
f. Medical services	14%	8%	6%	l. Other	1%	0%	0%

34. I am satisfied with the availability of employment opportunities in the area.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
	10%	41%	29%	9%	3%	8%
35. Rate the importance of the following in Waukesha County:	Very Important	Important	Neutral	Unimportant	Very Unimportant	No Opinion
	49%	37%	10%	1%	0%	4%
a. Business retention	49%	37%	10%	1%	0%	4%
b. Entrepreneurial assistance	26%	41%	23%	4%	3%	4%

**COMMUNITY FACILITIES AND SERVICES** These questions asks for your opinion about your municipality's facilities and services.

36. Please rate the quality of the following services in your municipality.	Excellent	Good	Average	Poor	Very Poor	No Opinion/Not Applicable
a. Ambulance service	36%	36%	9%	1%	0%	18%
b. Building inspection	19%	36%	20%	5%	2%	18%
c. Fire protection	34%	44%	10%	3%	0%	9%
d. Garbage collection	45%	43%	10%	2%	1%	0%
e. Park and recreation facilities	35%	48%	12%	4%	1%	1%
f. Planning and zoning	6%	25%	31%	22%	9%	7%
g. Police protection	39%	44%	13%	1%	0%	2%
h. Public library	15%	34%	23%	17%	8%	3%
i. Public school system	45%	38%	7%	2%	0%	7%
j. Recycling programs	28%	42%	21%	4%	2%	3%
k. Road maintenance	18%	52%	24%	5%	2%	0%
l. Sanitary sewer service (not private system)	19%	41%	10%	2%	1%	26%
m. Snow removal	34%	47%	15%	2%	0%	2%
n. Storm water management	13%	38%	23%	8%	2%	16%
o. Water utility service (not private system)	8%	17%	15%	2%	2%	57%
p. Other	14%	0%	7%	7%	71%	0%

37. Some local governments share public services with neighboring local governments, ranging from recycling to libraries to police services. Please indicate which service(s) from Question 36a - p you would favor becoming a shared service between your municipality and a neighboring municipality. (Check all that apply)

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
46%	40%	45%	40%	38%	24%	33%	60%	25%	52%	36%	33%	30%	30%	28%	11%

**DEMOGRAPHICS** Please tell us some things about you. **Please choose only one answer per question.**

<b>38. Gender:</b>	Male	Female	
	<b>52%</b>	<b>48%</b>	
<b>39. What is your age range?</b>	18-24	25-34	35-44
	<b>0%</b>	<b>3%</b>	<b>20%</b>
	45-54	55-64	65-74
	<b>33%</b>	<b>26%</b>	<b>12%</b>
	75+		
	<b>6%</b>		
<b>40. Employment status:</b>	Employed	Unemployed	Retired
	<b>64%</b>	<b>1%</b>	<b>22%</b>
	Homemaker	Other	
	<b>10%</b>	<b>3%</b>	
<b>41. What is your highest level of education?</b>	Less than high school	High school diploma	Some tech/col/trade school
	<b>0%</b>	<b>7%</b>	<b>15%</b>
	Two year tech/col/trade deg	Bachelor's degree	Grad/Professional degree
	<b>11%</b>	<b>39%</b>	<b>28%</b>
<b>42. How long have you lived in Waukesha County?</b>	Less than 1 year	1 to 5 years	5.1 – 10 years
	<b>1%</b>	<b>8%</b>	<b>10%</b>
	10.1 – 15 years	15.1 – 20 years	20.1 to 30 years
	<b>16%</b>	<b>11%</b>	<b>19%</b>
	Over 30 years		
	<b>34%</b>		
<b>43. What is your approximate annual family income?</b>	Under \$25,000	\$25,000-\$34,999	\$35,000 - \$49,999
	<b>2%</b>	<b>5%</b>	<b>9%</b>
	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 or more
	<b>17%</b>	<b>16%</b>	<b>50%</b>

**Thanks for Completing the Survey!**

Please return your survey by \_\_\_\_\_, 2006 to:

Survey Research Center  
 University of Wisconsin – River Falls  
 124 RDI Building  
 410 S. Third St.  
 River Falls, WI 54022-5001