

## Grand Prize

Won by the entrant who achieves the greatest reduction in water use. \$500.00 PLUS reimbursement of the water portion of their utility bill for the duration of the challenge!

## First Place

After the Grand Prize winner, the next four largest reductions in water use win reimbursement of the water portion of their utility bill for the entire one year duration of the Challenge!

## Ten 'Runner-ups'

Ten additional prize packages will be won by the ten contest entrants who had the most unique or innovative methods of reducing water use (inside or outside) of their home.

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### The Waukesha County Water Conservation Coalition

In 2006, Waukesha Mayor Larry Nelson and County Executive Dan Vrakas called for a coalition dedicated to water conservation in Waukesha County. The coalition consists of representatives from environmental organizations, County, City, the Waukesha Water Utility, college and schools, scientists, engineers, attorneys, MMSD, and citizens, ALL with the common goal of the conservation and protection of Waukesha County's critical resource... water.

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ave Water  
ave Money

**Water  
Conservation  
Challenge**

**WIN  
WATER FOR A YEAR!\***

**\*The five City of Waukesha homes that reduce their water use percentage (%) over a one year period\* will win. Sponsors will reimburse the winners for the water portion of their utility bill for the entire (one year) duration of the Challenge!**

\*compared to the previous year

**Waukesha County Water  
Conservation Coalition**



## CHALLENGE RULES

1. Participants must be customers of the Waukesha Water Utility (WWU).
2. The challenge is limited to single-family, residential customers only.
3. In case of a tie, a drawing of winners will be held.
4. Water usage is measured for one year from billing quarters beginning in 11/07, 12/07, and 1/08.
5. Contestants must register by 11-30-07
6. By entering the Challenge, the entrant gives permission for the Waukesha County Water Conservation Coalition to use water billing records for contest results.
7. Only one entrant per service address.
8. All contest results are final and are at the sole discretion of the Conservation Coalition Challenge Committee.

Learn  
**H<sub>2</sub>O**<sub>c</sub>nserve

Ten simple things you can do to save water:

1. Visit the Waukesha Water Utility website and follow the links to learn valuable conservation tips
2. Attend "The Secrets of Water Conservation" seminar:  
  
**-Sept. 19, 2007 7:00 p.m. to 8:45 p.m.**  
Waukesha Public Library  
**-October 13, 2007 10:00 a.m. to Noon**  
Carroll College Campus Center  
  
( additional seminar(s) to be announced)
3. Repair or replace leaky faucets
4. Don't run faucet unnecessarily
5. Take shorter showers
6. Install low-flow showerheads
7. Install high efficiency toilets
8. When choosing new appliances, Energy Star appliances really save water!
9. Collect rain water to water plants and landscaping
10. Follow sprinkling ordinance

## REGISTRATION

Deadline November 30, 2007

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Zip: \_\_\_\_\_

Home phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Account # \_\_\_\_\_  
(found on water bill)

I acknowledge that by entering the Challenge, I grant the Waukesha County Water Conservation Coalition permission to use my utility bill information from the City of Waukesha Water Utility for the purposes of determining contest results.

\_\_\_\_\_  
signature

Mail this entry form to:  
Waukesha Water Utility  
Attn: Mary  
115 Delafield Street  
Waukesha WI 53188

or fax to: 262-521-5399

or enter online at: [www.waukeshacounty.gov](http://www.waukeshacounty.gov)

