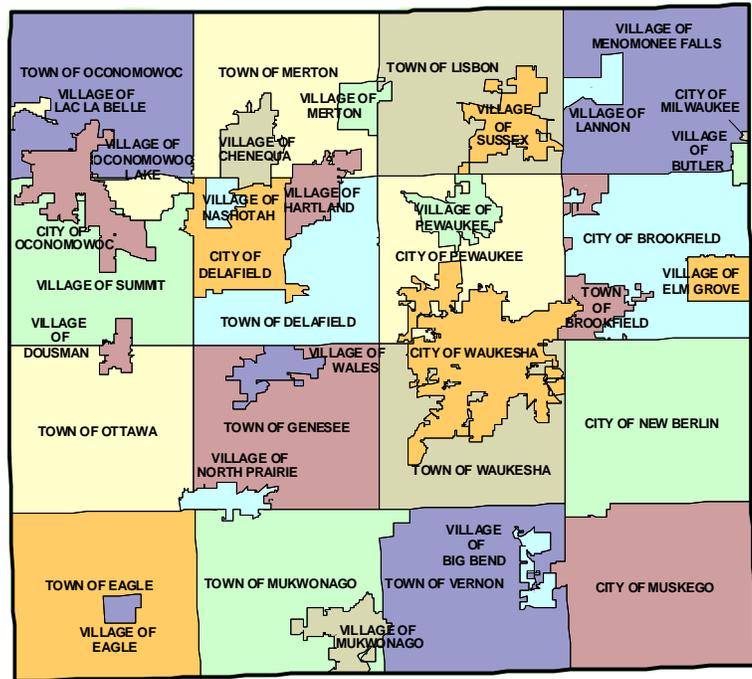


WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE



COUNTY POPULATION*	
As of 1/1/2012	390,914
2010 Census	389,891
* Wisconsin DOA (2012), U.S. Census Bureau (2010)	

EQUALIZED PROPERTY VALUES	
Including TID	\$47,739,764,800
Excluding TID	\$46,923,448,900

BRIEF WAUKESHA COUNTY HISTORY

In April of 1846 Waukesha County was formed with sixteen townships. Supervisors representing each of the sixteen towns were elected to organize a county board, elect officers and to provide for and build necessary county buildings.

In 1965, the Wisconsin State Supreme Court ruled that county boards must equitably represent the population, and the Waukesha County Board switched to supervisory districts that represented an equal number of citizens, rather than the units system used previously.

In April of 1990, a new form of county government was established. The first county executive was elected by the voters of Waukesha County to be responsible for the administrative functions of county government. The county board reorganized to better reflect this new form of governing. The county executive also proposes the County Budget and has the ability to veto actions of the county board, and to appoint members to advisory boards and commissions. Effective April 2008, the County Board reduced their membership from 35 to 25, but maintained the seven standing committees.

WAUKESHA COUNTY TODAY

Waukesha County is located in southeastern Wisconsin, directly west of Milwaukee County and 100 miles northwest of Chicago. Waukesha County is part of the Milwaukee Standard Metropolitan Statistical Area (SMSA) and is the third most populous county in the State. The County has the highest median household income, the second highest per capita income and the third highest equalized property tax base in the State. The County covers 576 square miles and consists of 8 cities, 19 villages and 11 towns. The County Board is represented by 25 County Board Supervisors.

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

ECONOMIC DEMOGRAPHICS

TEN LARGEST EMPLOYERS	
EMPLOYER	EMPLOYEES
Kohl's Department Stores	5,429
Pro Health Care	4,755
General Electric Medical Systems	3,700
Quad Graphics	3,209
Roundy's	2,703
School District of Waukesha	1,823
Wal-Mart Corporation	1,465
Aurora Health Care	1,414
Waukesha County	1,357*
Community Memorial Hospital	1,331
* Full-time equivalent employees.	

Source: Wisconsin Department of Workforce Development

PRINCIPAL TAXPAYERS		
TAXPAYER	2011 EQUALIZED VALUE	2011 RANK
Brookfield Square	\$163,533,900	1
Individual	\$156,694,500	2
Aurora	\$131,455,700	3
Pabst Farms	\$118,840,500	4
Pro Health Care	\$116,912,000	5
Kohl's Dept. Stores	\$109,706,600	6
Harmony Homes	\$105,261,300	7
Wal-Mart	\$101,711,000	8
Belinski Bros.	\$99,761,300	9
Target Corporation	\$92,760,000	10
Total	\$1,196,636,800	

Source: Waukesha County Tax System

See Waukesha County Comprehensive Annual Financial Report for more detailed information

EMPLOYMENT BY INDUSTRY	
INDUSTRY*	2011 NAICS (1)
Retail Trade, Transportation, Utilities	47,320
Manufacturing	42,598
Education and Health	37,614
Professional and Business Services	31,571
Leisure and Hospitality	18,793
Financial Activities	14,041
Construction	11,805
Other Services	7,947
Public Administration	6,053
Information	5,076
Natural Resources	449
Total	223,267

(1) North American Industry Classification System

*Data Suppressed by DWD for Information Industry Category

Source: Wisconsin Department of Workforce

Development, Bureau of Workforce Information

CONSTRUCTION & BUILDING PERMITS		
Year	Residential	
	Number	Value in 000's
2011*	412	\$128,146
2010	445	\$151,984
2009	394	\$137,285
2008	577	\$219,001
2007	969	\$330,382

Source: U.S. Department of Commerce

* Preliminary

INCOME, JOBS, AND UNEMPLOYMENT	
PER CAPITA INCOME, 2010 (1)	
Waukesha County	\$51,868
State of Wisconsin	\$38,225
United States	\$39,937
JOBS, 2011 (2)	223,267
UNEMPLOYMENT RATE, 2011 (2)	6.5%

(1) Bureau of Economic Analysis - US Department of Commerce

(2) Wisconsin Department of Workforce Development

EQUALIZED PROPERTY VALUE BY CLASS *					
(\$000's)					
Budget Year	Residential	Personal Property	Commercial	Mfg.	Agr./Forest/Swamp/Other
2009	\$40,317,412	\$1,047,674	\$10,024,713	\$1,369,402	\$296,676
2010	\$39,273,723	\$1,100,032	\$10,084,520	\$1,355,180	\$298,055
2011	\$37,883,814	\$1,103,080	\$9,655,814	\$1,360,989	\$285,177
2012	\$37,329,217	\$1,076,627	\$9,525,264	\$1,335,918	\$285,537
2013	\$35,670,846	\$1,055,120	\$9,389,591	\$1,346,196	\$278,012
% of Total	74.7%	2.2%	19.7%	2.8%	0.6%

See STATS/TRENDS Section for more detailed information

* Includes Tax Incremental District Value