

For Immediate Release

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Attachment: Photo – **The Sandens of Hartland are taking part in the *RECYCLE MORE* Challenge by putting ALL acceptable recyclables in their blue bin.**

County and Communities Team Up to *RECYCLE MORE*

Waukesha, Wis - Waukesha County and the 25 communities* that are part of its recycling program are gearing up to increase recycling. The *RECYCLE MORE* Challenge encourages residents to help their community increase recycling by 5% by 2007. That could increase the cash rebates to communities from the county by as much as \$26,000.

County Executive Dan Vrakas stated, "Waukesha County's recycling program is a wonderful example of intergovernmental collaboration. It is set up to provide partnering agencies with dividends for participating, and it operates efficiently and effectively without tax levy support."

What does this mean to the average citizen? The cash rebate allows the community to continue services without increasing taxes – so it's a win win for the municipality and its residents. In addition, the community with the greatest increase will receive a prize that can be enjoyed by all of its residents.

Residents are reminded to put ALL "acceptable" items in their blue recycling bins. For example, some people aren't aware that all magazines, catalogs, junk mail, and clean boxes such as cereal, cracker, tissue, rice, etc. can be recycled. To find out what those acceptable items are, visit www.waukeshacounty.gov/recycling and click on "What do I recycle?" or call 262-896-8302.

"Remember – if you throw away recyclables you are throwing away tax dollars and valuable resources. Manufacturers need these items to make new products!" says Karen Fiedler, county solid waste supervisor.

For more information, visit the website or call 262-896-8302.

*Municipalities participating in the County recycling program are: Cities of Brookfield, Delafield, New Berlin, Oconomowoc, Pewaukee, Waukesha; Towns of Brookfield, Delafield, Lisbon, Merton, Oconomowoc, Summit, Waukesha; Villages of Big Bend, Chenequa, Dousman, Eagle, Elm Grove, Hartland, Lac La Belle, Merton, Nashotah, Oconomowoc Lake, Pewaukee, and Wales.

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