



**FOR IMMEDIATE RELEASE**  
**MAILING DATE:** October 4, 2005

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**NOTE:** All members of the media are invited to attend the event but are required to make reservations if eating lunch. Dan Finley is scheduled to speak at 12:30 p.m. The award winners will be recognized at 1 p.m.

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**Hefty Announces Finley as Waukesha County Executive Awards Keynote Speaker**

WAUKESHA – Milwaukee Public Museum’s President/CEO Daniel M. Finley will be the keynote speaker at the tenth annual Waukesha County Executive Awards Luncheon at the Country Springs on Friday, October 21. The County Executive Awards, presented this year by Interim County Executive Thomas R. Hefty and co-sponsored by U. S. Bank and WITI FOX 6 NEWS, recognizes excellence in Waukesha County organizations in the following four categories: Business of the Year, Large and Small Non-Profits of the Year, and Government (Public) Agency of the Year.

As President and Chief Executive Officer of the Milwaukee Public Museum (MPM), Daniel Finley oversees 150 employees with a budget of \$12 million. The MPM has active research programs in the areas of Paleontology, Geology, Anthropology, Archeology, Invertebrate Zoology, Vertebrate Zoology, Botany, and History. The organization’s research staff works on a variety of projects, conducts fieldwork, and drafts publications for the general public, as well as for scholarly review. In addition, the MPM owns and maintains world-renowned collections that include approximately 6.2 million specimens and objects.

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***“Hefty Announces Finley as Waukesha County Executive Awards Keynote Speaker,” continued...***

Prior to working at the MPM, Finley was elected by the people of Waukesha County as its first County Executive in 1991. In this capacity, he served the community for 14 years as the County’s Chief Executive Officer administering 1365 employees with an annual budget of more than \$235 million. Under his skillful watch, Waukesha County’s tax rate dropped for 14 consecutive years. Recognized as an outstanding leader, Finley has received many awards for his tireless service for the citizens of Waukesha County and Wisconsin.

Finley was asked to be the 2005 Waukesha County Executive Awards program keynote speaker after a scheduling conflict arose with the keynote speaker that was confirmed late spring. At the event, Finley’s keynote address will focus on his commitment to regional cooperation between the public and private sectors. It will be followed by the awards presentation that will honor these innovative organizations:

- Business of the Year  
Ruekert/Mielke, Inc.
- Large Non-Profit of the Year  
Ranch Community Services
- Small Non-Profit of the Year  
Interfaith Caregiving Network, Inc.
- Government Agency of the Year  
Waukesha Metro Transit

Due to the number of exceptional award applications that were received in 2005, an independent panel of judges decided to provide the following organizations with special recognition by giving them an “honorable mention” status: M. A. Mortenson Company (Business of the Year entry), Boy Scouts of America – Potawatomi Area Council and the YMCA at Pabst Farms (Large Non-Profit of the Year entries), and Adaptive Community Approach Program, Inc. (Small Non-Profit of the Year entry).

Reservations for the luncheon are available at \$35.00 per person, and corporate tables of ten are available for \$350.00. Registration starts at 11:30 a.m.

For more information or to make reservations contact Shirlene Hazelberg in the County Executive’s Office at 548-7902.

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