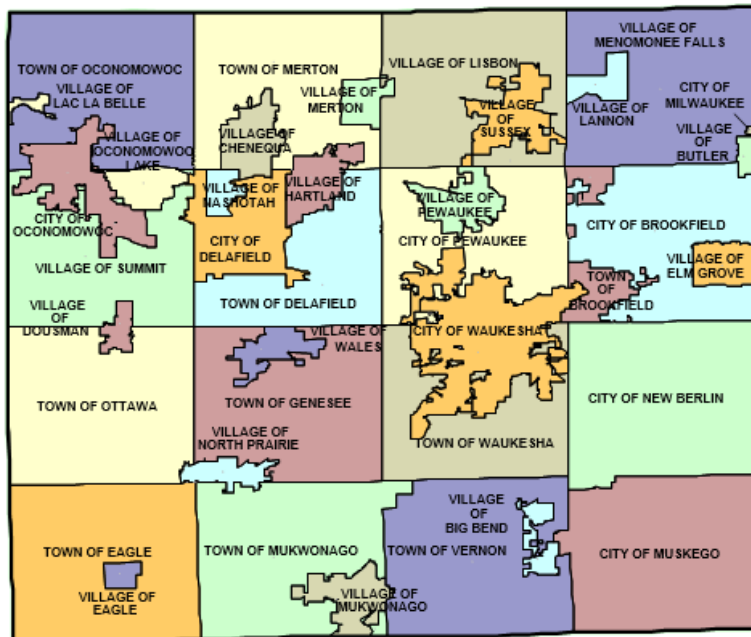


WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE



COUNTY POPULATION*	
As of 1/1/2023	411,538
2020 Census	406,978
*WI Department of Administration (2023), U.S. Census Bureau (2020)	

EQUALIZED PROPERTY VALUES	
Including TID	\$84,956,236,000
Excluding TID	\$82,638,928,700

BRIEF WAUKESHA COUNTY HISTORY

In April of 1846 Waukesha County was formed with sixteen townships. Supervisors representing each of the sixteen towns were elected to organize a county board, elect officers and to provide for and build necessary county buildings.

In 1965, the Wisconsin State Supreme Court ruled that county boards must equitably represent the population, and the Waukesha County Board switched to supervisory districts that represented an equal number of citizens, rather than the units system used previously.

In April of 1991, a new form of county government was established. The first county executive was elected by the voters of Waukesha County to be responsible for the administrative functions of county government. The county board reorganized to better reflect this new form of governing. The county executive also proposes the County Budget and has the ability to veto actions of the county board, and to appoint members to advisory boards and commissions. Effective April 2008, the County Board reduced their membership from 35 to 25, but maintained the seven standing committees.

WAUKESHA COUNTY TODAY

Waukesha County is located in southeastern Wisconsin, directly west of Milwaukee County and 100 miles northwest of Chicago. Waukesha County is part of the Milwaukee Standard Metropolitan Statistical Area (SMSA) and is the third most populous county in the State. The County has the highest median household income, second highest per capita income, and the third highest equalized property tax base in the State. The County covers 576 square miles and consists of 8 cities, 22 villages and 8 towns. The County Board is represented by 25 County Board Supervisors.

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

ECONOMIC DEMOGRAPHICS

LARGEST EMPLOYERS	
EMPLOYER	EMPLOYEES
ProHealth Care	4,996
Froedert	4,265
Kohl's Department Stores	4,000
Quad Graphics Inc.	3,601
Roundy's (Kroger)	3,400
Advocate Aurora Healthcare*	2,800
General Electric Healthcare	2,397
Milwaukee Electric Tool/Empire Level	2,282
Generac	2,190
Target Corporation	1,565
Wal-Mart Corporation	1,517
School District of Waukesha	1,500
Waukesha County	1,426
Eaton Cooper Power Systems	1,200
Waukesha County Technical College	1,100
BMO Harris Bank, N.A.	1,046
Spring City/Pieper Electric	1,000
Subtotal	40,285

* No survey responded received in 2023. Latest response available (2021) is used.
 Source: Data Axle Genie (www.salesgenie.com), the Village of Sussex official statement dated October 11, 2022, City of Brookfield official statement dated June 21, 2022, City of Waukesha 2023 Executive Operating Budget, and direct employer contacts February 2023.

EMPLOYMENT BY INDUSTRY	
INDUSTRY	2022 NAICS (1)
Retail Trade, Transportation, Utilities	50,353
Manufacturing	42,263
Education and Health	41,749
Professional and Business Services	36,663
Leisure and Hospitality	20,905
Construction	18,073
Financial Activities	15,156
Other Services (2)	8,355
Public Administration	6,200
Information	3,469
Total	243,186

(1) North American Industry Classification System
 Source: Wisconsin Department of Workforce Development, Bureau of Workforce Information
 (2) Includes Natural Resources.

PRINCIPAL TAXPAYERS		
TAXPAYER	2022 EQUALIZED VALUE	2021 RANK
Wimmer Brothers	\$305,943,623	1
The Corners of Brookfield*	\$224,281,900	2
ProHealth Care	\$200,506,489	3
Individual (Thomson)	\$197,520,986	5
Brookfield Square*	\$171,484,400	4
Aurora	\$158,165,666	6
Irgens	\$150,679,912	10
Fiduciary Real Estate Development	\$141,479,700	8
Target Corporation	\$119,964,919	9
Kohl's Department Stores	\$113,455,914	7
Subtotal	\$1,783,483,509	
% Total 2022 Equalized Value**	2.4%	

*Includes adjacent and nearby properties owned by multiple entities
 **2022 total equalized value including TID of \$75,406,493,900
 Source: Waukesha County Tax System & Wisconsin Department of Revenue
 See Waukesha County Annual Comprehensive Financial Report for more detailed information

CONSTRUCTION & BUILDING PERMITS		
Year	Residential	
	Number	Value in 000's
2022	1,010	\$502,943
2021	1,124	\$599,050
2020	868	\$393,312
2019	879	\$354,686
2018	1,061	\$437,265

Source: U.S. Department of Commerce

INCOME, JOBS, AND UNEMPLOYMENT		
PER CAPITA INCOME, 2022 (1)		
Waukesha County		\$87,582
State of Wisconsin		\$61,475
United States		\$65,470
JOBS, 2022 (2)		
		243,186
UNEMPLOYMENT RATE, 2022 (3)		
		2.5%

(1) Bureau of Economic Analysis - US Department of Commerce
 (2) Wisconsin Department of Workforce Development
 (3) Bureau of Labor Statistics - US Department of Labor

EQUALIZED PROPERTY VALUE BY CLASS *					
(\$000's)					
Budget Year	Residential	Personal Property	Commercial	Mfg.	Agr./Forest/Swamp/Other
2020	\$45,119,301	\$871,812	\$11,689,762	\$1,553,375	\$306,663
2021	\$47,857,267	\$886,813	\$11,935,477	\$1,627,680	\$312,921
2022	\$51,003,150	\$893,618	\$12,799,348	\$1,667,999	\$322,223
2023	\$58,082,799	\$925,014	\$14,311,879	\$1,719,154	\$367,648
2024	\$65,568,918	\$947,508	\$16,183,154	\$1,867,723	\$388,933
% of Total	77.2%	1.1%	19.0%	2.2%	0.5%

See STATS/TRENDS Section for more detailed information
 * Includes Tax Incremental District Value

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

DEMOGRAPHICS

ELEMENTARY AND SECONDARY EDUCATION

School Districts

Arrowhead Union High; Elmbrook; Hamilton; Hartland-Lakeside; Kettle Moraine; Lake Country; Menomonee Falls; Merton Community; Mukwonago; Muskego-Norway; New Berlin; Norris; North Lake; Oconomowoc Area; Pewaukee; Richmond; Stone Bank; Swallow; Waukesha

Educational Attainment: Percent High School Graduate or Higher*

Waukesha County: 96.4%
Wisconsin: 92.9%

*Source: US Census Bureau, <https://data.census.gov>, American Community Survey 5-Year Estimates, updated annually.

SCHOOL ENROLLMENT*

2022-2023 Academic Year

Public: 61,115
Private: 11,324
Home schooling: 1,619**

*Source: Wisconsin Department of Public Instruction
**May exclude enrollment counts from districts that have few home-schooled students, due to privacy law.

POST-SECONDARY EDUCATION

Colleges and Universities

Carroll University, City of Waukesha
Ottawa University-Milwaukee, City of Brookfield
University of Wisconsin-Milwaukee at Waukesha, City of Waukesha

Technical and Vocational Schools

Waukesha County Technical College, Village of Pewaukee campus
Sky Plaza (Pewaukee) campus
City of Waukesha campus

TRANSPORTATION

Roads

407 miles Waukesha County roads
207 miles State Highway roads (In County)

Public Transit

Waukesha Metro Transit Contract Administrator
Wisconsin Coach Lines
Milwaukee County Transit System (MCTS)

Commuter-oriented bus services along major corridors – Para Transit Services
Specialized transportation (Ride line) service provided by the Waukesha County, Department of Aging and Disability Resource Center

UTILITIES

Electric Power

WE Energies
City of Oconomowoc Electric & Gas

Telephone

AT&T/Direct TV
CenturyLink
Spectrum

Natural Gas

WE Energies
Wisconsin Gas Company

Solid Waste

Private Collection and Hauling Services
General use landfills within the County
Community recycling programs

The County oversees a privately operated Material Recycling Facility in partnership with the City of Milwaukee, with 26 Waukesha County municipalities participating.

Water

14 publicly owned water utilities
Numerous small-private water utilities
Water drawn from groundwater aquifers

Sanitary Sewerage

19 sanitary sewerage systems served by 7 public wastewater treatment plants

EMERGENCY SERVICES*

Waukesha County Communications Center consolidates police, fire, and emergency dispatch for the Sheriff's Department and 33 municipalities**

*Source: State of Wisconsin, Department of Justice
**Does not include the City of Oconomowoc that only receives dispatching for fire and emergency medical service from county dispatch.

*For additional statistics, refer to the Stats./Trends section of the budget document.