

OPEN MEETING MINUTES
Waukesha County
Public Health Advisory Committee
Thursday, May 12, 2022
Health and Human Services Building, Room 271

Present Committee Members: Froedtert Health (Andrew Dresang, Chair), ProHealth Care Hispanic Health Resource Center (Blanca Medina), Luann Ladwig, Lake Area Free Clinic (Mary Reich), Betty Koepsel

Absent Committee Members: Aurora Medical Center, Sixteenth Street Community Health Center, ProHealth Care (Sarah Butz)

HHS Board Liaisons: Mary Baer

Present HHS Staff Liaisons: Ben Jones, Bridget Gnadt, Theresa Imp, Elizabeth Laatsch, Mary Jo Hamman, Mary Smith, Sarah Ward

Guests: Tristin Bruno

1. Call to Order

Chair Dresang called the meeting to order at 8:02 a.m. Attendees introduced themselves.

2. Review and Approval of Minutes

MOTION: Reich moved, second by Ladwig to approve the Public Health Advisory Committee minutes from April 14, 2022. Motion passed without negative vote.

3. Committee Business

A. Determine Agency Report assignments for the remainder of 2022

Agency Report assignments were finalized for the remainder of 2022.

B. Update on representatives for Sixteenth Street and Advocate Aurora

Dresang shared that Butz has secured a representative from Sixteenth Street and has forwarded the committee's bylaws to them. Dresang is working on obtaining a commitment from a physician or care provider from Advocate Aurora.

Baer suggested getting more community representatives (from other non-profits or County departments) that may fill gaps on the Public Health Advisory Committee (PHAC), such as mental health. Jones will reach out to Kirk Yauchler, Clinical Services Manager for Health and Human Services (HHS), to see if he is available for a non-voting membership seat.

C. Discuss re-scheduling Randy Setzer for HHS Administrative Services Presentation

Setzer will be invited back to present for the committee in either June or August.

4. Final Overview and Comments from the Community Needs Presentation

Dresang summarized the presentation to the HHS Board in which Public Health 3.0 was introduced and explained. While the Public Health Advisory Committee did not ask for funding for specific programs, the need for sustainable funding beyond the two years of American Rescue Plan Act (ARPA) funding was discussed. Jones added that this will need to be readdressed each year.

5. Committee and Organizational Updates

A. Health and Human Services Board – HHS Board Liaison

Baer reiterated that during the to the HHS Board, there was no ask for funding from the 2023 budget due to available ARPA funding but that those ARPA dollars will be a catalyst to move to Public Health 3.0 (PH3.0). The presentation explained the overall concept of PH3.0 and discussed the Social Determinants of Health, which affect all HHS departments.

The state budget reimbursement for the Aging and Disability Resource Center (ADRC) has not received any new funding since 2006. The senior population is expected to comprise approximately 30% of the population by 2030 and the disabled population, aged 18 and older, is currently 10.3% of Waukesha County's population. Representatives from the ADRC are focusing on sustainable funding sources to plan for these future needs. ADRC community needs were presented for housing, caregiver support, and social isolation. The Aging and Disability Resource Center did not ask for additional funding, other than cost to continue which will come from a recent tax levy increase.

The Children and Family Services Advisory Committee (CAFSAC) requested federal funding for preventative services.

The Substance Use Advisory Committee (SUAC) and Mental Health Advisory Committee (MHAC) co-presented needs for accessibility, affordable housing, and support for a Certified Peer Specialist.

All these committees have intertwined needs for the community as a whole. It is important to understand how PH 3.0 will help foster shared support in the future.

6. Community Health Improvement Plan and Process (CHIPP)

Jones explained that Public Health is required to do a CHIPP every five years to help identify the community's Social Determinants of Health. This is accomplished using the Mobilizing for Action through Planning and Partnerships (MAPP) process to complete an overall Community Health Assessment (CHA). A total of four assessments are used to find the leading issues: Forces of Change, Assessment of Public Health System, Community Themes and Strengths, and Health Data.

A Quality-of-Life survey has been distributed to as many people who live, work, and/or go to school in Waukesha County. This survey will provide a snapshot of how people feel about the quality of life in Waukesha County.

The June assessment will be a deep dive into data which will cover the eleven domains of health data. Once all the assessments are completed and the data finalized, CHIPP will distribute the final report to the public which will validate the accuracy of the findings.

Once validated, the data will drive creation of action teams to address identified gaps. A public version of the final data report will also be made available for the community.

Dresang added that this is PH 3.0 in action. The CHIPP improves on each cycle and this discussion will be a standing agenda item to allow members of the Public Health Advisory Committee to further understand and advocate for the changes needed. With all five area health systems involved in this cycle, everyone is on the same page. Though there are many services available in Waukesha County, not everyone knows what those services are or how to access them. Health Equity is the overall driver for this cycle.

7. Committee and Organizational Updates, continued

A. Environmental Health Division

Ward reported that Environmental Health (EH) is moving into the busiest part of the year. There has been a significant increase in mobile food truck licensing in Waukesha County since restaurants have shifted gears from the pandemic.

The department is training two new employees. Licensing renewals were just sent out.

A well-water testing promotion is planned for this summer. Both the County and the State saw a decrease in owner-submitted samples during the pandemic.

There has been an uptick in landlord/tenant complaints.

B. Aging and Disability Resource Center

Smith shared that May is Older American Recognition and ADRC month. There are currently some staffing challenges due to vacancies.

The Transportation Consultant is finalizing their findings. The consultant will be presenting their results to the HHS Board on June 23. The meeting is open to the public and they will be presenting in person.

It is important to remember that transportation is not only an ADRC issue. It affects all residents and age groups.

Senior farmers market vouchers will be starting June 1, specific dates and times for distribution will be included in the June ADRC Newsletter.

The number one type of call the ADRC receives is for elder financial abuse. There is a significant concern regarding the planned installation of Bitcoin ATMs in the Waukesha and Dane County Kwik Trip locations. It is highly likely that this will become an additional source of financial abuse.

Smith added that once the public health emergency ends, the Medicaid rules will resume. The moratorium did not allow anyone currently on Medicaid to be removed. Eligibility reviews will begin again, and many people are expected to lose their coverage.

C. Women and Infant Children (WIC)

Farmers market vouchers are available again this year and will be worth \$30 per eligible participant in the family. Redemption rates tend to be low, but families are already calling to see when they will be available. The vouchers will be available starting June 1.

The formula shortage is still a huge concern. It just recently gained more attention but has been an issue since the recall in February 2022. WIC is helping people find formula. So far, no families have run out of formula before WIC can help locate a replacement supply.

The Fit Family Grant is helping WIC start a container garden class geared toward children. Last year's program was a success and there is a lot of excitement around this year's plan.

Baer added that WIC was able to share a spreadsheet guide to formula substitutes for use at the Food Pantry. This directly assisted a client looking for help finding formula for their seven-month-old child.

D. Preparedness

A new Preparedness Limited Term Employee (LTE) has been added to the team. This person will eventually work 28 hours per week.

8. Public Health Division Reports

- **COVID-19 Updates**

Jones reported that COVID is on an upward trajectory. In March 2022, Waukesha was down to about 20 cases per day, but the county is now at about 125 cases per day. This matches the national trend. This will probably move Waukesha County to Yellow on the CDC Community Level Scale. Europe experienced a similar uptick but has now started to go back down.

Hospitals continue to maintain capacity, indicating that additional cases are not translating to increased hospitalization.

Public Health is steadily decreasing COVID response team since individual cases are no longer monitored. Public Health does continue to manage outbreaks, high-risk situations, questions, and data reporting.

Ladwig added that the oral medication treatment appears to be helping increase positive outcomes. It is reducing hospitalization and death at significant rates. People experiencing severe illness are reminded to ask their provider about this medication.

While COVID is still very different from flu, people are beginning to manage mild disease similarly to how they manage flu. Public Health is relying on indicators other than individual positive case reports to monitor rate of infection within the community.

- **Public Health 3.0**

Public Health is evaluating what staffing will look like under PH 3.0, resulting in anticipated staffing changes. The agency will be working toward a Level 3 Public Health Department and a full Department of Health Services (DHS) Chapter 140 Review, the required services of local health departments, is anticipated for 2023.

9. Agency Reports

There were no agency reports.

10. Agency Announcements and Updates

There were no agency announcements or updates.

11. Discuss Agenda Items for Next Meeting

- Introduction to The NISSI Project and human trafficking prevention, Kelsey Hill
- Request for more information from Economic Support regarding the Medicaid eligibility loss

12. Public Comment

There was no public comment.

13. Adjournment

MOTION: Koepsel moved, second by Reich to adjourn at 9:21 a.m. Motion passed without negative vote.

Minutes respectfully submitted by Tristin Bruno.

Minutes Were Approved: _____ Date: _____



*Bridging
the Gap*



THE
NISSI
p r o j e c t

A woman with long dark hair, wearing a light blue and grey top and dark pants, is walking away from the camera across a wooden suspension bridge. The bridge is set high above a dense, lush green forest. The bridge's structure consists of a wooden plank deck supported by thick ropes and a metal mesh railing. The background is filled with tall evergreen trees, creating a sense of being deep in nature.

Bridging the gap for survivors of human trafficking between rescue and restoration.

We meet people where they are at...



WE ARE...

NASSA

Frist Responders for Victims

Short-term Immediate Care Providers

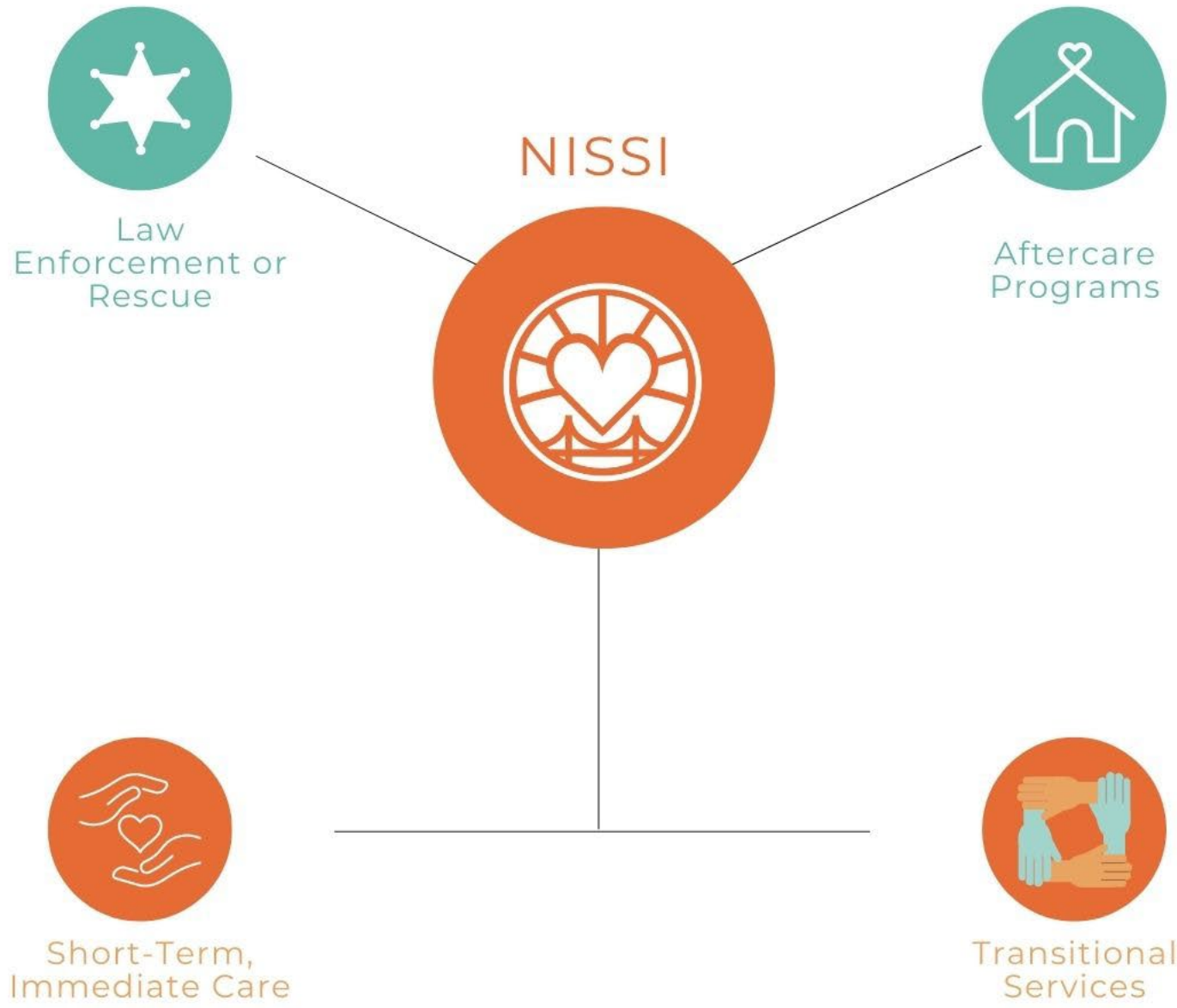
Multi-disciplinary Response Coordinators

A Network of Aftercare Providers

A Platform for Survivor's Voices



— Where do we fit? —



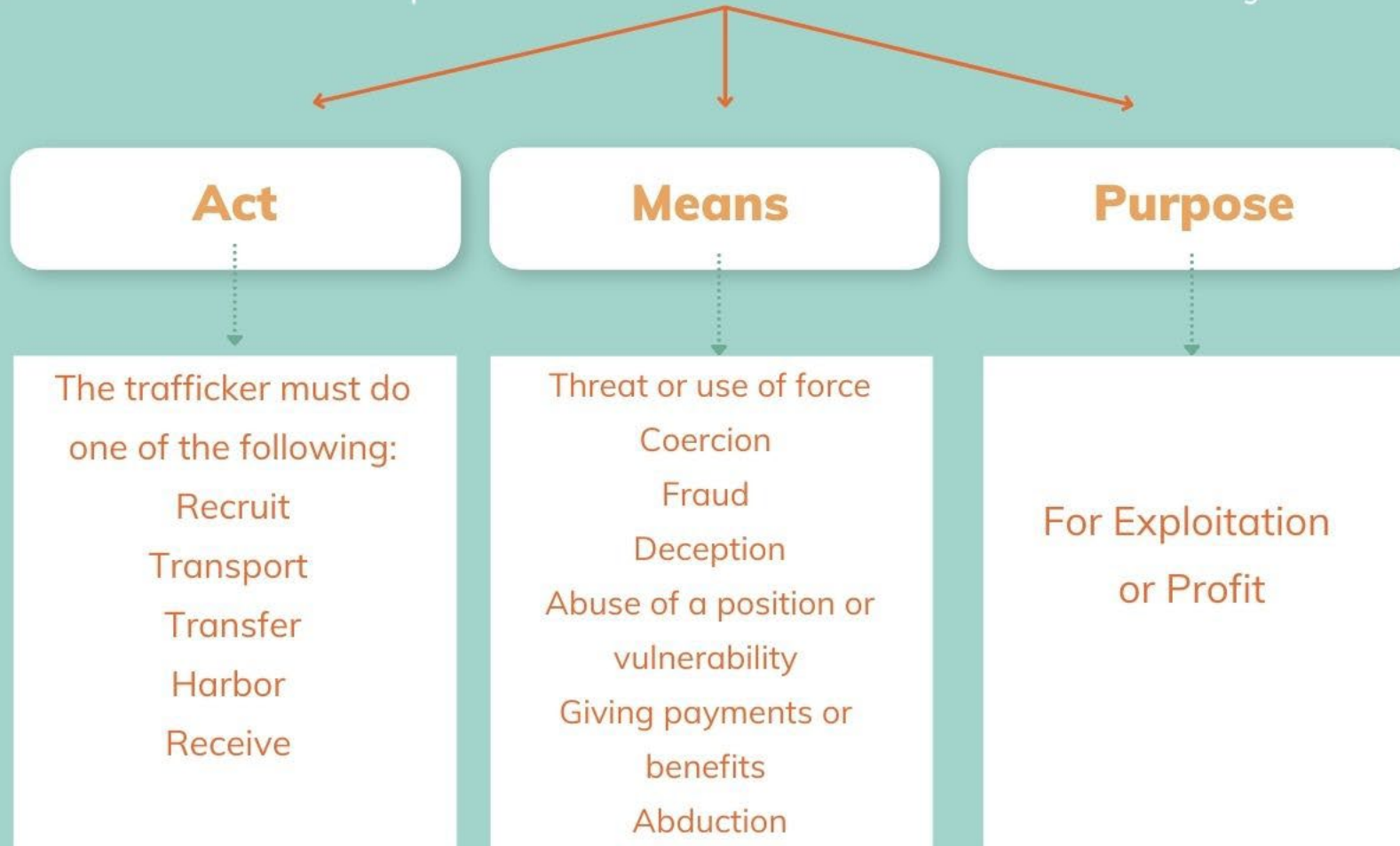
A fluffy, light brown teddy bear is sitting on a wooden surface. The bear is the central focus of the image, with its head slightly tilted. The background is a blurred wooden wall. A white semi-transparent box is overlaid on the right side of the image, containing the text "What is trafficking?".

What is trafficking?



WHAT IS TRAFFICKING

Sex trafficking: the recruitment, harboring, transportation, provision, obtaining, patronizing, or soliciting of a person for the purpose of a commercial sex act, in which the commercial sex act is induced by force, fraud, or coercion, or in which the person induced to perform such act has not attained 18 years of age;



2020 TRAFFICKING GLOBAL STAT

+ 40 MILLION VICTIMS OF TRAFFICKING

+\$150 BILLION DOLLAR INDUSTRY

1 IN 4 VICTIMS ARE CHILDREN

75% ARE WOMEN AND GIRLS





2020 TRAFFICKING STATS IN AMERICA

22,326 IDENTIFIED VICTIMS

11,500 SITUATIONS OF TRAFFICKING

4,384 TRAFFICKERS IDENTIFIED

1,952 SUSPICIOUS BUSINESSES IDENTIFIED



HUMAN TRAFFICKING HERE

What are the signs?



Signs May Include...

- Appearing malnourished
- Avoiding eye contact, social interaction, and authority figures/law enforcement
- Scripted or rehearsed responses in social interaction
- Lacking official identification documents
- Appearing destitute/lacking personal possessions
- Working excessively long hours
- Tattoos/ branding on the neck and/or lower back



Recognize
Trafficking



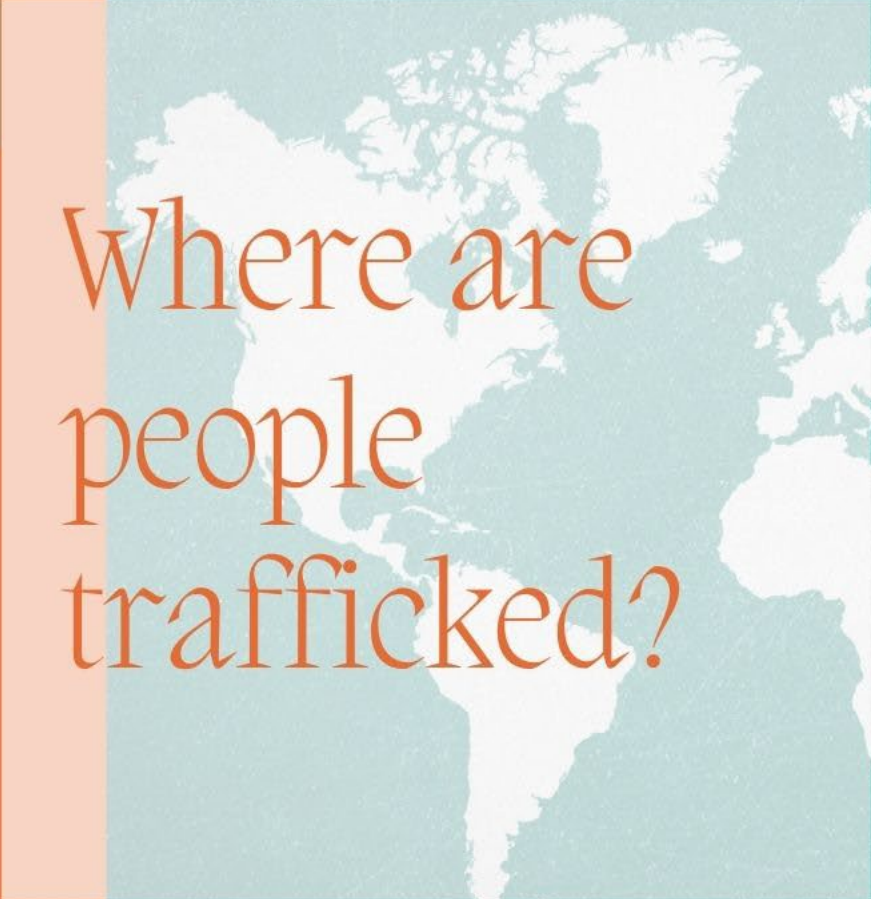
Signs May Include, Cont...

- Must work against their will.
- Cannot leave their current situation.
- Has been threatened with:
 - Violence, against their loved ones.
 - Arrest or deportation.
 - Even worse working conditions.
 - No pay.
- Is punished when they do something wrong.
- Can only leave home to go to work, or that activities outside of work are highly controlled.
- Sleeps where they work, or has no private space.
- Has moved from place to place often.
- Is unfamiliar or unaware of their surrounding environment.
- Has limited or no control over their working conditions.
- Works excessively long hours with few breaks or days off.
- Has no money or access to money, or hands over their money to someone else.
- Is bonded by debt to another person.
- Does not have access to medical care.
- Has limited contact with friends or relatives.



In the United States, traffickers compel victims to engage in commercial sex and to work in both legal and illicit industries and sectors, including in:

- hospitality
- traveling sales crews
- agriculture
- janitorial services
- construction
- landscaping
- restaurants
- factories
- care for persons with disabilities
- salon services
- massage parlors
- retail services
- begging
- religious institutions
- Misc.



Where are
people
trafficked?

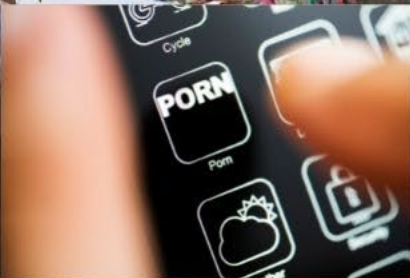


The Cause...



It's complicated...





The causes of human trafficking are complex and interlinked..

- INCLUDE ECONOMIC, SOCIAL AND POLITICAL FACTORS.
- POVERTY WHEN COMBINED WITH OTHER FACTORS CAN LEAD TO A HIGHER RISK FOR BEING TRAFFICKED
- OTHER FACTORS INCLUDE
 - CORRUPTION
 - CIVIL UNREST
 - A WEAK GOVERNMENT
 - LACK OF ACCESS TO EDUCATION OR JOBS
 - FAMILY DISRUPTION OR DYSFUNCTION
 - LACK OF HUMAN RIGHTS
 - ECONOMIC DISRUPTIONS.

The Solution



All of us!



The Three Ps to Fight Human Trafficking

Prevention

Training
Education
Awareness
Policy

Protection

Sustainable
solutions and
protections for
survivors

Prosecution

Harsh Laws &
Penalty's for
traffickers and
johns





How to Respond to suspected trafficking

National Human Trafficking Hotline

1-888-373-7888

serves victims and survivors of human trafficking and the anti-trafficking community in the United States.

The National Runaway Switchboard

1-800-RUNAWAY

The National Runaway Switchboard serves as the federally-designated national communication system for homeless and runaway youth.

National Center for Missing & Exploited Children

1-800-843-5678

As the nation's clearinghouse and comprehensive reporting center for all issues related to child victimization



HOW CAN YOU HELP?



Be Educated

Know the signs and how to report



Volunteer

Everyone can do something



Give

It's going to take resources to fight the largest criminal industry in the world





THE
NISSI
p r o j e c t

*Thank
You*

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