

OPEN MEETING MINUTES
Waukesha County
Public Health Advisory Committee
Thursday, February 10, 2022
Health and Human Services Building, Room 271

Present Committee Members: Froedtert Health (Andrew Dresang, Chair), ProHealth Care Hispanic Health Resource Center (Jessica Kadow, Vice-Chair), Betty Koepsel, Luann Ladwig, Lake Area Free Clinic (Mary Reich), ProHealth Care (Sarah Butz)

Absent Committee Members: Aurora Medical Center, Sixteenth Street Community Health Center

HHS Board Liaisons: Mary Baer

Present HHS Staff Liaisons: Ben Jones, Bridget Gnad, Mary Smith, Sarah Ward

Absent HHS Staff Liaisons: Elizabeth Laatsch, Mary Jo Hamman, Theresa Imp

Guests: Heather Heard, Tristin Bruno

1. **Call to Order**
Chair Dresang called the meeting to order at 8:03 a.m. Attendees introduced themselves.
2. **Review and Approval of Minutes**
MOTION: Koepsel moved, second by Kadow to approve the Public Health Advisory Committee minutes from December 9, 2021. Motion passed without negative vote.
3. **Committee Business**
 - A. Dresang shared that Dr. Steven Andrews has resigned his seat with the Public Health Advisory Committee. The Public Health Advisory Committee recognized and thanked Dr. Andrews for his years of service on this committee and with the community. Dresang will work directly with Advocate Aurora to designate another representative for Aurora Medical Center.
 - B. **Consideration of Public Health Advisory Bylaws Revision**
 - i. **Adopt Public Health Advisory Bylaws Revision**
The Public Health Advisory Committee Bylaws will be revised to include a provision for members to appear by remote means in accordance with the Public Health Advisory Remote Meeting Guidelines.

MOTION: Kadow moved, second by Ladwig, to approve the revision of the Public Health Advisory Committee bylaws. Motion passed without negative vote.

C. Consideration of Public Health Advisory Remote Meeting Guidelines

i. Adopt Public Health Advisory Remote Appearance Guidelines

MOTION: Reich moved, second by Koepsel, to approve the adoption of Remote Meeting Guidelines to the Public Health Advisory Committee's bylaws. Motion passed without negative vote.

Membership and the public are encouraged to provide feedback throughout the pilot process to help determine what does or does not work in this format.

4. Public Health 3.0 Vision Discussion – Ben Jones, Health Officer/Public Health Manager

Jones presented the concept of Public Health 3.0 whereby the Public Health Department serves as Chief Health Strategist for the community at large. The duty of the Chief Health Strategist is to bring health partners together to share data and better serve the community's health needs as well as focus on Social Determinants of Health – including employment, insurance, transportation, and food insecurity. The goal is to determine if there is a better or more efficient way for the system to function. Where Public Health (PH) has been focused on the health needs of their own clients, Public Health 3.0 is a shift to focusing on the health needs of the population.

The infusion of American Rescue Plan Act (ARPA) funding allowed Waukesha County Public Health to start the process of hiring a Health Strategist, an Epidemiologist, and a Communications Expert specifically to begin developing Public Health 3.0 policies and procedures. To meet both statutory service requirements and serve as the Chief Health Strategist, PH must build greater capacity through improved infrastructure and long-term financial investments to fund Public Health 3.0 initiatives beyond the 2024 ARPA expiration.

5. Community Needs Discussion

Dresang reviewed the purpose of the Community Needs Presentation that will be held at the Health and Human Services (HHS) Board meeting on April 28.

This year's Community Needs Presentation coincides with the start of a new 5-year Community Health Improvement Plan and Process (CHIPP) cycle. The work of the Public Health Advisory Committee (PHAC), the CHIPP group, and the vision for PH moving forward will focus on Public Health 3.0 and how to position the Health Department to be the Chief Health Strategist.

Jones asked committee members to think of ideas that will help PH accomplish this shift in focus to population health. While PH must still provide statutory services such as case management on high lead and monitoring communicable diseases, attendees were asked to consider what collective plan PH and its health partners can create as a routine to approach healthcare for the community, including:

1. Collaboration
 - a. Powerful for emerging issues
 - b. Waukesha County health systems speak with one voice
 - c. PH is an unbiased entity
 - d. Convening, sharing data, and improving care coordination for the community

- e. Reduce duplication of efforts
- 2. Social Determinants of Health
 - a. Employment
 - b. Insurance
 - c. Transportation
 - d. Food insecurity
- 3. Infrastructure improvements
 - a. Hiring new positions to develop Public Health 3.0
 - b. Flexible and sustainable funding
 - c. Expand capacity to provide statutory services and act as the community's Chief Health Strategist

6. Committee and Organizational Updates

A. Health and Human Services Board

Baer shared that at every HHS Board meeting, one of the HHS divisions gives a presentation, with the Clinical Services Division at the most recent meeting. The HHS Board has enjoyed learning more about what each division offers.

Baer added that the HHS Board has received good feedback from staff and the community regarding the therapist who has been embedded with the Sherriff's Department. Jones confirmed that a desire to expand the program to other law enforcement agencies has been expressed as well. Baer noted that the funding for this pilot will conclude in June 2022; there is hope that there will be a Community Needs Presentation seeking permanent funding.

Baer mentioned that this program was made possible because Clinical Services was able to hire an Advanced Practice Nurse Practitioner (APNP) to staff the embedded therapist position and they would be able to prescribe medication under physician supervision. Statutorily in Waukesha County, APNPs are not able to directly prescribe medication to patients. This statute may complicate expansion of the program to other law enforcement agencies. Koepsel mentioned that the State is in the process of reviewing laws at the state-level to further support these embedded mental health professional programs.

7. Community Needs Discussion, continued

A video was shared titled "Beyond the Data – Public Health Law: Social Determinants of Health and Public Health 3.0". This video is available on YouTube at: <https://www.youtube.com/watch?v=hYeTOMS8k4c>

Dresang recognized that Waukesha County Public Health essentially applied the Public Health 3.0 model throughout the COVID-19 pandemic response. The rounding with Waukesha County health systems provided a coordinated message that school districts and residents could rely on for guidance, policies, and procedures. Moving forward, it is important to establish how the work and partnerships created during this time translate from COVID-19 response to the everyday health challenges that the community faces.

Jones stated that the biggest challenge to move to Public Health 3.0 is the capacity to act as Chief Health Strategist for the community and continue providing statutory services. The new positions of Health Strategist and Epidemiologist will help focus the efforts and extrapolate the data required to be effective. This may also include

employing new software, such as Clear Impact, which helps measure performance and create information dashboards.

Leveraging technology will help inform which elements need the most attention but the budget will also need to account for the time and the talent to bring people together to work toward a common goal.

Ladwig departed at 8:58 a.m.

The attendees decided that the focus of the 2022 Community Needs Presentation should be to educate the HHS Board on the significance of the Public Health 3.0 infrastructure: creating interconnectivity to prevention, well-being, and appropriate resources. Dresang invited members of the PHAC to join him, Jones, and Baer in assisting with preparation for the Community Needs Presentation. A draft of the presentation will be presented for the PHAC to review at the March 10 meeting.

8. Public Health Division Reports

- **COVID-19 Updates**

Jones shared that COVID-19 continues to be a health risk to the community, but the trajectory of the pandemic seems good. Waukesha County is now averaging about 200 cases per day. This is down from 1500 cases per day in January 2022. This reduction should move the County from “critically high” to “very high” level of infection. If this trend continues, the County should be able to reach “high” level by March, meaning that there are no more than 100 cases per day. While promising, health officials still recommend being cautious.

For context, the Delta variant hospitalized approximately four per 100 cases. Omicron tends to cause more mild infections, hospitalizing approximately one or two per 100 cases. However, Omicron is more infectious which had been keeping the volume of hospitalizations high. Now, through vaccinations as well as some forced immunity through previous infection, there are fewer new cases and there have been decreasing hospitalizations. Capacity throughout the hospital system is back within manageable thresholds.

With the change in infection rates, a significant shift was made in contact tracing, effective January 31. The State, as well as most of the national agencies that PH follows for policy advising, including the Council on State and Territorial Epidemiologists, the National Association of County and City Health Officials, and the Association of State Health Officers collectively agreed that universal contact tracing is no longer effective due to the number of infections caused by Omicron.

With symptoms being much milder and with more people either completing at-home tests or not testing at all, contact tracers are not reaching a significant number of cases in a time to make an impact – if they reach cases at all. At this point, most people already know what to do if they are infected or suspect they have been exposed. The focus is now education, promoting vaccination, outbreak management, and contacting

only the most vulnerable populations. These changes appear to be timely and have been well-received by staff and the community.

Baer agreed that the new guidance considers that, with Omicron, individuals tend to be contagious one to two days prior to developing symptoms so it is already too late to perform meaningful contact tracing at symptom onset. With this variant presenting more mildly, following mask policies, hand-washing, and other recommended mitigation efforts appear to be working well.

- **Community Projects**

The kick-off for the next CHIPP cycle began yesterday.

Heroin Task Force 3.0 launched in late 2021 and is building initiatives to move forward.

- **Preparedness**

Gnadt shared that testing capacity is increasing while testing demand is decreasing. The Waukesha County Preparedness' website has information on testing sites. Testing coordination responsibilities are being given to an experienced Disease Investigator so that Preparedness can return to regular operations.

A new effort to update business continuity plans began yesterday. Previous plans had been completed within months of the start of the COVID-19 pandemic. It is now time to review the plans as nearly all the emergency response plans were implemented over the past two years. Now is the time to review the lessons learned during those implementations and to strengthen the plans.

9. **Committee and Organizational Updates, continued**

A. **Environmental Health Division**

Ward shared that January is Radon Awareness Month. Environmental Health (EH) ran a successful short ad at Marcus Theaters which led to an increase in requests for radon test kits. There has been a decrease in well-water sampling for private homes. EH will run a targeted promotion toward private homeowners for well-water sampling in summer 2022.

One sanitarian departed in January 2022, but recruitment just completed. Interviews for a new sanitarian will begin next week. While the market for experienced sanitarians is currently competitive, EH is in a good position to bring on and train new talent that may not be as experienced as past hires.

Health Space, the EH licensing and inspection database, is expected to complete the transition to the Cloud August 2022.

B. **Aging and Disability Resource Center (ADRC)**

Smith shared that the ADRC is at a critical point for services for people in the Waukesha County community. There is a lack of providers and caregivers which is impacting the ADRC's ability to provide services to clients, as well as impacting the ADRC's ability to provide resources and availability for facilities.

Many care facilities are not taking in new clients due to short staffing from COVID protocols which delays transfer of individuals from hospitals for an extended period.

Adult Protective Services (APS) is unable to find placement for difficult or challenging cases. APS has an individual for whom they have worked on over 750 placement options state-wide, without success.

The ADRC reached out to the State for assistance in addressing the system of care. Committees and workgroups are being formed at the state-level to look at Adult Protective Services, placement, and Managed Care Options to find a solution to these issues.

The ADRC is now part of a regional consortium with the United Community Center to do additional outreach, marketing, and promotion with the Hispanic population for dementia care. This will allow the ADRC to perform regional and virtual dementia assessments.

The transportation consultant is beginning stakeholder interviews and will be auditing use of state funds on specialized transportation to understand how the money is being spent. The consultant plans to complete the transportation program review by April 2022 and should have good recommendations for moving forward.

10. Agency Reports

There were no agency reports.

11. Agency Announcements and Updates

There were no agency announcements and updates.

12. Discuss Agenda Items for Next Meeting

- Randy Setzer for HHS Administrative Services presentation
- April 28th Community Needs preparations – review of service gaps; what should be communicated to the HHS Board?
- Reach out to Sixteenth Street for new representative
- Reach out to Advocate Aurora for new representative

13. Public Comment

There was no public comment.

14. Adjournment

MOTION: Kadow moved, second by Butz to adjourn at 9:30 a.m. Motion passed without negative vote.

Minutes respectfully submitted by Tristin Bruno.

Minutes Were Approved: _____ Date: _____

**Waukesha County Public Health Advisory Committee (PHAC)
Meeting Schedule 2022**

Date	Time	Agency Report
January 13	8am-9:30am	No Report
February 10	8am-9:30am	No Report
March 10	8am-9:30am	No Report
April 14	8am-9:30am	No Report
April 21	HHS County Board Community Needs Presentation	N/A
May 12	8am-9:30am	TBD
June 9	8am-9:30am	TBD
July 14	NO Meeting – Summer Recess	N/A
August 11	8am-9:30am	TBD
September 8	8am-9:30am	TBD
October 13	8am-9:30am	TBD
November 10	8am-9:30am	TBD
December 8	8am-9:30am	TBD

All meetings will take place at:
Waukesha County Health and Human Services Center Building
514 Riverview Avenue, Room #271 or #114



Waukesha County
Department of Health and Human Services

Public Health Division
ANNUAL REPORT



Public Health
Prevent. Promote. Protect.

Waukesha County Public Health

2021 Edition

Dear Waukesha County Resident:

I am pleased to present the 2021 Annual Report for the Waukesha County Public Health Division. This report outlines the activities of the Division for the past year, which maintained a strong focus on COVID-19 response. The COVID-19 pandemic continued to have severe impacts on all aspects of health in our county and elsewhere.

Waukesha County has built its public health programs to respond to community public health needs, and the past two years have put that to the test. The way that public health staff, health and human services staff, and county government as a whole, rose up to meet this challenge and dedicated all available resources to COVID-19 response was an amazing example of how the public health system can work in an emergency.

Waukesha County worked closely with all key partners, including healthcare, first responders, education, business, and community organizations to ensure that those who live, work and play in our county were informed and stayed as safe as possible. We look forward to continuing to foster those relationships, allowing us to better serve our county.

While I typically end this opening message by saying how proud I am to be part of an organization of dedicated professionals who go the extra mile to serve county residents, I truly believe that has taken on a significantly more important meaning these past couple of years.

Sincerely,



Benjamen Jones, Health Officer and Public Health Manager

**Waukesha County
Health and Human Services Department**

PUBLIC HEALTH DIVISION

MISSION

**The mission of the Waukesha County
Public Health Division is to champion
innovative programs and partnerships to
foster optimal health and well-being for
our community.**

The Waukesha County Public Health Division has built its public health programs on community health assessments and within the framework of *Healthy Wisconsin*, while taking into account the core functions of public health, the Essential Public Health Services, and Foundational Public Health Services model. These public health programs have been aligned with the 12 domains of national public health accreditation.

Paul Farrow, County Executive
Paul Decker, County Board Chair

Health and Human Services Department

Elizabeth Aldred, Director
Lisa Roberts, Deputy Director

Health and Human Services Board

Larry Nelson (County Board Supervisor) - Chair

Mary Baer (Citizen Member)

Christine Beck (Citizen Member)

Mary Berg (Citizen Member)

Vicki Dallmann-Papke, RN (Citizen Member)

Michael Goldstone, MD (Citizen Member)

Christine Howard (County Board Supervisor)

Robert Menefee Jr. (Citizen Member)

Duane Paulson (County Board Supervisor)

Public Health Advisory Committee

Andrew Dresang, Froedtert Health - Chair

Mary Baer, Citizen Member - HHS Board Liaison

Steven Andrews, MD, Aurora and Waukesha County Medical Society

Sarah Butz, ProHealth Care

Ross Clay, MD, Citizen Member

Jessica Kadow, RN, ProHealth Care Community Outreach / Hispanic Health Resource Center

Betty Koepsel, Citizen Member

Caroline Gomez-Tom, Sixteenth Street Community Health Centers Waukesha

Mary Reich, RN, Lake Area Free Clinic

Ex-Officio Members

Bridget Gnad, Waukesha County Public Health Division

Mary Jo Hamman, MPH, Waukesha County Public Health Division

Heather Heard, BSN, RN, Waukesha County Public Health Division

Theresa Imp, BSN, RN, Waukesha County Public Health Division

Benjamin Jones, MPH, Waukesha County Public Health Division

Elizabeth Laatsch, BSN, RN, Waukesha County Public Health Division

Mary Smith, Waukesha County ADRC

Sarah Ward, Waukesha County Environmental Health Division

Health and Human Services Committee of County Board Supervisors

Timothy Dondlinger - Chair

Jeremy Walz

Jim Batzko

Steve Whittow

Joel Gaughan

Ted Wysocki

2021 PUBLIC HEALTH PROGRAM HIGHLIGHTS

Administration

- Public Health has spent considerable time planning to implement Public Health 3.0, which will modernize the public health approach and will position the division for the future. The division will serve as the chief health strategist and will 'lead the way' by identifying public health issues facing the community, convening community leaders and advocates, analyzing data and facilitating discussion that will allow for a collective impact to address issues facing the county. Because of this new direction, a revised mission statement and divisional values were created as we move toward Public Health 3.0.
- Public Health maintained all business continuity functions while managing COVID-19 contact tracing and operating community vaccination clinics.
- Waukesha County completed a 5-year CHIPP cycle focusing on the 3 Community Health Priority Areas identified through the CHIPP process (see page 12).

Communicable Disease and Preparedness

- Over 42,000 confirmed communicable diseases, mostly due to COVID-19 (40,501 cases) were investigated in 2021. This is typically around 2,300 cases for the year. There were also 344 death investigations due to COVID-19, and over 1,692 hospitalization reports.
- Public Health launched a text-based COVID-19 notification and data collection system and sent 133,125 text notifications and 24,031 data collection surveys.
- A total of 806 outbreak investigations were initiated, with a majority due to COVID-19. There were 514 related to schools, 211 related to long-term care facilities and 19 outbreaks related to businesses.
- A total of 38,088 COVID-19 vaccines were administered to 20,940 people at 35 community clinics held at the Waukesha County Expo Center over a 15 week period.
- The COVID-19 hotline responded to over 12,000 calls for guidance and information.
- Public Health took the lead coordination role, in partnership with the County Executive's Office, HHS and Emergency Management, and facilitated weekly discussions with partners in education (public, private, higher education), hospitals and healthcare, the business community and community organizations.
- Public communication and data sharing were a strong focus with creation of dedicated web pages, and timely information sharing through a variety of methods including social media.
- Public Health and other areas of HHS responded to a mass fatality event and an evacuation event by activating plans to provide leadership, community assistance and sheltering support.

Family and Community Health

- Since March 2020, many of the Family and Community Health services were put on hold, other than those services that are statutorily required, as most public health staff and resources were directed toward COVID-19 response.
- The Childhood Lead Poisoning Prevention Program continued to operate, and 73 children were case managed for lead poisoning.
- The division has begun to assess its Maternal and Child Health programming to focus efforts on any identified gaps in the community while building capacity.

Women, Infants and Children (WIC) Nutrition Program

- Throughout 2021 the WIC program continued to offer virtual services due to COVID-19. The program was well-positioned due to its ability to electronically provide benefits to participants and physical presence waivers in place allowing families to enroll remotely.
- WIC served 2,464 Waukesha County participants in 2021, resulting in 2,134 appointments and 628 individual contacts by Breastfeeding Peer Counselors.
- Of the 1,067 families WIC assisted in 2021, 22 individuals reported being homeless and 52% reported incomes at or below the federal poverty level.
- 74% of the women enrolled in WIC during their pregnancy initiated breastfeeding in comparison to the WIC State breastfeeding initiation rate of 63.9%.
- \$2,084,836.09 in revenue was generated among Waukesha County grocers from WIC purchases in 2021.

Environmental Health Division Highlights

- The Environmental Health Division conducted 1,513 routine, complaint, pre-license and re-inspections for 1,602 food establishments, as well as 285 inspections among 326 recreational facilities.
- The Humane Animal program provided rabies follow-up for 660 reports of bite incidents. A total of 93 animals were tested, of which 2 bats came back positive and 1 was inconclusive.
- The Environmental Health Division provided guidance on 89 landlord/tenant complaints, 15 bedbug/insect complaints, and 42 miscellaneous complaints.

Waukesha County Public Health Division Yearly Activity Report

	2019	2020	2021
ADMINISTRATION SECTION			
Number of telephone calls for information/ triage or referral *	3,778	16,669	13,366
Number of walk-in clients (does not include WIC visits)	4,124	990	790
COMMUNICABLE DISEASE AND PREPAREDNESS SECTION			
Number of communicable disease referrals investigated *	4,083	201,816	196,783
- Number of Category 1 communicable diseases investigated (non-COVID19)	559	403	360
- Number of communicable diseases identified *	2,224	38,996	42,492
Number of outbreaks/complaints investigated *	120	965	806
Number of TB Directly Observed Therapy visits	931	920	1,002
Number of TB skin tests	567	106	110
Number of vaccines administered *	2,824	911	38,970
- Children Immunized *	478	151	732
- Adults Immunized *	1,047	335	20,617
Number of International Travel Clients	223	91	111
Number of clients screened in STD clinic	315	76	0
Number of preparedness trainings conducted *	16	165	74
*Includes COVID-19			

Waukesha County Public Health Division

	2019	2020	2021
FAMILY AND COMMUNITY HEALTH SECTION			
Number of children tested in the Division for lead poisoning	1,005	167	33
Number of lead-poisoned children case managed*	91	52	73
Number of children-at-risk (medical/physical neglect) case managed	169	65	62
Number of Health Check examinations	70	8	2
- Number of children receiving fluoride varnishing	103	0	0
Number of pregnant women PNCC screened	204	148	107
- Number of women case managed	91	23	10
- Percentage of case-managed women who delivered infants at normal or higher birth weight	90%	90%	N/A
Number of chronic disease screenings	417	123	0
Number of urine drug screenings for HHS clients	1,688	276	0
- Percentage of urine drug screenings that were positive	37%	35%	N/A
Community education events	139	17	46
WIC SECTION			
WIC Program Clients	2,698	2,503	2,464
- Number of appointments completed	3,171	3,952	2,134
- Number of high-risk follow-up visits completed	1,306	1,247	2,136



Healthy Wisconsin:

We can make Wisconsin healthier, together.

Healthy Wisconsin, Wisconsin's state health plan, is a five-year strategic plan designed to improve health outcomes for Wisconsinites and their communities. It includes both the state health assessment and the state health improvement plan to assist communities with identifying strategies to help make Wisconsin healthier. The plan was developed in collaboration with local and tribal health departments, representatives from sectors involved with public health throughout Wisconsin, and the general public. It officially launched in May 2017.

The annual reassessment of Healthy Wisconsin objectives and strategies ensures the effectiveness of the plan implementation and keeps the plan relevant and responsive in a rapidly changing environment. It incorporates continuous learning about what is needed and what works in Wisconsin communities.

Healthy Wisconsin 5 Priority Areas

Led by a steering committee representing Wisconsin communities and leaders, nearly two dozen health concerns were considered before the committee identified five key health priorities for Healthy Wisconsin:

- * **Alcohol**
- * **Nutrition and physical activity**
- * **Opioids**
- * **Suicide**
- * **Tobacco**

The committee also recognized the need to build awareness around the effect **Adverse Childhood Experiences** can have on health. It is listed as an overarching topic that cuts across the five priority areas.

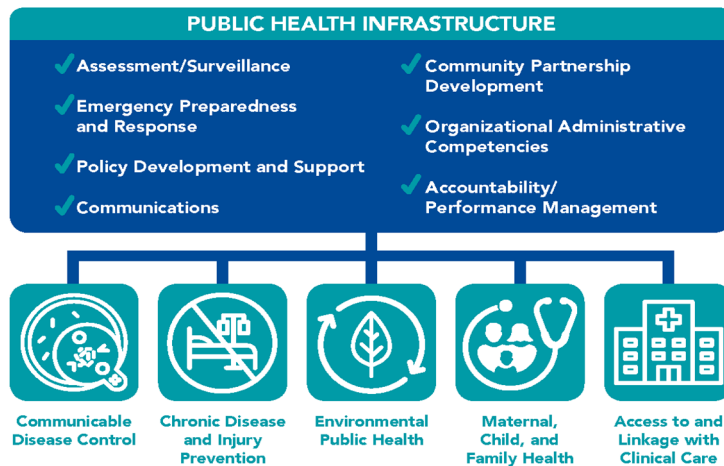
Public Health Division Alignment with Statutes

The Waukesha County Public Health Division has built its public health programs on community health assessments and within the framework of Healthy Wisconsin, while taking into account the core functions of public health, the Essential Public Health Services, and the Foundational Public Health Services model.

Every 5 years, the Public Health Division undergoes a formal recertification process, called a 140 review (in reference to Department of Health Services Administrative Code 140) with the State of Wisconsin to verify its department status as a level 1, 2 or 3 health department. This review ensures that each health department meets the requirements and standards as laid out in the administrative rule.

The Waukesha County Public Health Division was recertified as a Level 2 health department in 2015. While the division was preparing for the 2020 review, COVID-19 hit and pushed back all planning efforts. Both Waukesha County and the State of Wisconsin had limited capacity to conduct in-depth reviews, but given the importance and statutory requirement of the process, Waukesha County Public Health did undergo an abbreviated 140 Review on October 1, 2020, and was re-certified as a level 2 health department. This abbreviated review was conducted with the understanding that post-pandemic, a full review would be conducted.

phnci Foundational Public Health Services in Action



Community Health Improvement Plan and Process (CHIPP)

A Community Health Improvement Plan & Process (CHIPP) is a comprehensive approach to assessing community health and developing and implementing action plans to improve community health. In a CHIPP, "health" is defined broadly and includes physical health, mental health, environmental health, and other areas that contribute to overall well-being. The community health improvement process yields two distinct yet connected deliverables: a Community Health Assessment (CHA) and a Community Health Improvement Plan (CHIP). The Public Health Division oversees this process that relaunches every five years.

The Community Health Assessment is a process that engages community members by systematically collecting and analyzing qualitative and quantitative health-related data from a variety of sources within a specific community. The findings of the CHA enhance community decision-making and the prioritization of health problems. The Community Health Improvement Plan is an action-oriented plan outlining the top community health issues and how these issues will be addressed, including strategies and measures, to ultimately improve the health of a community. A Community Health Improvement Plan is developed through a collaborative process, and defines a vision for a healthy community.

Waukesha County CHIPP Vision

The vision for a healthy Waukesha County: “Strong families, connected communities, healthy environments and accessible services that promote overall safety, well-being and quality of life.”

Waukesha County CHIPP-Identified Health Priority Areas

1. Opiates
2. Mental Health (focusing on suicide prevention)
3. Nutrition and Physical Activity

Waukesha County CHIPP Timeline

January 2021 – December 2021: Improvement Plan Completion

During this final year of implementation, three Community Health Action Teams, one for each Health Priority Area, implemented action plans that included specific and measurable objectives. Each Priority Area has shown significant progress, and even though a new, 5-year CHIPP process will kick-off in 2022, all three action teams have committed to continuing the work that was started.

For additional information on CHIPP or to see the progress updates from each Priority Area, please visit www.waukeshacounty.gov/chipp

Strategic Plan 2020 – 2022

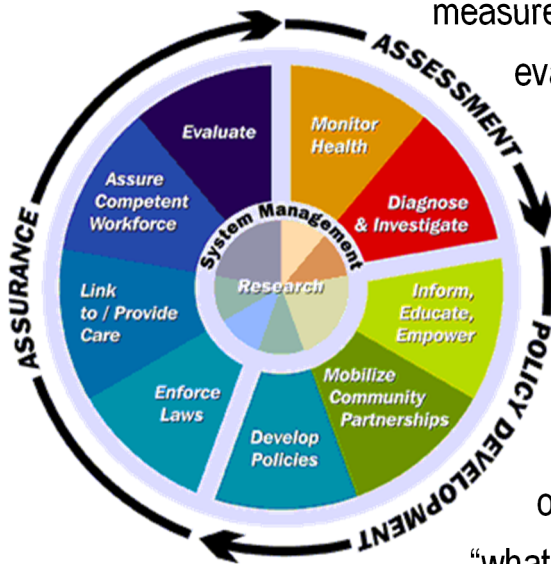
The Department of Health and Human Services developed a strategic plan for the time period 2020-2022. It reflects the five County Pillars and encompasses the six County Standards of Service Excellence:

Teamwork & Collaboration • Communication • Innovation • Ethics & Diversity • Efficiency & Cost Savings • Well-being

Pillars	HHS Strategies to Achieve Objectives
Customer Service	CUSTOMER SATISFACTION: Provide clients, stakeholders and citizens with outstanding customer service
	OUTREACH & MARKETING: Provide clients, stakeholders and citizens with culturally relevant information about available service array provided by department and community partners
Quality	DATA ACCESS, QUALITY & ANALYTICS: Develop and implement data quality standards, practices, and analytics across multiple data systems to continuously improve client outcomes and access to client information
Team	RETAIN STRONG EMPLOYEES: Increase employee engagement, equity, empowerment, and sense of being valued and respected to retain our employees
	RECRUIT QUALIFIED EMPLOYEES: Recruit a highly-qualified, diverse workforce
Health & Safety	HEALTH & SAFETY COLLECTIVE IMPACT: Develop and implement cross-divisional protocols and tools for early identification, referral, and intervention to address health and public safety issues such as the impact of substance use (opioids, alcohol), homelessness, human trafficking, suicide, and other issues as they emerge
Finance	SELF-SUFFICIENCY OF CLIENTS: Develop standards for financial navigation to enable clients to maximize opportunities for self-sufficiency through the use of income, insurance, benefits and services.

National Accreditation Standards

The Public Health Accreditation Board (PHAB) standards and measures are the framework for evaluating a health



department's processes and services, their outcomes, and progress toward specific goals and objectives. The focus of the PHAB standards is "what" the health department

provides in services and activities, regardless of "how" they are provided or through what organizational structure. The standards integrate the core functions of public health and the essential services into 12 domains. Waukesha County Public Health Division is positioning itself to meet these standards.

National Accreditation Domains

Assess

Domain 1: Conduct and disseminate assessments focused on population health status and public health issues facing the community

Investigate

Domain 2: Investigate health problems and environmental public health hazards to protect the community

Inform & Educate

Domain 3: Inform and educate about public health issues and functions

Community Engagement

Domain 4: Engage with the community to identify and address health problems

Policies and Plans

Domain 5: Develop public health policies and plans

Public Health Laws

Domain 6: Enforce public health laws

Access to Care

Domain 7: Promote strategies to improve access to health care services

Workforce

Domain 8: Maintain a competent public health workforce

Quality Improvement

Domain 9: Evaluate and continuously improve processes, programs and interventions

Evidence-Based Practices

Domain 10: Contribute to and apply the evidence base of public health

Administration & Management

Domain 11: Maintain administrative and management capacity

Governance

Domain 12: Maintain capacity to engage the public health governing entity



Waukesha County

Public Health

A Division of the Department of Health & Human Services



Public Health
Prevent. Promote. Protect.

Waukesha County Public Health

514 Riverview Avenue
Waukesha WI 53188

(262) 896-8430

FAX: (262) 970-6670

Serving All Waukesha County Residents
Infants, Children and Adults of All Ages
Leading the Way to a Healthier Waukesha County



COMMUNITY NEEDS 2022

*CHAMPION INNOVATIVE
PROGRAMS AND
PARTNERSHIPS TO FOSTER
OPTIMAL HEALTH AND
WELL-BEING FOR ALL
COMMUNITY MEMBERS*

SOCIAL DETERMINANTS OF HEALTH AND PUBLIC HEALTH 3.0



Needed for successful implementation of Public Health 3.0:

- Strong leadership and workforce
- Strategic partnerships
- Flexible and sustainable funding
- Timely and locally relevant data, metrics, and analytics
- Foundational infrastructure



Public Health 3.0

**A Call to Action to Create a 21st
Century Public Health Infrastructure**

HEALTHYPEOPLE.GOV



STRONG LEADERSHIP AND WORKFORCE ENGAGEMENT

Building a strong public health workforce pipeline

- Utilizing innovative approaches, enhanced partnerships, and new incentives to attract and retain talent

Leading for collective impact

- Exploring existing opportunities for developing collaboration, leadership, and other essential skills
- Providing formal online training and certification opportunities to build in-house capacity

Thinking outside of the box

- Public health leaders thinking creatively in order to seize critical opportunities for growth



STRATEGIC PARTNERSHIPS

Establishing backbone entities for strategic planning and funding

- Waukesha County Public Health acting as the neutral foundation of any successful collaborative effort
- Convening and collecting input from partners, mobilizing funding, and driving action toward shared goals

Cultivating new and existing relationships

- PH3.0-style initiatives hinge on authentic and strong relationships to yield sustained collaboration and impact the need to align values of each participating organization's missions
- Developing trust and communication takes time— particularly when cultivating new relationships. Invest this time strategically.



STRATEGIC PARTNERSHIPS

Identifying collective goals and defining value

- Successful collaborations bring together entities with diverse, relevant expertise. Conveners need to also consider non-traditional partners, who can often add important value and insight.
- Produce a collective goal to inspire and drive collective action.
- Identify the value a potential partner adds to the group, in addition to defining the expected return on investment for the partner.



FLEXIBLE AND SUSTAINABLE FUNDING

Leveraging shared goals

- Mainstay entity needs to identify funders whose missions resonate with those of the initiative while cautioning against changing the mission or goal to fit a funding source.
- This entity would convene and collect input from partners, mobilize funding, and drive action toward shared goals.

Breaking funding silos

- By stressing efficiency in avoiding duplicated efforts, public health needs to advocate for flexible spending dollars. Communities may also pursue removing barriers to pooled funding across organizations and jurisdictions, which would enable programs to mix funds for collective efforts.

Exploring alternative financing models

- Leverage existing federal funding to advance population health.



TIMELY AND LOCALLY RELEVANT DATA, METRICS, AND ANALYTICS

Addressing current data gaps and access challenges

- Health department professionals continue to face challenges obtaining access to critical data that can guide their actions and track impact.
- Utilize best practices in data sharing that create interoperability standards while protecting privacy.
 - Integration of shared data systems with Waukesha County hospitals, health systems and care community.

Exploring new types of data

- Take advantage of data across sectors, especially data on upstream challenges related to income, education, housing, crime, interpersonal violence and trauma, environmental hazards, transportation, and education.

Supporting data sharing and analysis

- To incentivize data sharing, local leaders need to articulate how it can support a collective goal.
- Governance is required to create a platform for exchanging data across sectors and institutionalize data-sharing capabilities.



FOUNDATIONAL INFRASTRUCTURE

Creating a mission-based, collaborative infrastructure

- Importance of public health developing a clear mission and roadmap centered on community needs and engagement. (For example, the CHIPP Process.)
- Embrace community involvement by disseminating information **TO** communities, but also on collecting information **FROM** them.

Focusing on equity and cultural competence

- Adopt an equity lens through which their community and their work is viewed. Health departments can make a department-wide cultural shift by training all staff in cultural competence.

Articulating foundational infrastructure and the public health “brand”

- PH3.0 health departments of the future are forward-thinking change makers.
- Communicate a PH3.0 model that communities can tailor to fit **THEIR** local culture and priorities.
- Call on the private sector to engage, collaborate, and create shared value.

PUBLIC HEALTH'S VISION FOR THE FUTURE

Waukesha County Public Health will serve as the Chief Health Strategist in supporting Public Health 3.0.

Fund and support Public Health Division staffing and structure beyond 2024.

- Strategy Supervisor
- Epidemiologist
- Communication Specialist
- Health Educator
- ARPA funds are a catalyst for our journey to Public Health 3.0.
- Strategically support community partners and agencies in navigating and accessing resources.
- Move upstream to identify and address Social Determinants of Health & prevention measures.
- Deploy resources where needed for equity of care and outreach.
- Interconnectedness between all divisions within Health & Human Services – population health management approach to improve health and well-being for all community members.



PUBLIC HEALTH'S VISION FOR THE FUTURE, CONT.

Data infrastructure – align reporting systems, IT and data collection in conjunction with healthcare and non-profit support networks in Waukesha County.

- *EPIC* integration healthcare systems care continuum.
- *Unite US* – Social Determinants of Health screening with referrals to appropriate resources and services.

THANK YOU!

ANY QUESTIONS?