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W [bridgeslibrarysystem.org](http://bridgeslibrarysystem.org)

## Strategic Planning Retreat Public Meeting Notice & Agenda

DATE: **Friday, May 6, 2022**  
TIME: **9:00 a.m. – 4:00 p.m.**  
PLACE: **Watertown Public Library  
100 S. Water St.  
Watertown, WI 53094**

If you require a sign language interpreter, assistive listening devices, or other accommodations to participate in this meeting, please contact the Bridges Library System office (262-896-8080) at least 72 hours in advance.

### **AGENDA**

**Pre-meeting:** participants should consider the SWOT (**S**trengths, **W**eaknesses, **O**pportunities, **T**hreats) handout and be prepared to discuss their thoughts.

- 9:00-9:05 Welcome – Karol Kennedy, Bridges Library System Director
- 9:05-9:15 Overview of planning process & goals – Led by Nancy Wilhelm, Facilitator
- 9:15-9:30 Discussion of mission and vision statements – Led by Nancy
- 9:30-10:45 Discussion of strengths, weaknesses, opportunities, threats – Led by Nancy
- 10:45-11:00 Break
- 11:00-Noon Environmental scan & discussion of available resources – Led by Nancy & Karol
- Noon-1:00 Lunch
- 1:00-1:30 Discussion & identification of strategic directions – Led by Nancy & Karol
- 1:30-2:45 Discussion & identification of service goals & action steps – Led by Nancy & Karol
- 2:45-3:00 Break
- 3:00-3:30 Discussion of possible performance measures – Led by Nancy & Karol
- 3:30-4:00 Wrap up & next steps – Nancy

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